

Kellogg's NEW and Exciting for 2023!

Start the year with smiles

by offering the waffles kids can't L' Eggo®:
Eggo® Eggoji™ Waffles made with 32g whole grain in

NEW!

CHOCOLATE!



2oz.
Grain Eq.
(2 Waffles)

0g
Trans Fat

No HFCS

No Artificial
Colors or
Flavors

Homestyle-
Like Texture

Top-Menued Breakfast Flavor in K-12¹

Successfully
student taste-
tested²

Eggo® Eggoji™ Waffles enjoy a 20%
growth since 2021 launch with
1,000+ operators purchasing.³

Good source of
7 vitamins and
minerals

Students start strong with

2oz. Eq. Grain Cereal-In-A-Cup
from Kellogg's

- USDA Whole Grain-Rich Compliant
- Good Source of Fiber
- Made with Colors and Flavors from Natural Sources

2oz.
Grain
Equivalent

Buy American
Compliant

No HFCS



NEW
SIZE!

Lift Participation by Up To 50%⁴

Create grab-and-go kiosks or stations on their way to class.

Increase Participation by Up To 80%⁴

Provide breakfasts in the classroom by serving them as they enter the room.

Item #	Product Description	Case
38000-28042	Eggo® Eggoji™ Waffles, Chocolate	12ct. / 1.31oz.
38000-24185	Kellogg's Frosted Flakes® Multi-Grain For Schools	60ct. / 2.1oz.
38000-24196	Kellogg's® Cinnamon Frosted Flakes™ Multi-Grain For Schools	60ct. / 2.1oz.
38000-27095	Kellogg's® Frosted Mini-Wheats® Original	60ct. / 2.1oz.

For more information, please email Joel.Teachworth@Kellogg.com or Tricia.Ivey@Kellogg.com
or visit www.KelloggsAwayFromHome.com



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Kellogg's
AWAY FROM HOME
AHEAD OF THE CRAVE