



## SNA of Ohio 2021 School Nutrition Expo & Education Event

**April 16, 2021**

**Hyatt Regency and  
The Greater Columbus Convention Center**

**New this year!** Please join us on April 16<sup>th</sup> **IN PERSON** in Columbus for the first SNA of Ohio Expo & Education event! This one-day event will include morning educational sessions (to include both school and industry members) and an afternoon School Nutrition Expo! *Please note that the Expo will be held at the Convention Center and education sessions will be held at the Hyatt Regency (connected to the convention center).*

### **WHO ARE THE ATTENDEES?**

From industry members to directors and managers over multiple schools/districts to kitchen staff who are experts in using the products and services on a day-to-day basis, each person you will meet has an influence in school nutrition in Ohio!

### **WHY ATTEND?**

Other than the opportunity to gather **IN-PERSON** again to gain knowledge and network with colleagues from around the state, you will experience and learn about new products, equipment, and services available to school nutrition personnel! All school and industry personnel are invited to attend, but school district Directors and Managers, you will not want to miss this event! The event is structured for morning education (including a socially-distanced, interactive session with school and industry participants) and the afternoon Expo. **Earn up to 5 CEUs!** And, if you are a current SNA of Ohio industry

member unable to exhibit but would like to attend the morning educational sessions, please register to join us!

***Please note that we are working closely with the Convention Center, Hyatt Regency, and Columbus Health Department to ensure that ALL guidelines, protocols, and regulations are in place and followed to ensure the safety of all. Masks are required, social distancing will be in place, and sanitizing protocols are set! We feel confident that we are able to facilitate this event in-person safely!***

## **Schedule of Events**

*Please note that morning events are held at the Regency Ballroom (3<sup>rd</sup> floor in the Hyatt), and the Expo is held in Exhibit Hall A (ground floor) in the Greater Columbus Convention Center – connected to the Hyatt)*

- **8:00-8:30 – Registration/Check in at the Hyatt Regency**
  - *Please note that all attendees for morning sessions (including exhibitors attending the morning sessions) should check in at the registration desk at the 3<sup>rd</sup> floor Regency Ballroom in the Hyatt Regency. (Exhibitors will also check in at the exhibit hall, but attendees for the morning sessions will be assigned to tables and must check in at the ballroom).*
  
- **8:30-9:00 – Served Breakfast in the Regency Ballroom**
  
- **9:00-10:00 - Celebrate and Innovate!**  
**1 hour CEU 4120 – Program Promotion**  
Presenter: Jon Colby  
*It's time to celebrate all of the hard work and creativity that you and your teams have shown throughout this challenging time. The more we allow creativity with our team, the more great ideas we come up with to overcome obstacles. Industry members/Exhibitors are encouraged to participate in this session for the opportunity to connect with school attendees to foster relationships to encourage higher attendance of the Expo.*
  
- **10:30-11:30 - Know Your Team: Building Relationships**  
**1 hour CEU 3210 – Staff Management**  
Presenter: Jon Colby  
*When people have good relationships at work, they are more productive, volunteer to help each other more often, have fewer attendance issues, and are far less likely to quit their job (Forbes). In this keynote, we will dive into “The Five Languages of Appreciation in the Workplace” with a goal of making our staff feel valued and connected. Everyone will leave with actionable takeaways to put into practice immediately without taking too much time away from other daily duties.*

- **11:45-12:45 – COVID Strategies, Tips, and Tricks**  
**1 hour CEU 3240 – Administration/Emergency Plans**  
**Presenters:** Jennifer Hirsch, Crestwood Local SD; Tiffany McCleese, West Clermont Local SD; Deanne Pastva, Amherst Exempted Village SD; Janelle Brunswick, Mason City SD; Ashley Morena, Canton Local SD  
*Hear from directors from various district sizes from around the state about successful tactics that have been helpful during these uncertain times. There will be an opportunity for Q&A, as well. This session is focused toward school district attendees, but industry members are welcomed to attend and participate in this session.*
- **1:00-3:30 – School Nutrition Expo – Convention Center Exhibit Hall A**  
**2 hours CEU 2430 – Purchase Food, Supplies, & Equipment**  
*Always a highlight, the Expo will include the newest products, equipment, and services available to school nutrition personnel! We will also hold our annual industry fundraiser raffle during the Expo. You may purchase 50/50 tickets onsite by cash, check, or credit card. The winner will be drawn at 2:30 p.m., and you must be present to win.*

### **Registration Information:**

**School district registration** – includes breakfast, morning sessions, afternoon Expo, and an SNA of Ohio mask!

- **School District Employees - \$99**
- **Students & Retirees - \$49**
- **Scholarships** - Expo scholarships are available to school district employees, thanks to the generosity of our Industry members! Visit the link below to apply by the Feb. 15<sup>th</sup> deadline!  
[https://snao.formstack.com/forms/snao\\_april2021exposchol](https://snao.formstack.com/forms/snao_april2021exposchol)

**Industry member registration** – includes breakfast, morning sessions, and an SNA of Ohio mask!

- **SNA of Ohio current Industry Members: \$49**  
 Please note that Expo attendance is not included - but if you are interested in exhibiting, please visit the link below. (Each exhibit booth registration does include one registration to the morning sessions.)  
<https://www.snaohio.org/Downloads/Exhibitor%20Rates%20and%20Information%202021.pdf>

**Before you register, please review the event waiver and safety protocols on our event webpage at <https://www.snaohio.org/ExpoEducationEvent.aspx>.**

**Please note the registration deadline of April 8<sup>th</sup>. This date is firm to allow for necessary safety preparation for the event.**

You may download a justification letter template on our event webpage at <https://www.snaohio.org/ExpoEducationEvent.aspx> to customize that may to assist with approval from your leadership to attend.

As noted, each registrant for this event will receive an SNA of Ohio mask, but if you would like to order additional SNA of Ohio masks or other merchandise for pickup at the event (to eliminate shipping costs), you can visit our order site at the link below **by March 28<sup>th</sup>** to place your order to pick up at this event. <https://ritchiessports.com/shop/schoolnutritionassociation/>

## Register online at

<https://snao.formstack.com/forms/2021expoandeducation>

### Hotel Accommodations

For your convenience, hotel rooms are available via the SNA of Ohio block at the Hyatt Regency Columbus (connected to the Greater Columbus Convention Center) for the nights of April 15 & 16, 2021. The discount rate is \$169 per night. **To reserve, visit <https://www.hyatt.com/en-US/group-booking/CMHRC/G-SN21> by March 25<sup>th</sup>.**

### Parking Options

Currently there is no valet parking option at the hotel. The parking garage located on Chestnut Street (connected via skywalk to the Hyatt) is the best option for hotel parking. Current parking rates are \$20 overnight or by the hour with a \$12 max should someone drive in for the day.

For additional day guest parking options near the convention center, visit <https://columbusconventions.com/park/parking-availability/> for details, availability, and advance purchase options.