



**BUTTERBALL®**

WHAT MAKES THE

# *Perfect* *K-12*

PARTNER?

It all starts with a wide variety of tasty and nutritious Butterball turkey products that can satisfy students, parents and school meal requirements.

**TO TOP IT OFF, WE ADD:**

**ONE PART**



## Trust

Butterball is America's favorite turkey brand\* and has been a part of family celebrations for over 60 years

**ONE PART**



## Inspiration

Delicious recipes, handy meal guides and industry trends help you stay ahead of the curve and drive student participation

**ONE PART**



## Value

Our commodity processing program helps you maximize your entitlement dollars

**ONE PART**



## Care

Our animal care and well-being program is certified humane by the American Humane Association



\*Kantar Q4 2020 Custom Brand Equity Study



Learn how we can help you at [butterballfoodservice.com/k12](https://butterballfoodservice.com/k12)