

1

VOICE OF SCHOOL NUTRITION

- Continue to elevate the image of school nutrition professionals.
- Encourage members to enhance their education about school nutrition.
- Continue to recognize school nutrition professionals.

2

CAREER DEVELOPMENT AND GROWTH

- Offer the membership opportunities to network and expand their knowledge of the School Nutrition Association.
- Promote professional growth opportunities to our membership.
- Promote leadership opportunities within MdSNA.
- Educate the membership on DEIA - Diversity, Equity, Inclusion, and Access.

3

STAKEHOLDER COMMUNITY

- Strengthen our relationship with our Sustaining Industry Partners.
- Strengthen our relationship with our chapters and county school districts stakeholders.
- Strengthen our relationship with our allied partners.
- Strengthen our relationship with our legislators.

4

THRIVING ORGANIZATION

- Work with chapters to educate all employees of child nutrition programs in the state about the benefits of being a member of MdSNA and SNA.
- Develop a web based quarterly chapter leaders meeting.
- Work to support our chapters.
- Seek new revenue opportunities.

2023-2024 Plan of Work



Maryland School Nutrition Association

1

VOICE OF SCHOOL NUTRITION

- Continue to elevate the image of school nutrition professionals.
- Encourage members to enhance their education about school nutrition.
- Continue to recognize school nutrition professionals.

How can your chapter provide professional development opportunities?

How can your chapter elevate the image and recognize school nutrition professionals?

2023-2024 Plan of Work

***Implementation
at the Local
Chapter Level***



Maryland School Nutrition Association

2

CAREER DEVELOPMENT AND GROWTH

- Offer the membership opportunities to network and expand their knowledge of the School Nutrition Association.
- Promote professional growth opportunities to our membership.
- Promote leadership opportunities within MdSNA.
- Educate the membership on DEIA - Diversity, Equity, Inclusion, and Access.

How can your chapter offer networking opportunities for your membership?

How can your chapter promote professional growth in your association?

2023-2024 Plan of Work

***Implementation
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Maryland School Nutrition Association

STAKEHOLDER COMMUNITY

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- Strengthen our relationship with our allied partners.
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How can you involve industry in your local chapter?

How can you educate Legislators on the importance of child nutrition programs at the local level?

2023-2024 Plan of Work

***Implementation
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Maryland School Nutrition Association

4

THRIVING ORGANIZATION

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How can you promote MdSNA membership at the local level?

How can you improve communication to the members of your chapter?

2023-2024 Plan of Work

Implementation at the Local Chapter Level



Maryland School Nutrition Association



PARTICIPATION

By chapter's President and President Elect

- MdsNA Leadership Workshop
- MdsNA 2024 Spring Legislative Workshop
- MdsNA 2024 Spring Education Workshop
- MdsNA Executive Board Meetings in January, March, June and September
- Chapter Update article for the *Serving Spoon* in Spring, Summer and Fall 2024 editions
- Submission of Google Form Plan of Work with Checklist by May 15, 2024

2023-2024 Plan of Work

Chapter Leader Participation



Maryland School Nutrition Association