

1

## VOICE OF SCHOOL NUTRITION

- MdsNA will be advocates for feeding children.
- MdsNA will elevate the image of school nutrition professionals.
- Achieve recognition as experts in school nutrition.
- Identify and educate new members of Congress on the priorities of MdsNA and SNA.

2

## CAREER DEVELOPMENT AND GROWTH

- Serve as networking resource for members.
- Establish lifelong relationships with MdsNA.
- Create opportunities for professional growth.
- Build leadership capacity of members.
- Increase utilization of PD tools and resources.

3

## STAKEHOLDER COMMUNITY

- Redefine industry relationships.
- Increase collaboration with stakeholders of organizations in support of feeding children.
- Elevate community partners through effective alliances.

4

## THRIVING ORGANIZATION

- Provide inclusive activities.
- Seek innovative revenue opportunities.
- Digital first association.

# 2021-2022 Plan of Work

Maryland School Nutrition Association

# 1

## VOICE OF SCHOOL NUTRITION

- MdSNA will be advocates for feeding children.
- MdSNA will elevate the image of school nutrition professionals.
- Achieve recognition as experts in school nutrition.
- Identify and educate new members of Congress on the priorities of MdSNA and SNA.

**How can your chapter provide ambassadors for advocating with legislators to drive policy change for school nutrition?**

# 2021-2022 Plan of Work

*Implementation  
at the Local  
Chapter Level*

Maryland School Nutrition Association

# 2

## CAREER DEVELOPMENT AND GROWTH

- Serve as networking resource for members.
- Establish lifelong relationships with MdsNA.
- Create opportunities for professional growth.
- Build leadership capacity of members.
- Increase utilization of PD tools and resources.

How can your chapter develop opportunities for leadership, cultural intelligence & inclusion?

How can your chapter increase opportunities for members to become certified/credentialed and attend professional events?

How can your chapter promote scholarships for members to maintain and achieve certification/credentialing?

How can your chapter provided professional development on leadership, equity, and inclusion?

# 2021-2022 Plan of Work

## *Implementation at the Local Chapter Level*

Maryland School Nutrition Association

# 3

## STAKEHOLDER COMMUNITY

- Redefine industry relationships.
- Increase collaboration with stakeholders of organizations in support of feeding children.
- Elevate community partners through effective alliances.

How can your chapter review the role of Industry?

How can your chapter identify like-minded organizations for collaboration?

# 2021-2022 Plan of Work

*Implementation  
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Chapter Level*

Maryland School Nutrition Association

# 4

## THRIVING ORGANIZATION

- Provide inclusive activities.
- Seek innovative revenue opportunities.
- Digital first association.

How can your chapter promote MdSNA membership within your county?

How can your chapter use digital communication with your members?

# 2021-2022 Plan of Work

## *Implementation at the Local Chapter Level*

Maryland School Nutrition Association



## PARTICIPATION

By chapter's President and President Elect

- MdsNA Virtual Leadership Workshop
- MdsNA 2022 Spring Legislative Workshop
- MdsNA 2022 Spring Education Workshop
- MdsNA Executive Board Meetings in January, March, June and September
- Chapter Update article for the *Serving Spoon* in Spring, Summer and Fall 2022 editions
- Submission of Google Form Plan of Work with Checklist by May 15, 2022

[Click to view submission form.](#)

# 2021-2022 Plan of Work

## *Chapter Leader Participation*

Maryland School Nutrition Association