

1

VOICE OF SCHOOL NUTRITION

- MdSNA will be advocates for feeding children.
- MdSNA will elevate the image of school nutrition professionals.
- Achieve recognition as experts in school nutrition.
- Identify and educate new members of Congress on the priorities of MdSNA and SNA.

2

CAREER DEVELOPMENT AND GROWTH

- Serve as networking resource for members.
- Establish lifelong relationships with MdSNA.
- Create opportunities for professional growth.
- Build leadership capacity of members.
- Increase utilization of PD tools and resources.

3

STAKEHOLDER COMMUNITY

- Redefine industry relationships.
- Increase collaboration with stakeholders of organizations in support of feeding children.
- Elevate community partners through effective alliances.

4

THRIVING ORGANIZATION

- Provide inclusive activities.
- Seek innovative revenue opportunities.
- Digital first association.

2022-2023 Plan of Work



Maryland School Nutrition Association

1

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How can your chapter advocate at the state and local levels to drive policy change for school nutrition?

2022-2023 Plan of Work

***Implementation
at the Local
Chapter Level***



Maryland School Nutrition Association

2

CAREER DEVELOPMENT AND GROWTH

- Serve as networking resource for members.
- Establish lifelong relationships with MdSNA.
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How can your chapter provide professional development for your chapter members?

2022-2023 Plan of Work

***Implementation
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3

STAKEHOLDER COMMUNITY

- Redefine industry relationships.
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- Elevate community partners through effective alliances.

How can you involve industry in your local chapter?

2022-2023 Plan of Work

***Implementation
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Maryland School Nutrition Association

4

THRIVING ORGANIZATION

- Provide inclusive activities.
- Seek innovative revenue opportunities.
- Digital first association.

How can your chapter promote MdSNA membership within your county?

How can your chapter use digital communication with your members?

2022-2023 Plan of Work

Implementation at the Local Chapter Level



Maryland School Nutrition Association



PARTICIPATION

By chapter's President and President Elect

- MdsNA Leadership Workshop
- MdsNA 2023 Spring Legislative Workshop
- MdsNA 2023 Spring Education Workshop
- MdsNA Executive Board Meetings in January, March, June and September
- Chapter Update article for the *Serving Spoon* in Spring, Summer and Fall 2023 editions
- Submission of Google Form Plan of Work with Checklist by May 15, 2023

2022-2023 Plan of Work

Chapter Leader Participation



Maryland School Nutrition Association