



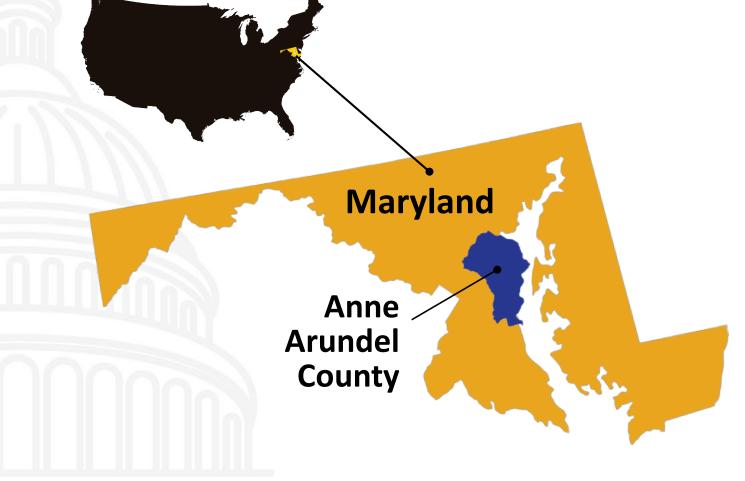


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## Who Are We? We Are Maryland!



24 Local Education Agencies

**6,164,660** Population

**\$91,431** Median Household Income

**1,420** Public Schools

881,471 Total Students





## Maryland Child Nutrition Programs



### **Average Daily Participation**

- Breakfast 242,241
- Lunch 437,253
- After School Meals 25,107
- After School Snacks 14,261

## Free & Reduced-Price Eligibility

 47.27% Public LEA's (Local Education Agency)



# Where Do I Begin?

#### School District Interest

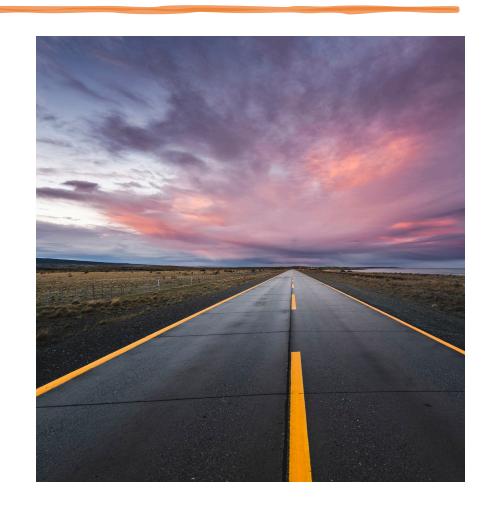
- What is your goal
- What other districts have similar goals

#### **State School Nutrition Associations**

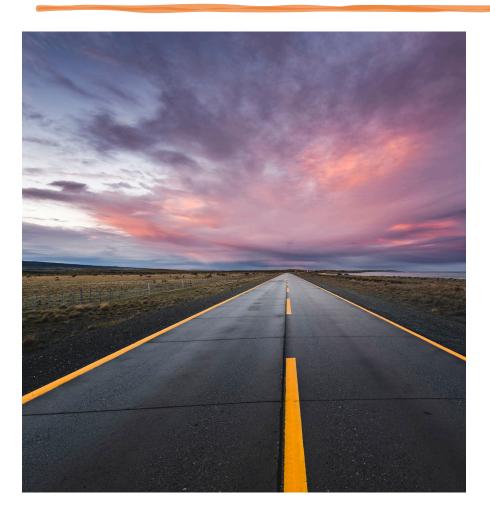
- What is a goal for the state
- What has passed or failed in the past
- What can we do differently to have all bills pass

### National Level Interest – School Nutrition Association

- What other states passed similar bills
- What are other success stories
- What tools and resources are available



## Continue Down the Road



Read and review current legislation

Highlight success stories that have a positive impact on the health and well-being of students

Collaborate with State Legislators

- Who knows a legislator that may be interested in this topic
- Where does the legislator reside
- What Committee do they represent
- Who do they work with (other committee connections)

Invite Legislators to visit schools

- Knowing the why is a top priority to any successful bill
- Tell your story
- Be the expert and advisor to the state legislation when dealing with Child Nutrition

# **Building Partnerships!**

### Collaborate with Internal and External Partners

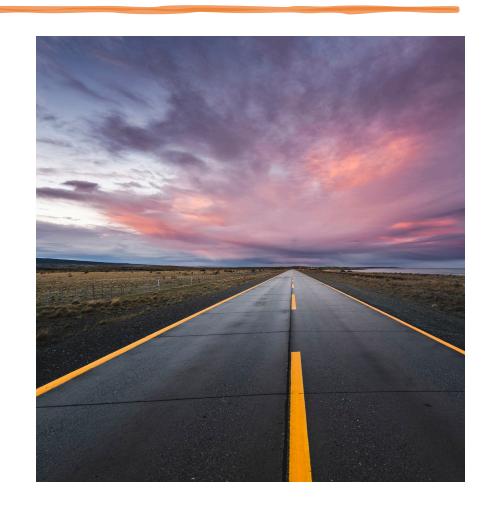
Focus on similar goals and outcomes

### **Build Community Support**

- Collaborate with State Partners
  - MD Hunger Solutions
  - MD No Kid Hungry
  - Food Banks
- Reinforce Support at the National Level when possible
  - American Heart Association

### Local County Councils and Boards of Education

- Inform local partners of draft bill language and plans at the State Association level
- Ask local county councils and boards of education to share the importance of the proposed bill





## Collaboration & Relationships



- Tell your story
- Be transparent
- Invite Legislators to school
- Continue discussions to promote healthy school meals
- Showcase programs to internal and external partners
- Connect nutritious school meals to academic achievement and healthy students

## Know your WHY!



### This proposed legislation will:

- Provides equitable access to healthy school meals—making sure no student goes hungry during the school day
- Supports Maryland families by removing financial burdens
- Reduces Administrative burden on schools
- Improves student attendance and academic performance



Free School Meals are an investment in Maryland's Children and Families





# Healthy School Meals Fueling our Future!













## Final Thoughts

Continue to tell your story
Changes may take some time
Collaborate with multiple internal
and external partners
Start slow and have realistic expectations
Be persistent!