

PALMETTO PLATES: NOURISHING INSIGHTS FOR SOUTH CAROLINA SCHOOL NUTRITION PROS



Edition #1 January 2024



EXPLORE OUR
CONFERENCE
VIDEO!

WWW.TINYURL.COM/SNAOFSC23



SCAN ME!

CONGRATULATIONS TO OUR 2023 WINNERS!

Director of the Year

Angela D. McCrorey

Lancaster County Schools

Manager of the Year

Angel Tollison

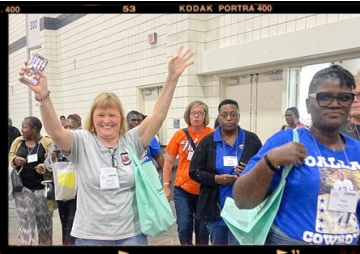
Laurens School District 55

Operator of the Year

Connie Godfrey

Laurens School District 55





2023 ANNUAL CONFERENCE

A PLATINUM JUBILEE

KING & QUEEN

Congratulations
Todd Bedenbaugh
Lexington-Richland School District
Amy Blackwell
Greenwood 50 School District

*Over \$7,500 raised
for the Scholarship Fund!*



HALL OF FAME INDUCTEES



NANCY KNIGHT
LAURENS SCHOOL DISTRICT 55



FRANCO HARRIS
Super Bakery

LUNCHTIME LENS:



PICTURE-PERFECT SCHOOL NUTRITION MOMENTS WORTH A THOUSAND BITES - AND “LIKES”!

BY LIZ WHITEMAN ROESEL, SEA LEVEL SOCIAL

IN EACH ISSUE, WE WILL FEATURE A PICTURE FROM A DISTRICT IN SOUTH CAROLINA AND SHARE EXACTLY WHY AND HOW THAT PHOTO HELPS ELEVATE SCHOOL NUTRITION PROGRAMS ACROSS OUR STATE!

IN THIS ISSUE, IT'S THIS SMILEY PICTURE FROM MATHEWS ELEMENTARY AT GREENWOOD SCHOOL DISTRICT 50 CHILD NUTRITION. PHOTOS OF YOUR MEALS ARE ALWAYS GREAT, BUT IF YOU CAN INCLUDE A STUDENT AND/OR TEAM MEMBER IN THAT PHOTO, YOU'LL GET MORE LIKES ON SOCIAL MEDIA AND A STRONGER EMOTIONAL CONNECTION OVERALL.



Great Job,
@gwd50meals!

LUNCH LINGO: CREATE SCHOOL LUNCH SUPERFANS

BY LIZ WHITEMAN ROESEL, SEA LEVEL SOCIAL

How much easier would 2024 be if everyone understood school nutrition like we did! To help increase participation and create advocates for your program, it's important to be able to explain to parents, teachers, district staff and even your community what school nutrition really is!

A tip: Don't use phrases like Meal Pattern, Meat/Meat Alternative, Component, Reimbursable Meal, NSLP, SSO, or SFSP. Quite simply, you need to dumb it down for an audience that doesn't understand our industry. Just remember, if they don't understand what we are saying they will tune us out. Educate them and you'll create school lunch superfans!

DR. VIVIAN B. PILANT SCHOLARSHIP FUND GOLF TOURNAMENT

WHEN

MARCH 28TH, 2024

*YETI COOLER BALL TOSS, BREAKFAST, RAFFLE
AND FREE-RANGE BALL STARTS AT 9:00AM

WHERE

DARLINGTON COUNTRY CLUB
125 COUNTRY CLUB ROAD
DARLINGTON, SC 29532



REGISTER TODAY!

WWW.SCHOOLNUTRITIONSC.COM/INDUSTRY.ASPX

ENTRY DEADLINE IS MARCH 1ST, 2024

FOR MORE INFORMATION, PLEASE CONTACT

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