

WELCOME TO OUR 2023 INDUSTRY CONFERENCE

South Carolina Department of Education
Office of Health and Nutrition
Donna Davis, State Director

School Nutrition Association of South Carolina
Donna Davis, President
Diane D. Gillie, Treasurer
Joyce C. Lovett, Executive Director

Industry Advisory Committee

Cindy Jacobs, Chair
Regina Price, Industry Chair
Vicki Henderson, Industry Co-Chair
Bryan Burrus
Jeff Dodge
Thom Harrison
Nick Hofmeiser
Connie Kerby
Robert Lund
Lynn Medlin
Laura Oliver
Casey Reynolds
Lynn Shavinsky
Kevin Steagall
Donna Davis
Rene' Weatherford, SNS
Jenaffer Stevenson
Diane Gillie
Joyce Lovett



Conference Overview ~ ~ February 21-23, 2023

Tuesday

Pre-Conference Training Session

-----at Patriot Point

Registration—Lobby at Charleston Harbor Resort

Meet & Greet~~All Attendees

Directors/Vendors Reception--Oyster Roast

Wednesday

Continental Breakfast

Sponsored by Industry Partners

General Session—All attendees

Panel Discussion~~Industry & Directors

State Department & USDA Commodities Updates

Lunch—On Your Own

Tabletop Food Show

Dinner—On Your Own

Thursday

Breakfast—All Attendees

General Session—All Attendees

State Department Information

SNA of SC Updates

Door Prizes

Conference Wrap-Up



Tuesday, February 21, 2023

9:00 a.m. Pre-Conference Training Session

*Patriots Point Golf Links
1 Patriots Point, Mt. Pleasant, SC*

Golf Breakfast

*Sponsored by
Super Bakery~~Wanda McDowell*

Goodies Bags

*Sponsored by
General Mills~~Rita Duggan
Kellogg's~~Affinity Group
Andrew Lovett
PepsiCo~~Regina Price & Kerri Fairey*

Golf Prizes, Awards, and Box Lunch

1:00-5:30 p.m. Registration
Indigo Grille, Lobby Area

3:00-5:00 p.m. Meet and Greet~~All Attendees
Directors and Industry Partners
Atlantic Ballroom

6:00-9:00 p.m. Directors/Vendors Reception
Oyster Roast at Lookout Pavilion

~~ See you tomorrow morning ~~

Wednesday, February 22, 2023

8:00-8:30 a.m.

Grab 'n Go Continental Breakfast~~Indigo Grille
(see page 20 for our breakfast sponsors)

8:00 a.m.-1:30 p.m.

Exhibitors Set Up for Tabletop Expo *(Omar Shrine Temple)*

8:30-10:00 a.m.

General Session—Atlantic Ballroom

Welcome & Conference Overview

Donna Davis and Cindy Jacobs

Panel Discussion

Best Order and Bid Practices

Foodservice Distributors & Others

10:00-10:15 a.m.

Break

10:15-12 Noon

State Department of Education

Office of Health and Nutrition Updates

USDA Commodity Updates

Donna Davis and Phil Truesdale

12 Noon

Lunch On Your Own

1:30-4:30 p.m.

Industry Tabletop Food Show

Omar Shrine Temple

176 Patriots Point, Mt. Pleasant, SC

*Please see pages 10-18 for a listing of our exhibitors
and support them (also sheet in packet)*

Free Evening ~ Dinner On Your Own

~~ See you tomorrow morning ~~

Thursday, February 23, 2023

8:00-9:00 a.m.

Breakfast~~Indigo Grille

9:00-12:00 noon

General Session—Atlantic Ballroom

What's the New Norm?

Industry Discussion Panel

Topics

Labor/Staffing

A La Carte/Vending

Supplies/Equipment

Selling Your Program/Creating Excitement

Free/Reduced Applications

New Regulations

Q & A

Conference Wrap Up

SNA of SC Board

Directors Mentoring Program—Cindy Jacobs

SNA Membership—Diane Boncorddo & Diane Gillie

Awards—operator, manager, director (due in March)

Diane Gillie & Tuesday Johnson

LAC—Legislative Action Conference, Washington, DC

Kevin Earle & Todd A. Bedenbaugh

Up Coming Board Election—Jenaffer Stevenson

Up Coming Events

SIFT 2023—Nicole Giles

Annual Conference 2023—Jenaffer Stevenson

Door Prizes & Thank You—Cindy Jacobs

Conference Closing Remarks—Donna Davis

THANK YOU FOR COMING TO SHARE WITH US

~~~ Safe Travel ~~~

## ***OUR CONFERENCE ATTENDEES***

| <i><b>Name</b></i>       | <i><b>District</b></i> |
|--------------------------|------------------------|
| Alfano, Emelia           | Clarendon              |
| Bates, SNS, Sarah        | Charleston             |
| Bedenbaugh, Todd A.      | Lexington 03           |
| Boncorddo, Diane         | Lexington 05           |
| Campbell, Walter         | Charleston             |
| Catoe, Shana             | Lexington 05           |
| Ciaccia, Jason           | Berkeley               |
| Chappell, Mary A.        | Marlboro               |
| Chavis, Donnie           | SC Purchasing Alliance |
| Cottingham, SNS, Suzanne | Charleston             |
| Cross, Brenda            | Marion                 |
| Cunningham, Connie       | Edgefield              |
| Davis, Denise            | Chesterfield           |
| Davis, Donna             | State Office           |
| Dopkins, Jeffrey         | Anderson 01            |
| Earle, Kevin             | Dorchester 04          |
| Fitch, Ellen             | Colleton               |
| Francis, Stacey          | Sumter                 |
| Giles, Nicole            | Williamsburg           |
| Gillie, Diane D.         | State Office           |
| Hoffman, Debra           | Lexington 04           |
| Hollifield, Leslie       | Chester                |
| Jacobs, Cindy            | Laurens 56             |
| Johnson, Dawn            | Darlington             |
| Johnson, SNS, Kim        | Horry                  |
| Johnson, Tuesday         | Aiken                  |
| Knight, SNS, Wanda       | Laurens 55             |
| Linton, Brittney         | Lee                    |

Lovett, Joyce C.  
 Martin, William  
 Maxwell, Jennifer  
 McLaughlin, Angela  
 Mitchell, Mickela  
 Murdaugh, Mozell W.  
 Mustian, Michelle  
 Newton, Reba  
 Patterson, Shawnta  
 Peles, Julie  
 Pettit, Joe  
 Phillips, Gwen  
 Pruitt, Amanda  
 Renwald, Amy  
 Saverance, Wendy  
 Shaw, SNS, Jermaine  
 Smith, Benita  
 Spann, Brenda  
 Stabler, Amy  
 Stevenson, Jenaffer  
 Stone, SNS, Heather  
 Taylor, Annie  
 Terry, Audra  
 Truesdale, Phil  
 Weatherford, SNS, Rene'  
 Welch, SNS, Tammie  
 Wigley, Tammy  
 Williams, Karen  
 Williams, Whitakker  
 Zorn, Teresa  
 Zwiker, Heather

SNA of SC  
 East Point Academy  
 Abbeville  
 Charleston  
 Union  
 Hampton  
 Charleston  
 Chesterfield  
 Darlington  
 Anderson 02 & 03  
 New Leaf Leadership  
 Clarendon  
 Marlboro  
 Chester  
 Newberry  
 Charleston  
 Berkeley  
 Barnwell  
 Greenwood 50  
 Pickens  
 Horry  
 Marion  
 Spartanburg 04  
 State Office  
 Darlington  
 York 04  
 Laurens 55  
 Bamberg  
 Calhoun  
 Barnwell  
 Chester



*As of February 13, 2023*

# In Loving Memory of Franco Harris



"Our Super Bakery team thanks you for your incredible support through this difficult time - we know that all of you share our profound sadness.

***We will continue to live up to the standard Franco set and honor his memory with the way we do business.***

Super Bakery: The Leader in Bakery Nutrition®



*~~picture from Super Bakery Website  
From the School Nutrition Association of South  
Carolina ~~a donation to the Dr. Vivian B. Pilant  
Scholarship in loving memory of Franco*



## *Our State Department Presenters*

*Donna Davis  
State Director*

*Phil Truesdale  
SCDE USDA Food Distribution Team Lead*

## *Our Industry Partners Presenters*

*John Ellis, Senn Brothers Produce*

*Vicki Henderson, Affinity Group*

*Nick Hofmeier, J. T. M.*

*Casey Reynolds, US Foods*

*Liz Roesel, Sea Level Social*

*Other Industry Partners are Invited to Participate*

## *Our SNA of SC Presenters*

*Donna Davis, President*

*Todd A. Bedenbaugh*

*Diane Boncorddo*

*Kevin Earle*

*Nicole Giles*

*Diane Gillie*

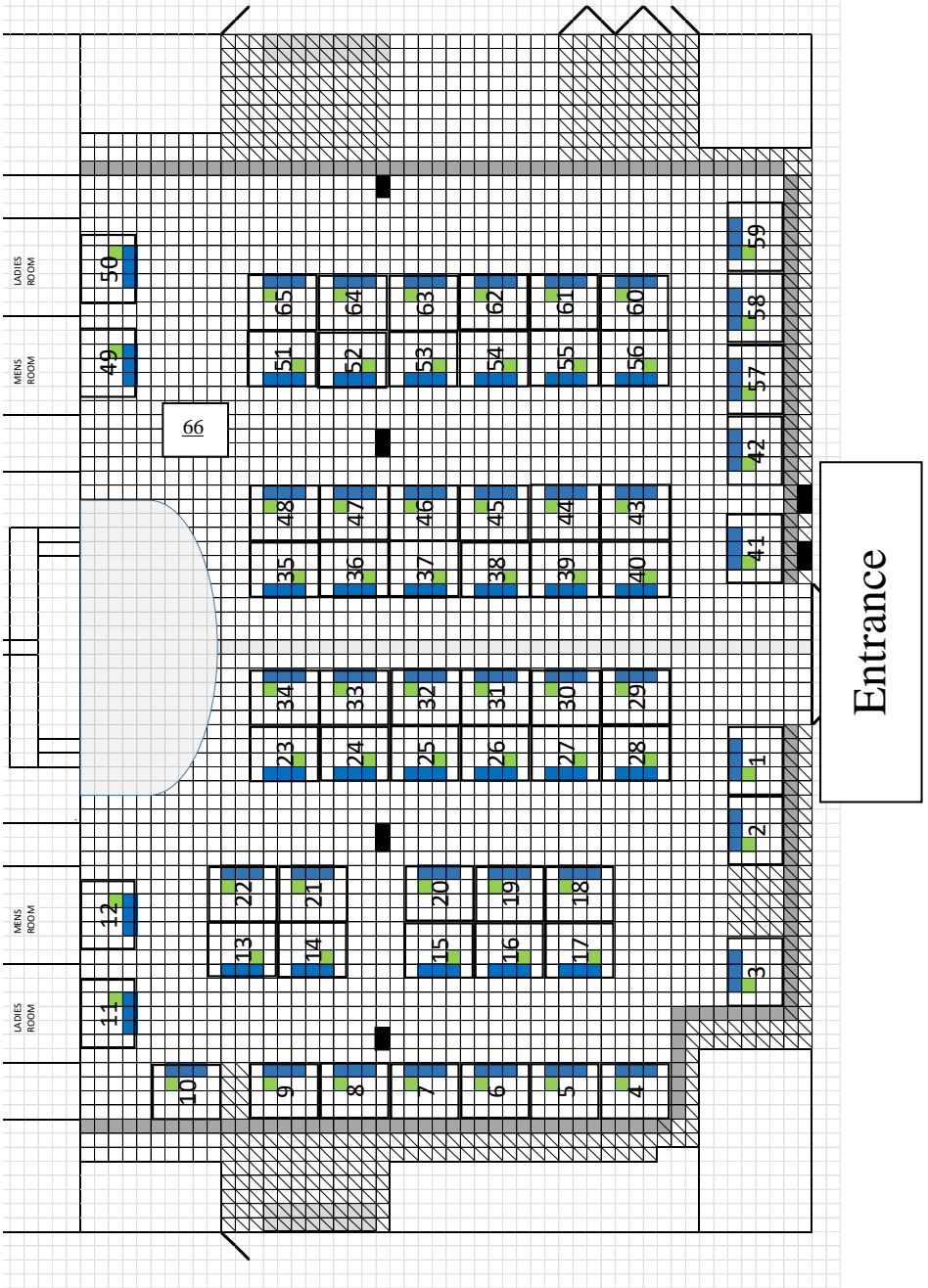
*Cindy Jacobs*

*Tuesday Johnson*

*Jenaffer Stevenson*

# Listing by table numbers

|                                   |    |                                 |    |
|-----------------------------------|----|---------------------------------|----|
| Affinity Group                    |    | Gilbert Food Service            |    |
| Albie's Foods -----               | 63 | Baker Crafters-----             | 15 |
| Buena Vista Foods -----           | 54 | Brookwood Farms-----            | 19 |
| Cool Tropics -----                | 62 | Cherry Central -----            | 16 |
| Dole-----                         | 60 | Darlington Snacks-----          | 20 |
| ES Foods-----                     | 61 | Integrated Food Service -       | 17 |
| Jennie-O -----                    | 53 | Wild Mike's Pizza-----          | 18 |
| Kellogg's -----                   | 56 | Gordon Food Service -----       | 12 |
| Rich Products -----               | 55 | Griffin Marketing Group-----    | 8  |
| B & A Sales                       |    | Harris School Solutions -----   | 14 |
| B & A Sales -----                 | 4  | Health-e Pro -----              | 51 |
| DYMA -----                        | 5  | House of Raeford-----           | 30 |
| Cohen Foodservice                 |    | i3 Education -----              | 65 |
| Foster Farms -----                | 23 | Interior Elements -----         | 49 |
| Hadley Farms -----                | 24 | Key Impact Sales—McCain -       | 52 |
| Lindy's/Froot Jooce-----          | 25 | Kitchen Resource Group -----    | 27 |
| Nardone Bros -----                | 26 | LINQ -----                      | 50 |
| Proview by Tasty Brands -         | 31 | NumNum Sauce -----              | 66 |
| Tasty Blends Foods -----          | 32 | PepsiCo Foodservice-----        | 2  |
| Tasty Brands -----                | 33 | Peterson Farms Fresh, Inc. ---- | 6  |
| Yang's 5 <sup>th</sup> Taste----- | 34 | Plas-Tique Products, Inc.----   | 40 |
| Core Group                        |    | Premier Foodservice -----       | 11 |
| International Foods-----          | 41 | ProKitchen-----                 | 43 |
| J & J Snack Foods-----            | 42 | Schwan's-----                   | 64 |
| J. T. M.-----                     | 57 | Sea Level Social -----          | 1  |
| MCI Foods-----                    | 58 | Senn Brothers Produce -----     | 7  |
| Super Bakery-----                 | 59 | Simplot Foods-----              | 10 |
| Culinary Depot-----               | 28 | SOS/Palmer Hampilton-----       | 9  |
| Diversified Foods, Inc. -----     | 21 | Stillwater Provisions           |    |
| Food Sales East                   |    | Butter Buds-----                | 35 |
| Country Pure -----                | 45 | Carl Buddig -----               | 36 |
| Food Sales East -----             | 48 | WOWBUTTER Foods --              | 37 |
| Gold Creek Farms -----            | 44 | TekVisions -----                | 22 |
| Idahoan-----                      | 46 | Unox AMA of the Carolinas-      | 29 |
| Mt. Franklin/Aladdin ----         | 47 | Waypoint                        |    |
| General Mills-----                | 3  | Butterball -----                | 39 |
| Gold Star Foods -----             | 13 | Pilgrim's -----                 | 38 |



# OUR INDUSTRY TABLETOP EXHIBITORS

please view our website for industry contact information

[www.schoolnutritionsc.com](http://www.schoolnutritionsc.com)

Click Quick Links at top right, Virtual Marketplace

Affinity Group

Vicki Henderson

Albie's Foods

Buena Vista Foods

Cool Tropics

Dole

ES Foods

Jennie-O

Kellogg's

Rich Products

Albie's Foods (Affinity Group)

Joanna Thomas, Derron Mihalic

B & A Food Sales (B & A)

Thom Harrison, Jeff Lorey, Kaera Handy, Ryan Burkhardt

Bake Crafters (Gilbert Foodservice)

Alicia Maloney, Jonathan Smoak

Buena Vista Foods (Affinity Group)

Vicki Henderson

Brookwood Farms (Gilbert Foodservice)

Ashley Foy, Courtney Lemons

Butter Buds (Stillwater Provisions)

Liz Perry Wyss, Eric Longshore

Butterball (Waypoint)

Heather Ness, Frank Samuelson, Richard Jenkins

Carl Buddig & Company (Stillwater Provisions)

Mariana Cervantes, Andy Riggs, Ashley Shakallis

Cherry Central (Gilbert Foodservice)

Joe DeAntoni, Bevan Morris

Cohen Foodservice

Katrina Harrison, Melissa Payne, Christy Rogers

Foster Farms

Hadley Farms

Lindy's Homemade/Froot Jooce

Nardone Bros Pizza

Proview by Tasty Brands

Tasty Blend Foods Inc.

Tasty Brands

Yangs 5<sup>th</sup> Taste

Cool Tropics (Affinity Group)

Brian Wolverton

Core Group

Lynn Medlin

International Food Solutions

J & J Snack Foods

J. T. M.

MCI Foods

Super Bakery

Country Pure (Food Sales East)

Denise Lippucci

Culinary Depot

Eli Potash, Lee Chappell

Darlington Snacks (Gilbert Foodservice)

Jason Kitchens, Bryan Shay

Diversified Foods, Inc.

Pat Logan, Jack Leigh

Dole (Affinity Group)

Michael Klitsberg

DYMA Brands (B & A)

Rick Natale, Thom Harrison, Renate Durham

ES Foods (Affinity Group)

Micah Scott, Zin Ksor, Rick Miller

Food Sales East

Connie Kerby, Grey Frey, Bob Abrams

Country Pure

Food Sales East

Gold Creek Farms

Idahoan

Mount Franklin Foods/Aladdin Bakers

Food Sales East

Connie Kerby, Bob Abrams, John Dye, Greyson Wells

Foster Farms (Cohen Foodservice)

Gary Russin

General Mills

Rita Duggan, Troy Handeland

Rob Musgrave, Lindsey Dishman

Gilbert Foodservice

Penny Fine, Jonathan Smoak, Bevan Morris, Bryan Shay

Merrilee Olson (attendee)—Post Foodservice

Bake Crafters

Brookwood Farms

Cherry Central

Darlington Snacks

Integrated Food Service

Wild Mike's Ultimate Pizza

Gold Creek Farms (Food Sales East)  
Kim Hurley, Connie Kerby

Gold Star Foods  
Beverly Looney, Ryan Molnar

Gordon Food Service  
Peggy A. Barnette, Heather Davis

Griffin Marketing Group  
Hank Fisher, Brian McCormick, Ray Elgin

Hadley Farms (Cohen Foodservice)  
Candy Kitchen

Harris School Solutions  
Megan DePaul, Gina Dillon, Katie Glacalone, Daniel Dillon

Health-e Pro  
Lynn Shavinsky

House of Raeford  
Robin Chriscoe

i3 Education  
Rob Stark

Idahoan (Food Sales East)  
Dan Hartle

Integrated Food Service (Gilbert Food Service)  
Jeff Harris, Penny Fine

Interior Elements  
Gordan Nail, Amanda Bingham

International Food Solutions (Core Group)  
Tara Ingalls, Lynn Medlin

J & J Snack Foods (Core Group)  
Ed Sautro

Jennie-O (Affinity Group)  
Steve Hume

J. T. M. Food Group (Core Group)  
Nick Hofmeier

Kellogg's (Affinity Group)  
Tricia Ivey, Joel Teachworth, Jodi Colteryahn

KeyImpact Sales & Systems--McCain  
Cameron Cochran, Scott Carawan

Kitchen Resource Group  
Eric Waataja, Preston Cordell, Chris Moran

Lindy's Homemade/Froot Jooce (Cohen Foodservice)  
Marie Nelson, Melissa Payne, Christy Rogers

LINQ  
Michelle Elks, Audrey Stewart

McCain (Key Impact Sales & Service)  
Scott Carawan, Cameron Cochran

MCI Foods (Core Group)  
Diane Martin

Mount Franklin Foods/Aladdin Bakers (Food Sales East)  
Greg Frey

Nardone Bros Pizza (Cohen Foodservice)  
Ula Kalinowski

NumNum Sauce  
Dr. Michael Lloyd

PepsiCo Foodservice  
Regina Price, Kerri Fairey

Peterson Farms Fresh, Inc.  
Robert A. Lund

Pilgrim's (Waypoint)  
Teresa Graham

Plas-Tique Products, Inc.  
Brad Kearney, Jodi Kearney, Robert Kearney



Premier Foodservice Group  
Laura Oliver, Paul Remoll

ProKitchen, LLC  
Allie Kennedy, Denise Green  
Jacob Marcum, Marie Kennedy

Proview by Tasty Brands (Cohen Foodservice)  
Jeff Dodge

Rich Products (Affinity Group)  
Jarri Vandiver, Vicki Henderson

Schwan's  
Kevin Steagall, Lisa York

Sea Level Social  
Liz Roesel, Arianne Branch

Senn Brothers Produce  
John Ellis, Zach Senn

Simplot Foods  
Andrea Thompson, Erick Hagman, Jason Hasty

SOS/Palmer Hamilton  
Kneeland Wright, Jeff Ward

Super Bakery (Core Group)  
Wanda McDowell, Lydell Mitchell

Stillwater Provisions  
Eric Longshore, Ashley Shakallis  
Butter Buds  
Carl Buddig  
WOWBUTTER Foods

Tasty Blend Foods, Inc. (Cohen Foodservice)  
Sherry Crawley

Tasty Brands (Cohen Foodservice)  
Kristin Dukes

TekVisions, Inc.

Denise Lessard, Nick Christie

Unox AMA of the Carolinas

Mark Turner, Cory Ledet

Waypoint

Sallie Roberts

Butterball

Pilgrim's

Wild Mike's Ultimate Pizza (Gilbert Foodservice)

Mark Webb, Brian Berwald

WOW Butter Foods (Stillwater Provisions)

Nick Dekam

Yangs 5<sup>th</sup> Taste (Cohen Foodservice)

Lyndsay Stuckley, Katrina Harrison



*Thanks for your generous support to sponsorships. Funds will be used for the Dr. Vivian B. Pilant Scholarship Fund. We provide scholarships to our members as well as their dependents.*

# *Our sponsors*

## **CORPORATE SPONSORS**

*B & A Food Sales*  
*Butterball (Waypoint)*  
*Culinary Depot*  
*General Mills*  
*Harris School Solutions*  
*Kellogg's (Affinity)*  
*Pilgrim's (Waypoint)*  
*Plas-Tique Products*  
*Pro Kitchen*  
*TekVisions, Inc.*  
*Unox AMA of the Carolinas*

## **GOLF HOLE SPONSORS**

*Cool Tropics (Affinity)*  
*Dole (Affinity)*  
*ES Foods (Affinity)*  
*House of Raeford*  
*Interior Elements*  
*Joyce Lovett*  
*Kellogg's (Affinity)*  
*Premier Foodservice Group*  
*Wanda Knight, SNS*

***GOLF BREAKFAST SPONSOR***

***Super Bakery (Core Group)***

***GOLF GOODIES BAG SPONSORS***

***General Mills***

***Kellogg's~~Affinity Group***

***Andrew Lovett***

***PepsiCo Foodservice***

***CONTINENTAL BREAKFAST***

***SPONSORS~~Grab 'n Go***

***Bake Crafters (Gilbert)***

***Cohen Foodservice***

***Cool Tropics (Affinity)***

***Darlington Snacks (Gilbert)***

***Diversified Foods, Inc.***

***DYMA (B & A)***

***General Mills***

***Kellogg's (Affinity)***

***Peterson Farms Fresh***

***Super Bakery (Core Group)***

***MARKETING, LOGO, AND TABLETOP***

***TOTE BAG SPONSOR***

***Sea Level Social***

*thank you!*

## *SNA of SC and SNA~~UPCOMING DATES*

*March 1, 2023*

*SNA Awards Due*

*March 1-14, 2023*

*SNA of SC On-line Voting~Board Members*

*March 5-7, 2023*

*LAC (Legislative Action Conference)*

*Washington, DC*

*March 6-10, 2023*

*National School Breakfast Week*

*Theme “Dig Into School Breakfast”*

*May 4, 2023*

*Legislative Day with SC Representatives*

*Columbia, SC*

*May 6, 2023*

*School Lunch Hero Day*

*June 21, 2023*

*SIFT 2023*

*July 8-11, 2023*

*ANC (Annual National Conference)*

*Denver, CO*

*October 12-14, 2023*

*SNA of SC Annual Conference and Expo*

*Myrtle Beach, SC*

### ***COMING ~~ October 12-14, 2023***

*The School Nutrition Association of SC*

*2023 Annual Conference and Expo*

*Myrtle Beach Convention Center & Sheraton Hotel*

*Myrtle Beach, SC*

*Jenaffer Stevenson, Conference Chair*

*Please check the website for expo and hotel information as it becomes available*

*[www.schoolnutritionsc.com](http://www.schoolnutritionsc.com)*





