



71st Annual Conference & Expo
Myrtle Beach Convention Center
Myrtle Beach, SC
October 10-12, 2024





An Affiliate of the School Nutrition Association

School Nutrition Association of South Carolina (SNA of SC)
Post Office Box 1795, Columbia, South Carolina 29202
803-331-8632; snasc@bellsouth.net; Website: www.schoolnutritionsc.com
Joyce C. Lovett, Executive Director

April 17, 2024

Dear Industry Partner:

It is my pleasure again this year to invite you to participate in the 71st School Nutrition Association of South Carolina Annual Conference and Expo to be held October 10-12, 2024, at the Myrtle Beach Convention Center, Myrtle Beach, South Carolina. The expo will be held on Friday, October 11, 2024, (12 noon-5:00 p.m.) Buyers Time for directors, supervisors, and decision makers will be 12:00–2:30 p.m. and the expo will be open for all conference attendees from 2:30-5:00 p.m. During these times you will have the perfect opportunity to display your newest products and services to the leaders of the foodservice industry who are the purchasing decision makers.

Please note that booths are available on a first come, first serve basis (after Diamond and Ruby Sponsors, and multi-vendors). The booths layout diagram is on page 6. Other important dates are listed in this packet on pages 4 and 5.

Electrical~~You may order electricity by clicking on this link: <https://myrtlebeachconventioncenter.myshopify.com/>

Please make plans to attend the directors/supervisors and vendor reception on Thursday evening (time to be determined). This will provide you the opportunity to network with our district directors/supervisors and buyers. The event venue and additional details will be sent to you at a later date as we are finalizing plans. There is no ticket cost as it is included in the booth price (additional tickets may be purchased, if you want more than your allotted number).

Our booth costs this year will remain the same as last year. All sponsorship opportunities are included in this registration packet. Please review the information on pages 3, 8, and 9 to make your sponsorship selections. When reviewing the contract, please note the liability and insurance information on page 7, item 6. Also note items 12, 13, and 14 on page 7.

After reviewing all information, you may register by completing and sending pages 7-10, by email or mail (*address on page 10*).

Please see page 11 for hotel reservation information. Link: [Book your group rate for SNA of SC 2024 Annual Conference and Expo](#)

I am delighted to have the opportunity again this year to be a part of this event and to be associated with such a wonderful group and we look forward to having you participate in the Conference and Expo. Amy Stabler, our conference program chair, and her committee have been busy working to make sure that in addition to the expo, our district attendees will have an enjoyable and great learning experience. Again, thanks for all that you do to make sure our children are served healthy and nutritious meals in our South Carolina schools.

I will send out the decorator packets and information later. As changes may occur, I will keep you updated by email and/or website over the next few months.

Please don't hesitate to contact me if you have questions or need additional information. Also, please check on our website as changes and new information will be posted there as it is available: www.schoolnutritionsc.com, call 803-331-8632, or email snasc@bellsouth.net.

Sincerely,

Joyce C. Lovett, Executive Director and Expo Coordinator

SCHOOL NUTRITION ASSOCIATION OF SOUTH CAROLINA

2024~~Industry Booth Packages

Diamond Sponsor

\$3,000 Booth at Annual Conference, four (4) tickets to the directors/supervisors/vendor reception, advertisement at Annual Conference, SNA of SC home page website ad w/link to your company's website-home page for the next year, first choice for booth selection for next year, designated table at the banquet (you will have passes for your table guests who are conference attendees—let me know by Thursday, October 10th if you would like to reserve a table), two one-year industry memberships*, an ad in Annual Conference program book or APP and/or online, and complimentary dinner invitation to the Supervisors/Directors' Meeting (date TBD).

Ruby Sponsor

\$2,200 Booth at Annual Conference, three (3) tickets to the directors/supervisors/vendors reception, advertisement at Annual Conference, SNA of SC website ad w/link to company's website—other than home page for the next year, first choice (after Diamond selection) for booth selection for next year, a one-year industry membership*, an ad in Annual Conference program book or APP and/or online, and complimentary dinner invitation to the Supervisors/Directors' Meeting (date TBD).

Pearl Sponsor

\$1,500 Booth at Annual Conference, two (2) tickets to the directors/supervisors/vendor reception, listed on Website for the next calendar year, one-year industry membership*, listed in Annual Conference program book or APP and/or online.

***One-year industry membership includes:**

- ❖ Listing of SNA of SC's Executive Board—in directory
- ❖ SNA of SC's Calendar of Event—in directory
- ❖ Picture directory--SFS Directors/Supervisors, State Office of Health and Nutrition, Industry Partners, and SNA of SC Board sent via email
- ❖ Listed on industry page of SNA of SC's Website (Virtual Marketplace)
- ❖ Listed on SNA of SC sponsored events documents—SIFT, Directors/Supervisors Meeting, Single Unit Meeting, Industry Conference, etc.

Other Sponsorship Opportunities (see page 10 for details)

Sponsors will be noted on promotional signage at State Conference and listed on sponsorship page on the conference APP as well as on our website as well as items (example—speakers, door prizes, souvenirs, etc.)

Speakers for: Key Note, Banquet, Workshop Presenters

Banquet

Name Badge Holders

Conference Souvenirs

Program Ad

Dr. Vivian B. Pilant Scholarship Donation

Door Prize Donations (for Gift Cards)

Silent Auction Basket Donation

Pocketbook donations for raffle

Wellness Walk

Other

EXHIBITORS SCHEDULE

Thursday, October 10, 2024 ----- Time—To Be Determined
Directors/Supervisors and Vendor Reception (tickets included in booth package)
Detailed information to be sent later.

Thursday, October 10, 2024 ----- 11:00 a.m.-5:00 p.m.
Move in Hours

Friday, October 11, 2024----- 8:00 a.m. – 11:30 a.m.
Move in Hours Continued

Friday, October 11, 2024----- 11:30 - 12 noon
Inspection Time--(Fire Department and Decorator)

Friday, October 11, 2024----- 12:00 p.m. – 2:30 p.m.
Directors/Supervisors/Buyers Time

Friday, October 11, 2024----- 2:30 p.m. – 5:00 p.m.
Expo~~All Conference Attendees

Friday, October 11, 2024
Booth Contest~~Booths will be judged beginning at 2:30 p.m.

Friday, October 11, 2024----- Beginning at 5:00 p.m.
Move Out

OTHER INVITATIONS

- Industry Partners are invited to attend all classes and general sessions. Dates and times will be sent later and will be updated on our website at: www.schoolnutritionsc.com
- Directors/Supervisors and Vendor Reception—We are finalizing the details and that will be sent to you at a later date. Please note the number tickets you will receive with your booth purchase (page 3) and if you desire more than your allotted number, you may purchase them.
- Banquet on Saturday evening. You are invited to attend our banquet. Please contact Joyce for ticket information.

All ***DIAMOND SPONSORS*** can receive a table and have the option to invite conference attendees to SIT at their table (see Joyce by Thursday, October 10th if you would like to reserve seating—this must be done prior to the banquet).

BOOTH INFORMATION

Booth Rental Include:

- ✓ 10' X 10' Draped Space
- ✓ 1 – 6' Table with Skirting
- ✓ 2 Chairs
- ✓ 1 Line Sign
- ✓ 1 Trash Can
- ✓ Exhibitor Badges for all Working Personnel (4 per booth)
- ✓ Company Name and Products/Service Listing on the conference APP (all contact information will be published on our website through next year)

Exhibit Cost and Deadlines

- ✓ \$1,500---*Early Bird Special Rate*~~through August 1st
- ✓ \$1,700---August 2nd through September 30th
- ✓ \$1,900---September 30th through October 10th (only if booths are available)

Payment Deadline

- ✓ **All costs for booth space must be paid in full before move-in hours.** Check or Credit Card payment accepted.

Expo Calendar

- ✓ Deadline for payment on reserved booths and program listing information (your contact info)
 - August 1st
- ✓ Deadline for all electrical and utilities to the Myrtle Beach Convention Center
 - September 1st or whatever date as designed by the Convention Center
- ✓ Deadline for payment to Decorator for decoration requests
 - September 1st or whatever date as designated by the Company
- ✓ Move-In
 - Thursday~~11:00 a.m.-5:00 p.m. and Friday~~8:00 a.m.-11:30 a.m.
- ✓ Move-Out
 - Friday~~beginning at 5:00 p.m. **(Do not break down early! Review Contract for early breakdown fine (page 7 item 13—will be enforced).**

Booth(s) Assignments

Booth(s) assignments will be based on receipt of contract and full payment. If the Exhibitor's choice is not available, the Expo Coordinator will assign the next best available space. The Expo Coordinator reserves the right to reassign booths when necessary. We will do a zoom call to make booth selections as of August 1st. Booths reserved after that time will be on a coordinated with the exhibitor and expo coordinator.

Additional Services

Electrical~~The Convention Center has moved away from ordering electric via the sheet. All vendors must use this link to order online. <https://myrtlebeachconventioncenter.myshopify.com/>

- ✓ Furniture and Decorations~~Order forms and other information will be sent to you from the decorator at a later date.

Show Colors

- ✓ We will celebrate with the Olympics colors—blue, yellow, black, green, and red.

PLEASE NOTE THAT HALL LAYOUT IS SUBJECT TO CHANGE

Loading Dock Entrance

139	238	239	338	339	438	439	538
137	236	237	336	337	436	437	536
135	234	235	334	335	434	435	534
133	232	233	332	333	432	433	532
131	230	231	330	331	430	431	530
129	228	229	328	329	428	429	528
127	226	227	326	327	426	427	526
125	224	225	324	325	424	425	524

10'

121	220	221	320	321	420	421	520
119	218	219	318	319	418	419	518
117	216	217	316	317	416	417	516
115	214	215	314	315	414	415	514
113	212	213	312	313	412	413	512

10'

109	208	209	308	309	408	409	508
107	206	207	306	307	406	407	506
105	204	205	304	305	404	405	504
103	202	203	302	303	402	403	502
101	200	201	300	301	400	401	500

20'

Main entrance here

CONTRACT FOR SPACE

This reservation for exhibit space is subject to acceptance by the School Nutrition Association of South Carolina, and upon such acceptance will constitute a Contract to use the space assigned.

1. Character of Exhibits: The School Nutrition of South Carolina reserves the right to decline or prohibit any exhibit or part of an exhibit or prohibit or restrict any activity or conduct within the exhibition area(s) which in their opinion is not suitable.
2. Payment of Spaces: Payment of the rental charges(s) for exhibit space reserved, along with executed Contract, must be received by the School Nutrition Association of South Carolina on or before September 1, 2024, and no cancellations or refunds can be made after that date. Confirmed exhibit space for which payment is not received by September 1, 2024, may be assigned to other applicants. Any cancellations prior to September 1, 2024, carries a 50% of booth rate service charge.
3. Exhibitor Registration: Exhibitors must register in advance by submitting the forms no later than August 1, 2024.
4. Subletting of Space: No Exhibitor shall assign, sublet or apportion the whole or any part of the space allotted or permit any other party to exhibit therein without the written permission of the School Nutrition Association of South Carolina.
5. Materials to be shipped: The Myrtle Beach Convention Center cannot accept exhibit materials for storage. Information concerning the shipping of materials will be sent to you from the decorator.
6. Liability: The School Nutrition Association of South Carolina Expo will not be responsible for the safety of exhibits from theft, damage by fire or other causes. The Exhibitor hereby expressly assumes responsibility for injury or damage to persons, property or things occurring within the exhibit space assigned each Exhibitor in accordance with the terms of the Contract. The Show, the School Nutrition Association of South Carolina, and the Myrtle Beach Convention Center will not be responsible for any injury that may arise to Exhibitors or their Employees or for the loss of or damage to any goods from any cause whatsoever while in transit to or from, or while in the Myrtle Beach Convention Center.
 - a) Each exhibitor must maintain their own certificate of insurance.
 - b) In the event of inclement weather, the School Nutrition Association will follow the leadership of the venue. If the venue is open and accessible, the expo and conference will continue as planned. No refunds will be provided unless prior notice is sent out by the School Nutrition Association of South Carolina.
 - c) It is suggested that exhibitors update their insurance needs for additional coverage they feel appropriate.
7. **ELECTRICITY**~~The Convention Center has moved away from ordering electricity via the sheet. All vendors must use this link to order online. All vendors must use this link to order online.
<https://myrtlebeachconventioncenter.myshopify.com/>.
8. Equipment and Supplies: The Show will furnish each Exhibitor with a uniform, single-line sign with the Exhibitor's name thereon, one 6-foot table and two chairs. No balloons are allowed. Additional booth furnishings can be ordered in advance from the decorator.
9. Harmful Chemicals: NO hazardous or toxic materials will be permitted in ANY exhibit booth under any circumstances whatsoever.
10. Exhibitor Attendance: Any Exhibitor who has paid for booth space and fails to show up at the Myrtle Beach Convention Center at least three (3) hours prior to the opening of the Show will forfeit his/her right to the booth space as well as any refund. Emergencies will be dealt with on an individual basis by the School Nutrition Association of South Carolina.
11. Consumable Products: Under the terms of our agreement with the Myrtle Beach Convention Center, consumable samples must be limited to no more than two (2) oz. food and four (4) ounces liquid with the exception of manufactured "pre-packaged" items such as milk, cereal, etc.
12. Fire Extinguishers: If the exhibitor has a deep fryer, they must have a Class K extinguisher.
- 13. Breakdown: Friday, October 11, 2024, beginning at 5:00 PM is Move-Out Time. Any Exhibitor who breaks down early without permission from the Expo Coordinator will be subject to a \$1,000.00 fine and will not be allowed in future shows until fines are paid.**
- 14. NO ONE UNDER THE AGE OF 18 WILL BE ALLOWED ON THE EXPO FLOOR AT ANYTIME.**
- 15. THESE PROVISIONS BECOME PART OF THE CONTRACT BETWEEN THE SCHOOL NUTRITION ASSOCIATION OF SOUTH CAROLINA AND THE EXHIBITOR. ITEMS NOT COVERED ARE SUBJECT TO THE DECISION OF THE SCHOOL NUTRITION ASSOCIATION OF SOUTH CAROLINA.**

_____ (Initials required)

EXHIBIT SPACE CONTRACT

DUE DATE: August 1, 2024 (for early bird rate)

Name of Company _____

Product Line or service _____

Address _____

City, State, Zip _____

Preferred Telephone _____

Email address _____

Website address _____

Contact Person _____

Check all that apply

_____ Individual Vendor

_____ Manufacturer--(please complete this sheet for each vendor to include their individual contact information)

_____ Broker--(please complete this sheet for each vendor to include their individual contact information)

Number of space(s) to be reserved:

_____ (if you desire more than one, please contact Joyce for assistance)

Booth Space(s) —To be determined later, but please list your preference(s)

Representative(s) at trade show~~include all names for name badges (4 allowed per booth)

Name for Booth Sign _____

PAYMENT INFORMATION

(Please note that hopefully electronic payment information for credit cards will be available for your use soon. Details will be sent to you as it becomes available.)

DUE DATE: August 1, 2024 (for early bird rate)

SNA of SC~~~~~EIN: 57-0689852
EMAIL TO: snasc@bellsouth.net

AUTHORIZATION TO MAKE CREDIT CARD CHARGE

*All transactions will be handled with the utmost confidence.
Please do not fax this info unless you have confirmed that I am able to retrieve this document immediately.*

**This information is NOT saved for future transactions.
Complete all information. Please PRINT/TYPE except for signature. Thank you.**

Charge to:	<input type="checkbox"/> AmEx press	<input type="checkbox"/> MasterCard	<input type="checkbox"/> VISA
Credit Card Number:			
Expiration Date:		Amount to Charge: \$	
Purpose (Event):	Expo 2024		
Name on Credit Card:			
District/Company:			
Billing Address:			
City:	State:	Zip:	
Telephone:			
Email Address: <i>(Receipt will be sent to this email address.)</i>			
Signature:			Date:
SNA of SC use only: Processed: <input type="checkbox"/> Yes <input type="checkbox"/> No		Date:	Initials:

Email to: snasc@bellsouth.net

Mail to: SNA of SC, PO Box 1795, Columbia, SC 29202

Or

Check Enclosed ~~~~~Check Number _____ Amount \$ _____

Checks made payable to SNA of SC and mailed along with signed contract to:
SNA of SC, Post Office Box 1795, Columbia, SC 29202 ~~~ snasc@bellsouth.net

Exhibit space will be assigned according to the date and time contract and payment are received

Notes or other information:

Signature _____ **Date** _____

Hotel Information

Sheraton Myrtle Beach Convention Center Hotel
2101 North Oak Street
Myrtle Beach, SC 29577
843-918-5000

Register for hotel online:

[Book your group rate for SNA of SC 2024 Annual Conference and Expo](#)

Last Day to Book: Monday, September 16, 2024

Rate: \$107 per night (or state rate) (plus taxes)
(Hotel Parking \$4 per day)

SEE YOU NEXT YEAR!!!!

Same Place
Myrtle Beach Convention Center

October 9-11, 2025



71st SNA of SC Annual Conference & Expo **Myrtle Beach, South Carolina** **October 10-12, 2024**

SNA of SC ~ School Nutrition OLYMPICS

Myrtle Beach, SC



School Nutrition Association of SC

Contact: Joyce Lovett

Post Office Box 1795, Columbia, SC 29202

Phone~~~803-331-8632

E-mail: snasc@bellsouth.net~~www.schoolnutritionsc.com