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MARYLAND  
SCHOOL  
NUTRITION  
ASSOCIATION

MdSNA

**SUSTAINING INDUSTRY PARTNERSHIP**  
MEMBERSHIP, ADVERTISING, EXHIBITING & SPONSORSHIPS

70TH ANNUAL CONVENTION

**OCT 25-26, 2024**  
**OCEAN CITY, MD**

#MDSNABRIDGES2024



[WWW.MDSNA.ORG](http://WWW.MDSNA.ORG)



#MdSNABridges2024

*Bridging Bright Futures Through School Meals*

**70th Convention**

**October 25-26, 2024**

Roland E. Powell Convention Center  
Ocean City, Maryland



PARTNER WITH US!

# ABOUT US



The Maryland School Nutrition Association promotes healthy meals and nutrition education.

MdSNA's members nourish the minds of Maryland's students on a daily basis, providing them with the fuel they need to learn in the classroom. As the leading authority on school meals in Maryland, MdSNA is committed to advancing nutrition for all students.

## PARTNERSHIP OPPORTUNITIES

- MEMBERSHIP
- ADVERTISING
- EXHIBITING
- SPONSORSHIPS



# PARTNER WITH US



July 2024 through July 2025 Membership Year

Dear Food Service Partner,

The Maryland School Nutrition Association invites you to discover the benefits of partnering with us for our 2024-2025 membership year. We are excited to offer many partnership opportunities including membership, advertising, exhibiting and sponsorships for our annual convention.

This year's 2024 annual convention will be held at the Roland E. Powell Convention Center on October 25-26, 2024. The theme is "Bridging Bright Futures Through School Meals". Please cross this bridge with us to inspire more than 350 school food service professionals across the state of Maryland, including county supervisors, directors and buyers, at one of the lowest state show booth prices across the country.

**Show hours will be Saturday, October 26th from 11:15 AM - 2:00 PM, Roland E. Powell Convention Center, 4001 Coastal Highway, Ocean City, Maryland 21842. Set up times are Friday, October 25th from 11:00 AM until 4:00 PM and Saturday, October 26th, 9:00 AM - 11:00 AM.**

We have a full day packed with an energizing keynote speaker, informative education sessions and of course a beautiful venue to showcase for our members the latest and greatest food and equipment! The convention will culminate with an evening of recognition and entertainment at an awards banquet at the Ocean City Convention Center! Each Sustaining Industry Member will receive one complimentary ticket; additional tickets will be available for purchase. You will be able to make the required RSVP on our website. Information on discounted hotel rooms will be found on our website as well. We hope you will join us as we embrace Bridging Bright Futures Through School Meals.

**A full packet of information about all of our partnership opportunities follows this letter. Following are some highlighted reminders about your booth(s) reservation...**

# PARTNER WITH US



## HIGHLIGHTS

The **first booth location** picks go to our last show's Best Booth Award winners. All booths are **assigned by membership category and the date application and payment** are received.

If you would like your **booth to be separated from a competitor** or competitors, please make a note on your form and we will try to honor that request.

Your booth will include **one six-foot draped table in the front, and one six-foot, undraped table** in the back.

**Each booth is provided with one 500-watt electrical outlet free of charge.** It should be understood that the outlet will be placed in the most convenient and accessible location to the booth and is capable of accepting only one electrical plug. **If the total of equipment's wattage exceeds the 500 watts originally provided, the exhibitor must order additional service as itemized below.** The Convention Center will not be responsible for power failures or voltage fluctuations. FULL DETAILS ARE IN THE VENDOR GUIDELINES BELOW.

Information regarding **shipping items directly to the Convention Center** will be distributed after booth assignments and will be returned directly to the Convention Center. You will work directly with the Convention Center for your item shipping needs. Each exhibitor is responsible for all unloading, uncrating, setting up and breaking down of their entire booth(s) using the proper entrances. PLEASE READ FULL DETAILS ABOUT FREIGHT AND HANDLING IN THE VENDOR GUIDELINES BELOW.

**No bags** may be given away in the Exhibition Hall.

The Convention Center **kitchen and ice machine** will be available for use on Saturday during setup and the show.

Continued on next page.

# PARTNER WITH US



## HIGHLIGHTS, CONTINUED

**If you purchase an MdSNA 2024-2025 membership package, you will enjoy discounts on exhibiting and advertising.** Please select a membership package (Diamond, Platinum, Gold or Silver) on the Industry Opportunities Form in order to take advantage of these discounts. Do not order your extra booths from the a la carte section of the form. Brokers who take advantage of a membership package may purchase booth(s) for their manufacturers at the discounted booth price only if they pay for the booth(s) on behalf of their manufacturer(s).

Manufacturer(s) who purchase booths on their own will be charged the full a la carte price unless they purchase their own membership package (Diamond, Platinum, Gold or Silver).

**Your booth(s) will not be reserved without full payment and a completed registration form.**

**Please bring your own name badge ids to wear at the show. We do not provide name badges.**

We will email you upon receipt of your reservation and deposit. If health regulations change between now and October 20 and prohibit us from hosting this October in-person event, MdSNA will carry forward exhibiting funds to the 2025 fall show.

On behalf of our president and ourselves, we want to thank you in advance for your support. We look forward to having you join us this year, and for many years to come.

Very truly yours,

MdSNA 2024 Exhibits Co-Chairs and Industry Chair

Mike Birkmeyer, 410.767.0206

Dane Emery, 410.222.5900

# MEMBERSHIP LEVELS



## DIAMOND MEMBER

MEMBERSHIP INCLUDES: EVENT PRE-RELEASE, LOGO ON PHOTOBOOTH BACKDROP, EXHIBIT BOOTH IN PRIME LOCATION, EVENT ATTENDEE DISTRIBUTION LIST, COLOR DIGITAL FULL PAGE ADS, WEBSITE RECOGNITION ON INDUSTRY PAGE AND HOME PAGE, RECOGNITION IN EMAILS TO 600+ MEMBERS

\$2,500



## PLATINUM MEMBER

MEMBERSHIP INCLUDES: EVENT PRE-RELEASE, EXHIBIT BOOTH IN PRIME LOCATION, EVENT ATTENDEE DISTRIBUTION LIST, COLOR DIGITAL FULL PAGE ADS, WEBSITE RECOGNITION ON INDUSTRY PAGE AND HOME PAGES, RECOGNITION IN EMAILS TO 600+

MEMBERS

\$2,250



## GOLD MEMBER

MEMBERSHIP INCLUDES: EXHIBIT BOOTH, EVENT ATTENDEE DISTRIBUTION LIST, COLOR DIGITAL FULL PAGE ADS, WEBSITE RECOGNITION ON INDUSTRY PAGE

\$2,000



## SILVER MEMBER

MEMBERSHIP INCLUDES: EXHIBIT BOOTH, COLOR DIGITAL HALF PAGE ADS, WEBSITE RECOGNITION ON INDUSTRY PAGE

\$1,750

# ANNUAL CONVENTION SPONSORSHIPS



## ATTENDEE BAG

Increase your company's visibility by sponsoring the official convention bag, given to all attendees! They love using the bag to keep track of all of their materials.

Even after the event they continue to use it throughout the year, expanding your reach even further.

1 available.  
\$3,000



## ATTENDEE NAME LANYARD

Get your company in front of every attendee for the entire event. Name badges must be worn in order to attend all convention activities! Your company name will be printed on the name badge lanyards worn by every attendee.

1 available.  
\$2,000



## ATTENDEE REGISTRATION

Welcome each attendee as soon as they walk in and pick up their badge. Company logo will be placed on the kick board of one registration counter, marketing pieces distributed at registration, and logo included on every email confirmation and registration page.

2 available.  
\$1,500



## WELCOME GIFT

Your company's logo will be printed on a giveaway item put in EVERY attendee tote bag upon check-in.

These souvenir items will be used over and over again months past the actual event.

Choose:

- **mop-top pen**
- **mini spiral notebook w/pen**
- **stress ball**
- **post it notes**
- **flash drive**
- **hand sanitizer**  
6 available.  
\$2,500

## Not seeing it?

*Would you like to sponsor an item or activity that is not mentioned above?*

*Email [admin@mdsna.org](mailto:admin@mdsna.org)*

*and let us know*

*what you have in mind!*

# ANNUAL CONVENTION SPONSORSHIPS



## KEYNOTE SPEAKER

Sponsor the Convention Opening Session Keynote Speaker, Introduce the speaker, welcome the attendees with your company logo displayed prominently during the session, and the opportunity to drop promotional material in attendee seats prior to session.  
1 available.  
\$4,000



## COFFEE & WATER STATION

Be the exclusive Coffee & Water Station Sponsor and have your brand logo displayed prominently to the attendees at the well visited beverage station. This sponsorship will secure your organization's branding before and during the event.  
1 available.  
\$3,000



## SNACK STATION

Increase recognition by having your logo prominently displayed at this year's snack station, featuring a trio of boardwalk famous caramel corn, white cheddar popcorn and fresh popped buttered popcorn, Old Bay on the side.  
1 available.  
\$3,000



## VENDOR CHOICE

Not seeing it?  
  
Does your organization typically participate in a specific SNA event sponsorship that you're not seeing listed here?  
  
Please email us at [admin@mdsna.org](mailto:admin@mdsna.org) and let's start a conversation!

## Not seeing it?

*Would you like to sponsor an item or activity that is not mentioned above?*

*Email [admin@mdsna.org](mailto:admin@mdsna.org)  
and let us know  
what you have in mind!*

# OVERVIEW SUMMARY



| DESCRIPTION  | PRICE       |        |
|--|-------------|--------|
| <b>MEMBERSHIP</b>  |             |        |
| Diamond  | \$2500      |        |
| Platinum   | \$2250      |        |
| Gold   | \$2000      |        |
| Silver   | \$1750      |        |
| Sustaining   | \$200       |        |
| <b>A LA CARTE</b>  |             |        |
| Extra exhibit booth added to package above (excludes Sustaining) | \$975       |        |
| Extra exhibit booth without membership package                   | \$1250      |        |
| Advertising without membership package, full page x 4            | \$800       |        |
| Advertising without membership package, half page x 4            | \$500       |        |
| <b>SPONSORSHIP AVAILABLE</b>                                     |             |        |
| Tote Bag   | 1 available | \$3000 |
| Lanyard  | 1 available | \$2000 |
| Registration Table   | 2 available | \$1500 |
| Welcome Gift   | 6 available | \$2500 |
| Keynote Speaker  | 1 available | \$4000 |
| Beverage Station   | 1 available | \$3000 |
| Snack Station  | 1 available | \$3000 |

# TERMS EXHIBITING RULES



## Convention Details For Vendors

### INSTALLATION OF EXHIBITS

The hours for the installation of exhibits shall be on Friday, October 25, 2024, from 11:00 AM until 4:00 PM, and Saturday, October 26, 2024, from 9:00 AM until 11:00 AM. Any booth not occupied after this hour may be reassigned to another exhibitor. A representative of MdSNA will be available at the Exhibit Hall to assist in answering questions pertinent to exhibits during the installation. The MdSNA representative will not sign for, nor be responsible for any exhibitor's materials.

### TERMS AND CONDITIONS

**Sublet.** No exhibitor shall assign, sublet, or share the space allotted without the consent of MdSNA. No more than two manufacturers per booth will be permitted.

**Electric Service. VERY IMPORTANT.** Each booth is provided with one 500-watt electrical outlet free of charge. EACH SINGLE OUTLET IS INTENDED TO HANDLE A SINGLE PIECE OF EQUIPMENT. For illustrative purposes, a 2-bulb heat lamp draws 500 watts and standard laptops can draw between 50-90 watts while charging. It should be understood that the outlet will be placed in the most convenient and accessible location to the booth which may mean that there will be a box of 4 outlets that is centrally located for 4 booths to share. If an exhibitor's equipment will draw more than the 500 watts originally provided, **the exhibitor must order additional service as itemized below.** Neither the Convention Center nor MdSNA will be responsible for power failures or voltage fluctuations. It should also be understood that the exhibitor shall not exceed the allotted wattage and shall, upon request, show proof of the wattage being drawn. In the event that the exhibitor exceeds the provided service, he or she must reduce the amount being drawn, pay for additional service at the on-site rate if available, or lose the privilege of electrical service. The availability of electrical service cannot be guaranteed on requests received within 72 hours of the move-in date.

Continued on next page.

# TERMS EXHIBITING RULES



Requests received within 72 hours of the move-in date, if processed, will be charged the on-site event rate of an additional 50%. No credits can be issued on service installed and not used. Please note that booths located in lobby areas may not be capable of receiving electrical service due to actual location or fire code regulations.

**The following booths are limited to single outlet 500 watt electrical constraint and CAN NOT order any extra electrical service from the Convention Center: Booths 16 through and including Booth 65. These booths are clearly marked on the booth diagram as Minimal Electric and have red booth numbers.**

The following booths still must follow the above single outlet 500 watt electrical constraint but MAY order extra electrical service from the Convention Center: **Booths 1 thru 15, and Booths 66 through 114.** These booth numbers are black on the booth diagram. Information on how to order extra electric service will be distributed in early September.

**Freight and Handling.** You are welcome to transport your own materials without charge; however, you may wish to use the convention center's freight and handling service. If you decide to use this service, we ask you to please label all shipments with the show name, booth name and booth number.

Advance shipments will be received at the Roland E. Powell Convention Center no more than 7 business days prior to the show. Those received prior to this time will not be accepted. It is the responsibility of the exhibitor to make all pickup arrangements with shipping companies. All freight must be packed/crated within 60 minutes of the closing of the exhibit hall. Information on the convention center's freight and handling service will be distributed in early September.

**Exhibit Size.** Exhibits must not project beyond the height and width and length allotted and shall not obstruct the view of the exhibits of others. Space must be provided within the confines of the booth for interviews, demonstrations, distribution of materials, etc., in order that visitors do not obstruct the aisles. The Exhibits Committee must approve any unusual displays.

# TERMS EXHIBITING RULES



**Decorations.** All booths must be attractively decorated with suitable display materials. MdSNA chooses the best decorated single and multi booth each year and awards them the prize of being given priority in choosing the booth location at the following year's convention.

**Sound.** The operation of audio equipment must be conducted at a tone level, low enough to not interfere in any way with the other exhibitors. The Chairpersons of the Exhibits Committee shall determine violation of this rule.

**Models.** The use of models should in no way violate standards of good taste.

**Posting.** Exhibitors shall not post or exhibit signs, advertisements, show bills, lithographs, posters, or cards of any description inside, or in front, or in any part of Exhibit Hall except within their designated booth area.

**Damage.** Exhibitor shall protect the building and its contents from damage. The exhibitor shall be liable to the owners of the Exhibit Hall for any damage to the building or equipment resulting from his negligence.

**Fire and Safety.** Inflammable booth decorations must be flame proofed. All hangings must clear the floor. Electrical wiring must conform to National Electrical Codes and State, County, and City safety rules. If inspection indicates that an exhibitor has failed to comply with these regulations, otherwise incur a hazard, MdSNA reserves the right to cancel all or part of his exhibit. Booths that will be cooking items must have a 4A40BC fire extinguisher.

**Minors.** No one under the age of 16 will be permitted into the Exhibit Hall.

**Bags.** To maximize traffic flow through the exhibit area, we have a no bags policy. No bags may be distributed to attendees.

**Exhibitor Name Badges.** MdSNA does NOT supply vendor name badges. Vendors must bring their own.

Continued on next page.

# TERMS EXHIBITING RULES



**Convention Cancellation.** This agreement for exhibit space and the formal notice of assignment, after full payment of rental charges, shall constitute a contract for the right of the exhibitor to use his assigned space. In the event of fire, strike, national emergency, local jurisdiction health guidelines or other uncontrollable circumstances rendering the exhibit area unfit or unavailable for use or causing the convention or exhibit to be canceled prior to the opening date, the full rental fee, minus an administrative service charge of \$50 per booth, will be refunded to the exhibitor.

**Vendor Cancellation.** Cancellation of exhibit reservation by the exhibitor shall be subject to the following refund schedule:

Any exhibitor who has made full payment for his exhibit space and notifies the Exhibits Committee within less than 60 days prior to the opening of the Show that s/he will be unable to exhibit, for any reason shall forfeit all money paid, unless the Exhibits Committee shall have leased and received payment for all exhibit spaces in the Show. In such event, the exhibitor may be refunded rental paid for exhibit space less an administrative service charge of \$50 per booth.

**Insurance/Security.** Reasonable care will be exercised to protect the exhibitors from losses. MdSNA is insured; however, exhibitors must assume liability for injury to persons or property resulting from any exhibitor's activities.

**Allowable Products in Exhibit Shows and Sponsorships.** Allowable products should only include items that either meet the Smart Snacks Regulations and/or fit with the reimbursable meal pattern for school meals and be Buy American compliant. Applicant is asked to make a full statement of the nature of proposed exhibit, listing materials, services, or products. Nutrition information for all products must be available to Directors.

**Event Program, Website and Magazine Advertising and Contact Information.** Your full color digital ad must be received by MdSNA in the following schedule in order to be included in the quarterly magazine as well as the convention program of events:

Continued on next page.

# TERMS EXHIBITING RULES



## **Advertising, continued:**

Ad deadlines schedule:

August 1, fall Serving Spoon magazine edition

September 1, convention program contact information and advertisement

November 1, winter Serving Spoon magazine edition

February 1, spring Serving Spoon magazine edition

May 1, summer Serving Spoon magazine edition

All ads are to be emailed to [admin@mdsna.org](mailto:admin@mdsna.org) in high resolutions jpg, png, or pdf format. Diamond, Platinum and Gold member ad sizes are 8.5" x 11" plus bleeds (optional). Silver member ad size is 8" x 5". Bleeds are not recommended.

**Trash Removal.** All vendors are responsible from removing all of the trash from their booths during setup, exhibiting, and breakdown of the show and in a timely manner. MdSNA will arrange for a food bank truck to be ready to receive donations.

## **RESERVATIONS**

**Restrictions.** MdSNA reserves the right to restrict or evict exhibits which fail to abide by these rules and regulations and act in good taste. This includes persons, personal conduct, and equipment or materials. In the event of such restriction or eviction, MdSNA shall not be liable for any refunds or other exhibit expenses. **NO MORE THAN TWO MANUFACTURERS PER BOOTH.**

**Registration forms follow. Or register online at [www.MdSNA.org](http://www.MdSNA.org).**

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# THANK YOU

## CONTACT US

443-565-6376

[www.MdSNA.org](http://www.MdSNA.org)

[admin@mdsna.org](mailto:admin@mdsna.org)

3005 Gillis Falls Road

Mount Airy, MD 21771

# 2024-2025 Sustaining Industry Partnership Registration Form



Please mail your completed form to:

MdSNA, 3005 Gillis Falls Road, Mount Airy, MD 21771 – PLEASE NOTE NEW ADDRESS.

Registration deadline for Exhibits is July 31. Forms received after July 31 are subject to a \$200 per booth late fee.

Would you rather register and pay online? Visit us at [www.mdsna.org](http://www.mdsna.org) and then click on the tab called "Industry" at the top.

Today's Date: \_\_\_\_\_ MdSNA Use Only: Received date/time: \_\_\_\_\_

## Tell Us About Your Company

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

If you have a broker, please provide brokerage name (required): \_\_\_\_\_

Email Address (required): \_\_\_\_\_ Website: \_\_\_\_\_



## Packages

Our membership packages offer savings for companies interested in exhibiting, advertising and sustaining industry membership. To purchase a membership package, simply check the box to the left of the package you would like to purchase. **Need more than one booth?** Write the number of additional booths you would like to purchase at the bottom of this section. Extra booths are only \$975 when purchased with a package. All booths include two 6-foot tables, one draped and one undraped.

-  Diamond Member ..... \$2,500
-  Platinum Member ..... \$2,250
-  Gold Member ..... \$2,000
-  Silver Member ..... \$1,750
- I would like \_\_\_\_\_ (enter #) additional booths with a package at \$975 ea .....\$ \_\_\_\_\_

Total for Section 1: \_\_\_\_\_



## A La Carte Items

Prefer to select your items separately? Check the boxes or fill in quantities to purchase a la carte items below. *Please note that our package options above offer discounted pricing.*

- Yes! I want to participate in the annual Friday night vendor reception at Dead Freddie's:**
- I'd like \_\_\_\_\_ INDUSTRY MMBR tickets at \$50 ea. for a total of \$ \_\_\_\_\_
- I'd like \_\_\_\_\_ GUEST SPONSOR tickets at \$50 ea. for a total of \$ \_\_\_\_\_
- Sustaining Industry Membership ..... \$200
- Advertising, Full Page Color, 4 Issues of digital *Serving Spoon* Magazine ..... \$800
- Advertising, Half Page Color, 4 Issues of digital *Serving Spoon* Magazine..... \$500
- I would like \_\_\_\_\_ (enter #) additional booths without a package at \$1,250 ea ...\$ \_\_\_\_\_

Total for Section 2: \_\_\_\_\_

**\* Turn to Next Page \***



## Sponsorship Opportunities

Would you like to increase your school food service sales in Maryland? Enhance your company's image as a supporter of school food service and nutrition? Raise your company's visibility for key buyers? An event sponsor guarantees your company maximum exposure to MdsNA food service buyers, delegates and nutrition professionals! Convention sponsors must also be exhibitors. *See separate page for details. Please confirm with MdsNA office that sponsorship is available before sending in payment by emailing [admin@mdsna.org](mailto:admin@mdsna.org).*

- Convention Attendee Tote Bag Sponsor (1 available)..... \$3000
- Convention Attendee Name Lanyard Sponsor (1 available)..... \$2000
- Convention Attendee Registration Sponsor (2 available) ..... \$1,500
- Convention Attendee Welcome Gift (5 available)..... \$2,500
- Convention Keynote Speaker Sponsor (1 available)..... \$4,000
- Convention Coffee & Water Station Sponsor (1 available) ..... \$3,000
- Convention Snack Station Sponsor (1 available) ..... \$3,000

**Total for Section 3:** \_\_\_\_\_



## Booth Preferences

Diamond and Platinum Members receive first preference in booth selection, followed by Gold and then Silver members. List booth number preference below (See Exhibit Hall Map). MdsNA will attempt to satisfy all booth requests, but there is no guarantee that requests will be fulfilled. Booth assignments can be confirmed September 15.

1<sup>st</sup> Choice: \_\_\_\_\_      2<sup>nd</sup> Choice: \_\_\_\_\_      3<sup>rd</sup> Choice: \_\_\_\_\_  
 4<sup>th</sup> Choice: \_\_\_\_\_      5<sup>th</sup> Choice: \_\_\_\_\_      6<sup>th</sup> Choice: \_\_\_\_\_

Please list all companies to be represented: \_\_\_\_\_  
 \_\_\_\_\_

Product/Service to be exhibited: \_\_\_\_\_  
 \_\_\_\_\_

Competitors from whom we desire booth separation: \_\_\_\_\_  
 \_\_\_\_\_

**Booth detail continued on next page - BROKERS MUST USE FORM ON NEXT PAGE.**

**\* Turn to Next Page \***

## Booth Detail for Brokerage: (Brokerage Name \_\_\_\_\_)

This form is required for all brokers requesting more than one booth. The requested booth numbers ARE NOT the booth numbers you are requesting in the Exhibit Hall. They are the quantity you are requesting so that we may track manufacturer locations.

| Booth | Manufacturer #1 | Manufacturer #2 |
|-------|-----------------|-----------------|
| 1     |                 |                 |
| 2     |                 |                 |
| 3     |                 |                 |
| 4     |                 |                 |
| 5     |                 |                 |
| 6     |                 |                 |
| 7     |                 |                 |
| 8     |                 |                 |
| 9     |                 |                 |
| 10    |                 |                 |

## Program Information

This information will appear in our digital event program exhibitor directory. Please be accurate and write clearly.

Contact Name: \_\_\_\_\_ Phone Number: \_\_\_\_\_

## Payment and Signature

We do hereby make an application to lease the exhibit space listed above and understand that this application is pursuant and subject to the terms and conditions governing exhibitors, as shown on pages 1-2 of the Application & Contract for Exhibit Space. We understand that booth choices are not guaranteed; however, best efforts will be made to accommodate choices. Space availability is subject to plumbing and electrical connections. Please note that deadlines for submitting artwork for each publication are available on our website at [www.MdSNA.org](http://www.MdSNA.org) or by request from Advertising Chair Jodi Risse at [jrisse@aacps.org](mailto:jrisse@aacps.org). We are not able to offer refunds/credit to advertisers who are unable to meet artwork deadlines.

Please note that if your payment is received after July 31, you will be billed a late fee equal to \$200 per booth.

Authorized Signature: \_\_\_\_\_

Total Due Section 1: \$ \_\_\_\_\_ Total Due Section 2: \$ \_\_\_\_\_ Total Due Section 3: \$ \_\_\_\_\_

**Total Due: \$ \_\_\_\_\_**

***If paying by check, please make payable to: Maryland School Nutrition Association. If paying by credit card, please include ALL information below so we can process your payment and complete your reservation.***

*To Submit via U.S. Mail: Complete entire form, sign and mail via US Mail with check or credit card information to the address on the front of this form: MdSNA, 21912 Goshen School Road, Gaithersburg, MD 20882. For your safety, DO NOT send credit card information via email. Alternatively, you can register and pay online at [www.MdSNA.org](http://www.MdSNA.org).*

Payment method (check one)  Check (payable to MdSNA)  Discover  Master Card  Visa  Am. Express

Card Number: \_\_\_\_\_ Exp. Date Month/Year: \_\_\_\_\_ CVC: \_\_\_\_\_

Signature: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Print Name as it appears on credit card: \_\_\_\_\_ Email where receipt should be sent: \_\_\_\_\_

# MdsNA 2024 Convention Exhibitor Booth Layout

## BAY

| 1                | 2 | 3               | 4 | 5 | 6 | 7       | 8 | 9              | 10 | 11 | 12 | 13 | 14 | 15 |
|------------------|---|-----------------|---|---|---|---------|---|----------------|----|----|----|----|----|----|
| Minimal Electric |   |                 |   |   |   |         |   |                |    |    |    |    |    |    |
|                  |   | 25 24 23 22 21  |   |   |   |         |   | 20 19 18 17 16 |    |    |    |    |    |    |
|                  |   | 26 27 28 29 30  |   |   |   |         |   | 31 32 33 34 35 |    |    |    |    |    |    |
| Minimal Electric |   |                 |   |   |   |         |   |                |    |    |    |    |    |    |
|                  |   | 43 42 41 40     |   |   |   |         |   | 39 38 37 36    |    |    |    |    |    |    |
|                  |   | 44 45 46 47     |   |   |   |         |   | 48 49 50 51    |    |    |    |    |    |    |
| Minimal Electric |   |                 |   |   |   |         |   |                |    |    |    |    |    |    |
|                  |   | 57 56 55        |   |   |   |         |   | 54 53 52       |    |    |    |    |    |    |
|                  |   | 58 59 60 61     |   |   |   |         |   | 62 63 64 65    |    |    |    |    |    |    |
| Minimal Electric |   |                 |   |   |   |         |   |                |    |    |    |    |    |    |
|                  |   | 73 72 71 70     |   |   |   |         |   | 69 68 67 66    |    |    |    |    |    |    |
|                  |   | 74 75 76 77     |   |   |   |         |   | 78 79 80 81    |    |    |    |    |    |    |
| Minimal Electric |   |                 |   |   |   |         |   |                |    |    |    |    |    |    |
|                  |   | 89 88 87 86     |   |   |   |         |   | 85 84 83 82    |    |    |    |    |    |    |
|                  |   | 90 91 92 93     |   |   |   |         |   | 94 95 96 97    |    |    |    |    |    |    |
|                  |   | 110 109 108 107 |   |   |   | 106 105 |   | 104 103 102    |    |    |    |    |    |    |

KITCHEN

10' AISLE

10' AISLE

10' AISLE

114

113

112

111

98

99

100

101

113-8' deep X 10' wide booths

Booths 16-51 Have Minimal Electric 1 500 Watt Plug Each

1 - 8' DEEP x 15 WIDE BOOTHS (\*)

\*Cool Tropics and Affinity Group were 2024 booth winners and received first choice of booth location.

19-Feb

#MdSNABridges2024



# Bridging Bright Futures Through School Meals

**70th Convention**  
**October 25-26, 2024**

Roland E. Powell Convention Center  
Ocean City, Maryland



**Save the Date!**

20  
24



MARYLAND  
SCHOOL  
NUTRITION  
ASSOCIATION

# THANK YOU

## CONTACT US

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