

# Introducing

## Kellogg's **Eggo** Graham Crackers

Bring the *Eggo*® experience beyond the breakfast table! These bite-size, waffle shaped grahams deliver a classic graham taste and are perfect to enjoy for breakfast, lunch or a snack.

*Kellogg's*  
**Eggo**® is seen as a fun and iconic brand that is also family favorite\*

Item #	Product Description	Case	Grain Oz. Equiv
38000-29476	Eggo® Graham Crackers Original	100ct./1.74oz.	2 oz.
38000-24520	Eggo® Graham Crackers Cinnamon French Toast	100ct./1.76 oz.	2 oz.



AVAILABLE  
**JULY  
2024**

**2oz.  
GRAIN  
EQ.**

MADE WITH COLORS  
& FLAVORS FROM  
NATURAL  
SOURCES

NO HIGH FRUCTOSE  
CORN SYRUP

**0G  
TRANS  
FAT**

## Kellogg's **Eggo** waffles

Made with 17g of Whole Grain

We're mashing up two classic brands to deliver a super-cool breakfast! Students will love the delicious *Froot Loops*® taste in these whole grain waffles.

Item #	Product Description	Case	Grain Oz. Equiv.
38000-29443	Eggo® Froot Loops® Waffles Made with 17g of Whole Grain	72ct./2.6oz.	2 oz.



FOR MORE INFORMATION CONTACT YOUR KELLOGG SALES REPRESENTATIVE  
OR VISIT [KELLOGGSAWAYFROMHOME.COM](https://www.kelloggsgoawayfromhome.com)

\* Kantar for Kellogg's 2022 Brand Bulse Study for Frozen Breakfast

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*Kellogg's* AWAY FROM HOME  
AHEAD OF THE CRAVE