



MARYLAND  
SCHOOL  
NUTRITION  
ASSOCIATION

# Changing the Game!

WINNING STRATEGIES  
FOR CHILD NUTRITION

## EXHIBITOR PACKET 2026

71st Annual Convention  
August 13, 2026  
Show Hours: Noon-4 PM  
Setup 8 AM - 11 AM  
Maryland *Live!*  
Hanover, Maryland

[www.MdSNA.org](http://www.MdSNA.org)



# ABOUT US



The Maryland School Nutrition Association promotes healthy meals and nutrition education.

MdSNA's members nourish the minds of Maryland's students on a daily basis, providing them with the fuel they need to learn in the classroom. As the leading authority on school meals in Maryland, MdSNA is committed to advancing nutrition for all students.

## PARTNERSHIP OPPORTUNITIES

- MEMBERSHIP
- ADVERTISING
- EXHIBITING
- SPONSORSHIPS



# INDUSTRY RECEPTION



**\* Industry Reception is Now Included with Exhibiting Package \*  
You asked... we listened!**

Two tickets will be included with every first booth purchased and one ticket for every added extra booth for Industry Members and their invited MdSNA guests. Additional tickets are available for purchase at \$75 each.

## You Are Invited

Wednesday, August 12th  
6:00 p.m. - 8:00 p.m.

### INDUSTRY RECEPTION

Gather with school nutrition leaders across the state of Maryland  
at

Yard House

7000 Arundel Mills Cir R4, Hanover, Maryland

Heavy Hors d'Oeuvres

2 Drink Tickets (beer/wine)



Continued on next page.

# EXHIBIT WITH US



## Pricing for Current MdSNA Sustaining Industry Partners

### **\$1,400 (\$1,600 after May 31) - Standard Exhibitor Package Includes**

- Standard one booth setup with 6' draped table in front and undraped table behind and one waste basket
- Limited refrigeration/freezer space in kitchen
- Two complimentary tickets per booth package to Industry Reception; one ticket per extra added booth
- Two complimentary tickets per organization to Attendee Awards Reception

*+ \$200 for MdSNA non-members | additional booths available for \$1,150 each | no half booths*

The **first booth location** picks go to our last show's Best Booth Award winners. All booth assignments are prioritized **by membership category and the date application and payment** are received.

If you would like your **booth to be separated from a competitor** or competitors, please make a note on your form and we will try to honor that request.

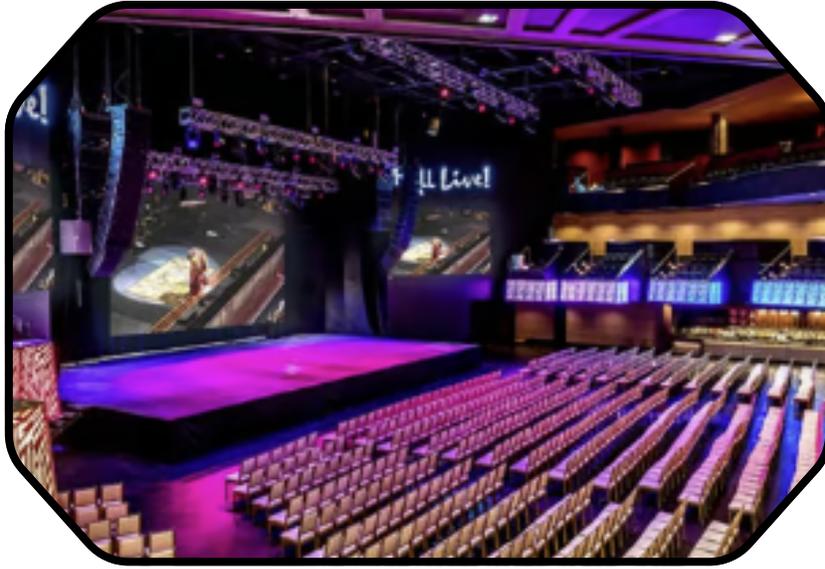
Your booth will include **one six-foot draped table in the front, and one six-foot, undraped table** in the back.

**No bags** may be given away in the Exhibition Hall.

The Convention Center **kitchen and ice machine** will be available for use on Thursday during setup and the show.

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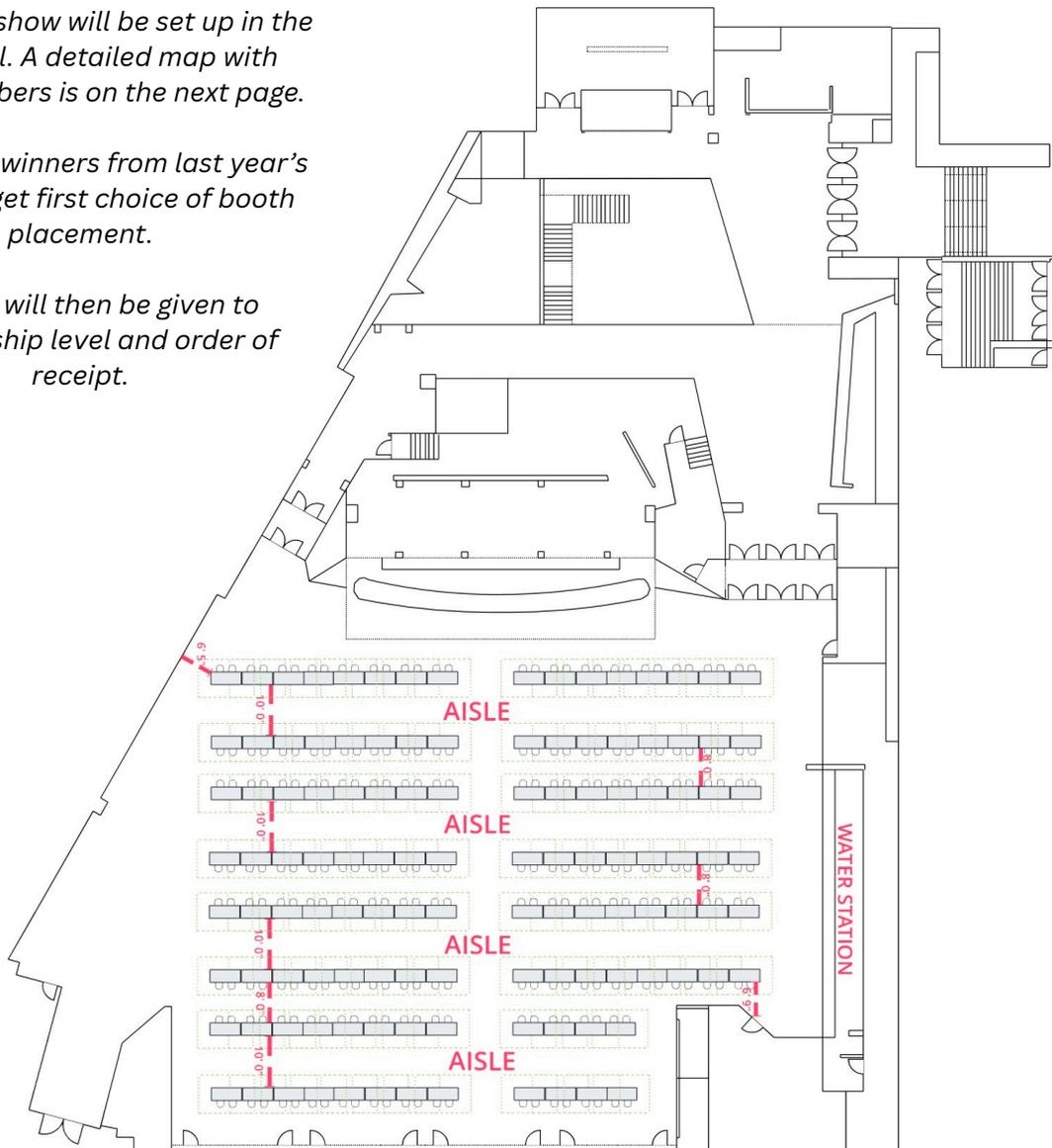
# MdSNA Exhibit Hall



The exhibit show will be set up in the Main Hall. A detailed map with booth numbers is on the next page.

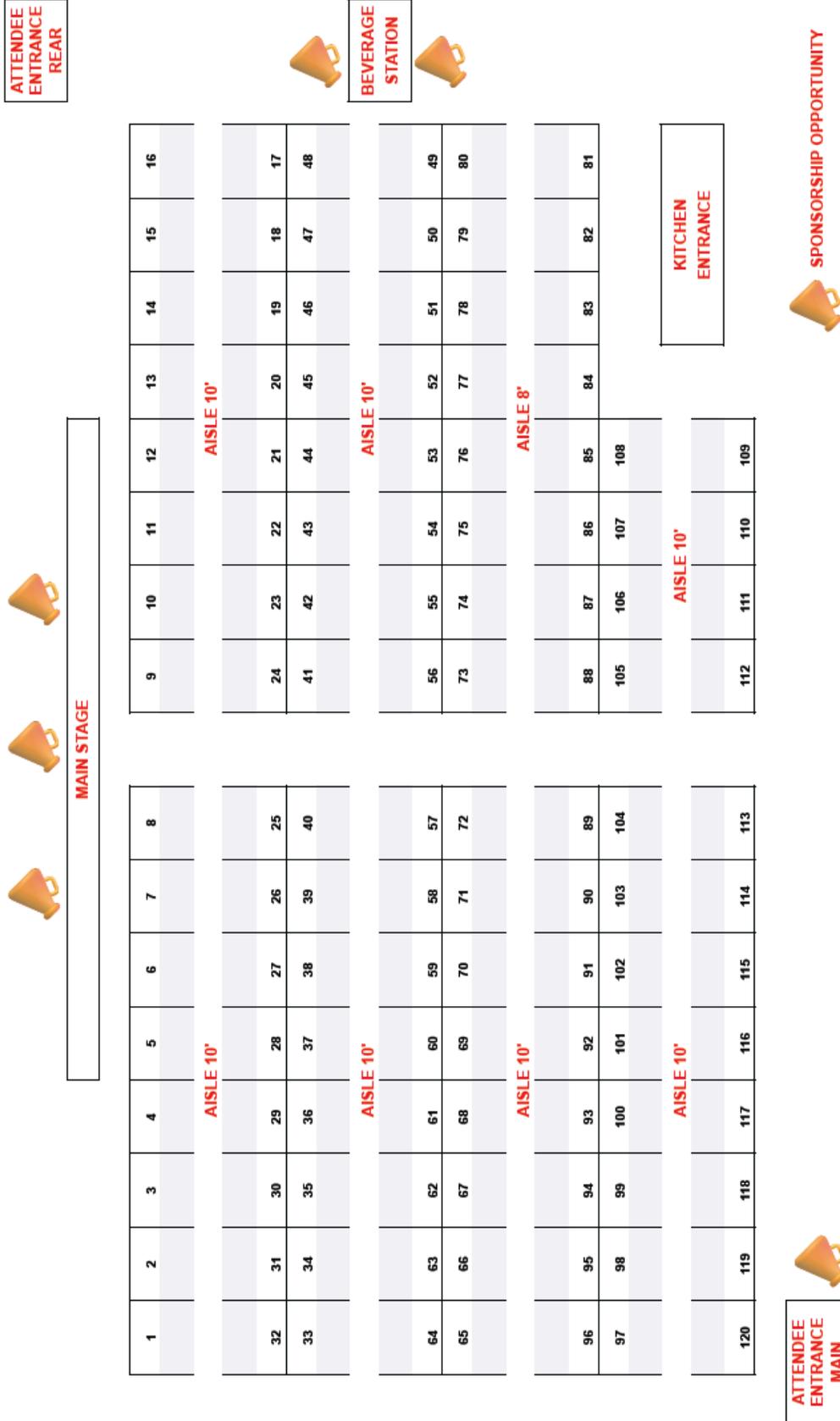
Best booth winners from last year's show will get first choice of booth placement.

Priority will then be given to membership level and order of receipt.





# Exhibit Floor Diagram Not to Scale Reflects Booth Numbers for Selection



# PARTNER WITH US



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## HIGHLIGHTS, CONTINUED

**If you purchased an MdSNA 2025-2026 membership package, you will enjoy discounted exhibiting and advertising.** Do not order your extra booths from the a la carte section of the form. Brokers who take advantage of a membership package may purchase booth(s) for their manufacturer(s) at the discounted booth price only if they pay for the booth(s) on behalf of their manufacturer(s). Industry reception tickets will be given out to the broker accordingly, to distribute themselves.

Manufacturer(s) who purchase booths on their own will be charged the full a la carte price unless they purchase their own membership package (Diamond, Platinum, Gold or Silver). It's not too late to join: [www.MdSNA.org](http://www.MdSNA.org).

**Your booth(s) will not be reserved without full payment and a completed registration form.**

**Please bring your own name badge ids to wear at the show. We do not provide name badges.**

On behalf of our president and ourselves, we want to thank you in advance for your support. We look forward to having you join us this year, and for many years to come.

Very truly yours,  
Mike Birkmeyer, 410.767.0206  
MdSNA 2026 Exhibits Chair

# CONVENTION SPONSORSHIPS



## ATTENDEE BAG

Increase your company's visibility by sponsoring the official convention bag, given to all attendees! They love using the bag to keep track of all of their materials.

Even after the event they continue to use it throughout the year, expanding your reach even further.

1 available.  
\$3,500



## ATTENDEE NAME LANYARD

Get your company in front of every attendee for the entire event. Name badges must be worn in order to attend all convention activities! Your company name will be printed on the name badge lanyards worn by every attendee.

1 available.  
\$2,000



## ATTENDEE REGISTRATION

Welcome each attendee as soon as they walk in and pick up their badge. Company logo will be placed on the kick board of one registration counter, marketing pieces distributed at registration, and logo included on every email confirmation and registration page.

2 available.  
\$1,500



## WELCOME GIFT

Your company's logo will be printed on a giveaway item put in EVERY attendee tote bag upon check-in.

These souvenir items will be used over and over again months past the actual event.

Choose:

- **mop-top pen**
- **mini spiral notebook w/pen**
- **stress ball**
- **post it notes**
- **flash drive**
- **hand sanitizer**

6 available.  
\$2,500

## Not seeing it?

*Would you like to sponsor an item or activity that is not mentioned above?*

*Email [admin@mdsna.org](mailto:admin@mdsna.org)*

*and let us know*

*what you have in mind!*

# CONVENTION SPONSORSHIPS



## LED MEGA SCREEN ON SHOW FLOOR

Put your brand in motion with advertising on an electronic screen on the show floor. Your message will be displayed prominently throughout the day, capturing attendee attention in a high-traffic area and delivering repeated, eye-catching exposure during the event.

10 available  
\$500



## DIRECTOR'S LOUNGE

Align your brand with comfort and exclusivity by sponsoring the VIP Lounge. Your logo will be prominently displayed in a relaxed, upscale setting where key attendees gather, connect, and recharge—creating positive brand association and meaningful visibility with influential guests.

1 available  
\$1,500



## HOTEL KEYCARD

Put your brand directly into every attendee's hand with exclusive logo placement on the official hotel keycards. Your logo will be prominently printed and seen multiple times each day as guests access their rooms, ensuring repeated visibility throughout the convention from check-in to check-out.

2 available.  
\$1,500



## GRAND ENTRANCE CUBE

Showcase your brand front and center with your logo displayed on a stackable cardboard cube at the exhibit hall's grand opening entrance. Positioned where every attendee passes through, this sponsorship delivers immediate, high-visibility exposure at the moment excitement is highest.

3 available.  
\$1,500

## Not seeing it?

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*Email [admin@mdsna.org](mailto:admin@mdsna.org)  
and let us know  
what you have in mind!*

# CONVENTION SPONSORSHIPS



## KEYNOTE SPEAKER

Sponsor the Convention Opening Session Keynote Speaker, Introduce the speaker, welcome the attendees with your company logo displayed prominently during the session, and the opportunity to drop promotional material in attendee seats prior to session.  
1 available  
\$5,000



## BEVERAGE STATION

Be the exclusive Beverage Sponsor (coffee and water) on the show floor and have your brand logo displayed prominently on 2 bar screens. This bar area will receive many visitors.  
1 available  
\$4,000



## AWARDS RECEPTION

This sponsor proudly supports an evening heavy hors d'oeuvres reception recognizing excellence, achievement, and leadership, helping create a memorable celebration for our honorees and guests. Branding on 4 screens throughout event.  
3 available  
\$5,000



## ELECTRONIC POSTERS

Highlight your brand with prominent placement on an electronic poster board on the show floor. Your logo or message will be displayed in a high-visibility format, offering continuous exposure to attendees as they move throughout the exhibit space.  
10 available  
\$1,000

## Not seeing it?

*Would you like to sponsor an item or activity that is not mentioned above?*

*Email [admin@mdsna.org](mailto:admin@mdsna.org)  
and let us know  
what you have in mind!*

# OVERVIEW SUMMARY



ITEM	PRICE
<b>EXHIBITING FOR MDSNA MEMBERS</b>	
Standard Exhibit Package, includes 1 booth	\$1,400
Extra exhibit booth added to package above	\$1,150
Extra Industry Reception ticket	\$75

It's not too late to join: [www.MdSNA.org](http://www.MdSNA.org). Exhibiting prices increase \$200 per booth on June 1, 2026.

SPONSORSHIP	AVAILABLE	
Tote Bag	1 available	\$3,500
Lanyard	1 available	\$2,000
Registration Table	2 available	\$1,500
Welcome Gift	6 available	\$2,500
LED Mega Screen	10 available	\$500
Director's Lounge	1 available	\$1,500
Hotel Keycard	2 available	\$1,500
Grand Entrance Cube	3 available	\$1,500
Keynote Speaker	1 available	\$5,000
Coffee & Water Station	1 available	\$3,000
Beverage Station	1 available	\$4,000
Awards Reception	3 available	\$5,000
Electronic Poster	10 available	\$1,000

Must be an MdSNA member to participate in sponsorships. It's not too late to join: [www.MdSNA.org](http://www.MdSNA.org)

# TERMS EXHIBITING RULES



## Convention Details For Vendors

### INSTALLATION OF EXHIBITS

The hours for the installation of exhibits shall be on Thursday, August 12, 2026, from 8:00 AM until 11:00 AM Any booth not occupied after this hour may be reassigned to another exhibitor. A representative of MdSNA will be available at the Exhibit Hall to assist in answering questions pertinent to exhibits during the installation. The MdSNA representative will not sign for, nor be responsible for any exhibitor's materials.

### TERMS AND CONDITIONS

**Sublet.** No exhibitor shall assign, sublet, or share the space allotted without the consent of MdSNA. No more than two manufacturers per booth will be permitted.

**Electric Service. VERY IMPORTANT.** One 120 volt outlet which can handle 2400 watts electricity will be provided to each booth. If you need an extension power strip for \$35, please let us know.

**For illustrative purposes, a 2-bulb heat lamp draws 500 watts and standard laptops can draw between 50-90 watts while charging.** It should be understood that the outlet will be placed in the most convenient and accessible location to the booth which may mean that there will be a box of 4 outlets that is centrally located for 4 booths to share. If an exhibitor's equipment will draw more than the 2400 watts originally purchased, **the exhibitor must order additional services.** Neither the Maryland Live! nor MdSNA will be responsible for power failures or voltage fluctuations. It should also be understood that the exhibitor shall not exceed the allotted wattage and shall, upon request, show proof of the wattage being drawn. In the event that the exhibitor exceeds the provided service, he or she must reduce the amount being drawn, pay for additional service at the on-site rate if available, or lose the privilege of electrical service. The availability of electrical service cannot be guaranteed on requests received within 14 days of the move-in date. No credits can be issued on service installed and not used.

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# TERMS EXHIBITING RULES



**Freight and Handling.** You are welcome to transport your own materials without charge; however, you may wish to use the facility's freight and handling service. If you decide to use this service, we ask you to please label all shipments with the show name, booth name and booth number.

There is a full loading dock accessible by one vehicle at a time. Build in time for waiting in line to offload items.

**Exhibit Size.** Exhibits must not project beyond the height and width and length allotted and shall not obstruct the view of the exhibits of others. Space must be provided within the confines of the booth for interviews, demonstrations, distribution of materials, etc., in order that visitors do not obstruct the aisles. The Exhibits Committee must approve any unusual displays.

**Decorations.** All booths must be attractively decorated with suitable display materials. MdSNA chooses the **best decorated single and multi booth** each year and awards them the prize of being given priority in choosing the booth location at the following year's convention.

**Sound.** The operation of audio equipment must be conducted at a tone level, low enough to not interfere in any way with the other exhibitors. The Chairpersons of the Exhibits Committee shall determine violation of this rule.

**Models.** The use of models should in no way violate standards of good taste.

**Posting.** Exhibitors shall not post or exhibit signs, advertisements, show bills, lithographs, posters, or cards of any description inside, or in front, or in any part of Exhibit Hall except within their designated booth area.

**Damage.** Exhibitor shall protect the building and its contents from damage. The exhibitor shall be liable to the owners of the Exhibit Hall for any damage to the building or equipment resulting from his negligence.

Continued on next page.

# TERMS EXHIBITING RULES



**Fire and Safety.** Inflammable booth decorations must be flame proofed. All hangings must clear the floor. Electrical wiring must conform to National Electrical Codes and State, County, and City safety rules. If inspection indicates that an exhibitor has failed to comply with these regulations, otherwise incur a hazard, MdSNA reserves the right to cancel all or part of his exhibit. Booths that will be cooking items must have a 4A40BC fire extinguisher.

**Minors.** No one under the age of 16 will be permitted into the Exhibit Hall.

**Bags.** To maximize traffic flow through the exhibit area, we have a no bags or wagons policy. No bags may be distributed to attendees.

**Exhibitor Name Badges.** MdSNA does NOT supply vendor name badges. Vendors must bring their own.

**Convention Cancellation.** This agreement for exhibit space and the formal notice of assignment, after full payment of rental charges, shall constitute a contract for the right of the exhibitor to use his assigned space. In the event of fire, strike, national emergency, local jurisdiction health guidelines or other uncontrollable circumstances rendering the exhibit area unfit or unavailable for use or causing the convention or exhibit to be canceled prior to the opening date, the full rental fee, minus an administrative service charge of \$100 per booth, will be refunded to the exhibitor.

**Vendor Cancellation.** Cancellation of exhibit reservation by the exhibitor shall be subject to the following refund schedule:

Any exhibitor who has made full payment for his exhibit space and notifies the Exhibits Committee within less than 60 days prior to the opening of the Show that s/he will be unable to exhibit, for any reason shall forfeit all money paid, unless the Exhibits Committee shall have leased and received payment for all exhibit spaces in the Show. In such event, the exhibitor may be refunded rental paid for exhibit space less an administrative service charge of \$100 per booth.

Continued on next page.

# TERMS EXHIBITING RULES



**Insurance/Security.** Reasonable care will be exercised to protect the exhibitors from losses. MdSNA is insured; however, exhibitors must assume liability for injury to persons or property resulting from any exhibitor's activities.

**Allowable Products in Exhibit Shows and Sponsorships.** Allowable products should only include items that either meet the Smart Snacks Regulations and/or fit with the reimbursable meal pattern for school meals and be Buy American compliant. Applicant is asked to make a full statement of the nature of proposed exhibit, listing materials, services, or products. Nutrition information for all products must be available to Directors.

**Event Program Advertising and Contact Information.** Your full color digital ad must be received by MdSNA by June 1 in order to be included in the convention's digital program of events.

Ads are to be emailed to [admin@mdsna.org](mailto:admin@mdsna.org) in high resolutions jpg, png, or pdf format. Diamond, Platinum and Gold member ad sizes are 8.5" x 11" plus bleeds (optional). Silver member ad size is 8" x 5". Bleeds are not recommended. We will use the ad you currently have on file for the last Serving Spoon edition if we do not hear back from you regarding a new ad.

**Trash Removal.** All vendors are responsible from removing all of the trash from their booths during setup, exhibiting, and breakdown of the show and in a timely manner. MdSNA will arrange for a food bank truck to be ready to receive donations.

## RESERVATIONS

**Restrictions.** MdSNA reserves the right to restrict or evict exhibits which fail to abide by these rules and regulations and act in good taste. This includes persons, personal conduct, and equipment or materials. In the event of such restriction or eviction, MdSNA shall not be liable for any refunds or other exhibit expenses. NO MORE THAN TWO MANUFACTURERS PER BOOTH.

**Registration forms follow. Or register online at [www.MdSNA.org](http://www.MdSNA.org).**

# PROPERTY MAP

## KEY

- FRONT DESK
- VALET
- BUS LOUNGE
- LIVE! PROMOTIONS BOOTH
- LIVE! BOX OFFICE
- CASHIER
- RESTROOMS
- ELEVATOR
- STAIRS

## AMENITIES

- A1** Live! HOTEL
- A2** Live! SPA

## DINING

- 1** THE PRIME RIB
- 2** DAVID'S RESTAURANT & BAR
- 3** Luk Fu
- 4** 8
- 5** LUCKIES
- 6** MORTY'S
- 7** TEN VIVO!
- 8** Cakes & Creamery
- 9** BOBBY'S BURGER PALACE
- 10** SPORTS & SOCIAL Maryland

## BAR & LOUNGE

- B1** R BAR
- B2** LOBBY BAR AT DAVID'S
- B3** ORCHID GAMING & SMOKING PATIO
- B4** THE LOUNGE AT THE PRIME RIB

## ENTERTAINMENT

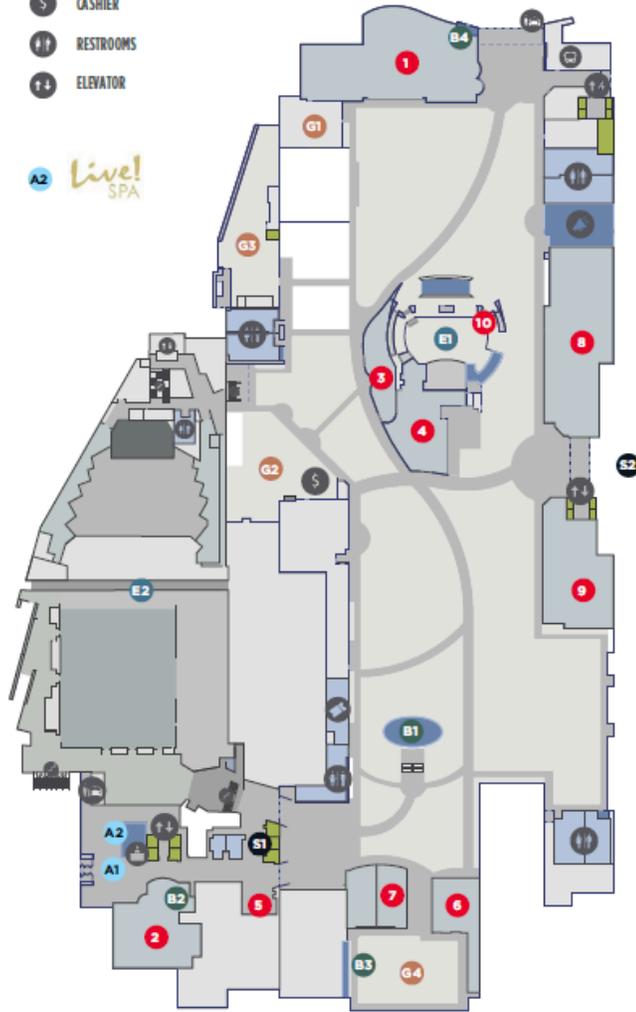
- E1** SPORTS & SOCIAL Maryland
- E2** HALL

## GAMING

- G1** HIGH LIMIT SLOTS
- G2** HIGH LIMIT TABLES
- G3** LIVE! POKER ROOM
- G4** ORCHID GAMING & SMOKING PATIO

## SHOPPING

- S1** SHOP LIVE!
- S2** ARUNDEL MILLS MALL



# Area Attractions

## ARUNDEL MILLS

Arundel Mills is Maryland's largest outlet and value retail shopping, dining and entertainment destination featuring over 200 stores. You can enjoy even more discounts if you're a Live! Rewards® member with Live! Casino & Hotel; simply present your Live! Rewards® Card and a valid form of identification at the participating stores. For more information about Arundel Mills® Partner discounts, visit [maryland.livecasinohotel.com](http://maryland.livecasinohotel.com)

## BALTIMORE INNER HARBOR

Enjoy the view while visiting a variety of restaurants, pubs and shops located within steps of the harbor. Other local attractions include the American Visionary Art Museum, the Babe Ruth Museum and the Port Discovery Children's Museum.

## ORIOLE PARK AT CAMDEN YARDS

The official ballpark and home to the Baltimore Orioles, you can be sure you'll enjoy a day at the park with the family...and don't forget to grab your mitt to catch that home run!

## M&T BANK STADIUM

Home to the Baltimore Ravens, this is where the excitement of football happens at any home game. So throw on your purple jersey and get ready to cheer!

## POWER PLANT LIVE!

Baltimore's premier dining and entertainment destination located just one block from the world-famous Inner Harbor. With a wide array of dining and multiple sports viewing areas, this is the perfect place for a day out with the family or a night on the town!

## NATIONAL AQUARIUM

Visit the National Aquarium to experience sea life in a unique way. From coral reefs and immersion tours to Calypso (a nearly 500-pound green sea turtle)— exploring what's beneath the surface has never been so exciting.

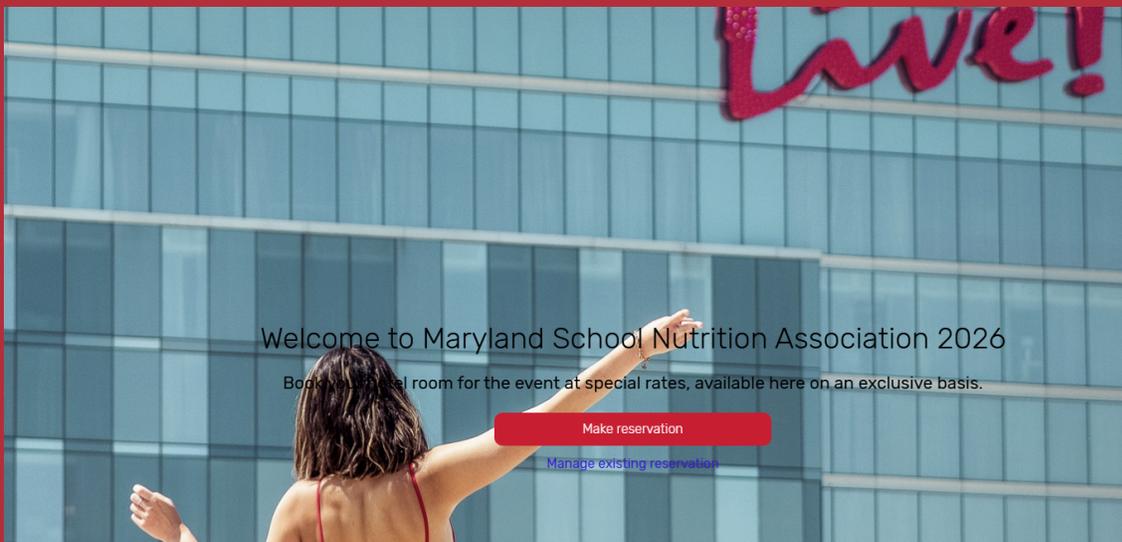
## MARYLAND SCIENCE CENTER

Celebrate science at the Maryland Science Center! Where exhibits, planetariums, IMAX and fascinating science encounters inspire the minds of curious children.

## WASHINGTON D.C. THE NATIONAL MALL

Stretching from the foot of the United States Capitol to the Potomac River, plan a visit to some of the most iconic monuments such as the Washington Monument, the Lincoln Memorial and the Martin Luther King Jr. Memorial. Oh, and of course The White House!





[CLICK HERE TO MAKE](#)  
[DISCOUNTED](#)  
[HOTEL ROOM RESERVATIONS](#)



**\$169**  
**DISCOUNTED RATE**



## OVERVIEW

Live!Casino& HotelMaryland™ welcomes you to experience award-winning events as one of the region’s largest entertainment venues. Our AAA rated Four Diamond luxury resort hotel has it all; a chic and welcoming lobby, luxurious accommodations, penthouse suites and upscale dining and bar options. A perfect venue with charismatic event space to host your business retreat, conference, wedding, or special celebrations and social gatherings. Live! Casino & Hotel Maryland™ is your premier event and entertainment destination!

## LOCATION

Live! Casino & Hotel Maryland™ is in the heart of it all, located between Baltimore and Washington, D.C., just minutes from BWI Airport. Directly adjacent to Arundel Mills®, you’ll have everything at your fingertips—gaming, shopping, entertainment and dining.

## HOTELS

- 310 Luxury Rooms
- 17 Floors
- 132 Deluxe King Rooms
- 126 Deluxe Queen Rooms
- 33 Signature Suites
- 5 Spa Suites
- 2 Extraordinary Penthouse Suites
- 10 Presidential Suites
- 2 Luxury Suites

## HOTEL SERVICES

- High-Speed Wireless Internet
- Multilingual Staff
- Laundry and Dry Cleaning
- Valet Parking for Hotel Guests
- Complimentary Self Parking
- Complimentary EV Charging Stations

## ROOM AMENITIES

- In-Room Dining
- Spacious Marble Bathrooms
- Luxury Robes, Linens and Amenities
- Ultra HD 55" TV with Satellite TV
- In-Room Safe
- Plush Pillow Top Mattress
- Mini Refrigerator

## DAY SPA/SALON & FITNESS CENTER

- 5 Treatment Rooms
- Lounge
- Steam Rooms
- Salon offering Hair, Nail and Makeup services with Outdoor Patio
- State-of-the-art 24 Hour Fitness Center

## ONE-STOP DESTINATION

- Nightly entertainment throughout property
- Regular lineup of headline entertainment
- Maryland’s newest sports bar, Sports & Social® Maryland brings the stadium experience to you with year-round in-house entertainment, state-of-the-art AV and big bites
- Upscale dining at David’s, featuring global cuisine; with a chic lobby bar
- Irresistible and world-class dining options including the Zagat-rated #1 steakhouse, The Prime Rib®; Luk Fu and 8 at Luk Fu, serving authentic sushi and Asian cuisine; and Luckies, offering Starbucks™ coffee and pastries.
- Adjoins to over 200 stores at Maryland’s largest retail shopping center, Arundel Mills®, including Cinemark™ and Medieval Times®
- Approximately 4,000 state-of-the-art slot machines
- Over 200 live-action table games, including poker
- Orchid Gaming & Smoking Patio, Maryland’s first outdoor gaming area

## THE LIVE! FAMILY LOCATIONS



## CONTACT US

7002 Arundel Mills Circle  
 Hanover, Maryland 21076  
 1-855-5MD-LIVE | Sales: 443-577-2953  
 maryland.livecasinohotel.com

5 minutes from BWI Airport and Amtrak station  
 15 minutes from Baltimore  
 30 minutes from Washington, D.C.  
 At Arundel Mills. Must be 21. Please play responsibly, for help visit mdgambinghelp.org or call 1-800-GAMBLER. ©2025



# 2026 MdSNA Convention Exhibiting and Sponsorship Form



Please mail/email your completed form to:

MdSNA, 3005 Gillis Falls Road, Mount Airy, MD 21771 – **PLEASE NOTE NEW ADDRESS** or [admin@mdsna.org](mailto:admin@mdsna.org).  
Registration deadline is May 31. Forms received after May 31 are subject to a \$200 per booth late fee.

Would you rather register and pay online? Visit us at [www.mdsna.org](http://www.mdsna.org) and then click on the tab called “Industry” at the top.

Today’s Date: \_\_\_\_\_ MdSNA Use Only: Received date/time: \_\_\_\_\_

## Tell Us About Your Company

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

If you have a broker, please provide brokerage name (required): \_\_\_\_\_

Email Address (required): \_\_\_\_\_ Website: \_\_\_\_\_

## Exhibiting

All booths include two 6-foot tables, one draped and one undraped.

- First Booth for MdSNA Sustaining Industry Member .....\$1,400
- Each Additional Booth.....\$1,150
- I would like \_\_\_\_\_ (enter #) additional booths with a package at \$1,150 ea....\$ \_\_\_\_\_

Total for Section 1: \_\_\_\_\_

## A La Carte Items

Prefer to select your items separately? Check the boxes or fill in quantities to purchase a la carte items below.

**Electric – IN ADDITION TO THE 1 DROP PER BOOTH ALREADY INCLUDED WITH EXHIBIT COST ABOVE.**

- I want to purchase (qty) \_\_\_\_\_ addtl 120 v electric drops for booth(s) at \$75 ea.\$ \_\_\_\_\_
- I want to purchase (qty) \_\_\_\_\_ extension power strip for my booth(s) at \$35 ea \$ \_\_\_\_\_

## Tickets

- I want to purchase **additional** tickets to the Wednesday evening vendor reception at Yard House:  
I’d like \_\_\_\_\_ INDUSTRY MEMBER tickets at \$75 ea. for a total of ..... \$ \_\_\_\_\_  
I’d like \_\_\_\_\_ GUEST SPONSOR tickets at \$75 ea. for a total of..... \$ \_\_\_\_\_

Total for Section 2: \_\_\_\_\_

**\* Turn to Next Page \***

## Sponsorship Opportunities

Would you like to increase your school food service sales in Maryland? Enhance your company's image as a supporter of school food service and nutrition? Raise your company's visibility for key buyers? An event sponsor guarantees your company maximum exposure to MdSNA food service buyers, delegates and nutrition professionals! Convention sponsors must also be exhibitors. *See separate page for details. Please confirm with MdSNA office that sponsorship is available before sending in payment by emailing [admin@mdsna.org](mailto:admin@mdsna.org).*

- Attendee Tote Bag Sponsor (1 available) ..... \$3,500
- Attendee Name Lanyard Sponsor (1 available) ..... \$2,000
- Attendee Registration Table Sponsor (2 available) ..... \$1,500
- Attendee Welcome Gift (6 available) ..... \$2,500
- LED Mega Screen (10 available) NEW ..... \$500
- Director's Lounge (1 available) ..... \$1,500
- Hotel Keycard (2 available) ..... \$1,500
- Grand Entrance Cube (3 available) NEW ..... \$1,500
- Keynote Speaker (1 available) ..... \$5,000
- Attendee Welcome Gift (6 available) ..... \$2,500
- Coffee & Water Station Sponsor (1 available) ..... \$3,000
- Awards Reception Sponsor (3 available) ..... \$4,000
- Coffee & Water Station Sponsor (1 available) ..... \$5,000
- Electronic Poster Sponsor (10 available) NEW ..... \$1,000

Total for Section 3: \_\_\_\_\_

## Booth Preferences

Diamond and Platinum Members receive first preference in booth selection, followed by Gold and then Silver members. List booth number preference below (See Exhibit Hall Map). MdSNA will attempt to satisfy all booth requests, but there is no guarantee that requests will be fulfilled. Booth assignments can be confirmed September 15.

1<sup>st</sup> Choice: \_\_\_\_\_ 2<sup>nd</sup> Choice: \_\_\_\_\_ 3<sup>rd</sup> Choice: \_\_\_\_\_

4<sup>th</sup> Choice: \_\_\_\_\_ 5<sup>th</sup> Choice: \_\_\_\_\_ 6<sup>th</sup> Choice: \_\_\_\_\_

Please list all companies to be represented: \_\_\_\_\_

\_\_\_\_\_

Product/Service to be exhibited: \_\_\_\_\_

\_\_\_\_\_

Competitors from whom we desire booth separation: \_\_\_\_\_

\_\_\_\_\_

## Booth Detail for Brokerage: (Brokerage Name \_\_\_\_\_)

This form is required for all brokers requesting more than one booth. The requested booth numbers ARE NOT the booth numbers you are requesting in the Exhibit Hall. They are the quantity you are requesting so that we may track manufacturer locations.

Booth	Manufacturer #1	Manufacturer #2
1		
2		
3		
4		
5		
6		
7		
8		
9		
10		

## Program Information

This information will appear in our digital event program exhibitor directory. Please be accurate and write clearly.

Contact Name: \_\_\_\_\_ Phone Number: \_\_\_\_\_

## Payment and Signature

We do hereby make an application to lease the exhibit space listed above and understand that this application is pursuant and subject to the terms and conditions governing exhibitors, as shown on pages 1-2 of the Application & Contract for Exhibit Space. We understand that booth choices are not guaranteed; however, best efforts will be made to accommodate choices. Space availability is subject to plumbing and electrical connections. Please note that deadlines for submitting artwork for each publication are available on our website at [www.MdSNA.org](http://www.MdSNA.org) We are not able to offer refunds/credit to advertisers who are unable to meet artwork deadlines.

Please note that if your payment is received after May 31, you will be billed a late fee equal to \$200 per booth.

Authorized Signature: \_\_\_\_\_

Total Due Section 1: \$ \_\_\_\_\_ Total Due Section 2: \$ \_\_\_\_\_ Total Due Section 3: \$ \_\_\_\_\_

**Total Due: \$ \_\_\_\_\_**

**If paying by check, please make payable to: Maryland School Nutrition Association. If paying by credit card, please include ALL information below so we can process your payment and complete your reservation.**

To Submit via U.S. Mail: Complete entire form, sign and mail via US Mail with check or credit card information to the address on the front of this form: MdSNA, 3005 Gillis Falls Road, Mount Airy, MD 21771. For your safety, DO NOT send credit card information via email. Alternatively, you can register and pay online at [www.MdSNA.org](http://www.MdSNA.org).

Payment method (check one)  Check (payable to MdSNA)  Discover  Master Card  Visa  Am. Express

Card Number: \_\_\_\_\_ Exp. Date Month/Year: \_\_\_\_\_ CVC: \_\_\_\_\_

Signature: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Print Name as it appears on credit card: \_\_\_\_\_ Email where receipt should be sent: \_\_\_\_\_

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# THANK YOU

## CONTACT US

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