



**June 20-22, 2023
Embassy Suites Columbus • Dublin**

Are you in the process of rebuilding a self-sustaining school nutrition program after several years of pandemic chaos? Collaborate with your school and industry colleagues from around the state and learn from others at 2023 SNA of Ohio Annual Conference! Hear what others around the state are doing to rebuild their programs with a key focus on building to empower. There are several tracks with CEUs dedicated to personal growth, building successful teams, and stronger communities. Earn 9+ CEU's as you choose from several different educational breakout sessions and attend the engaging, interactive general sessions! And, of course there will be plenty of time for networking and building relationships!

We have developed some additional tools to overview this year's conference and provide more information to you about what to expect! We hope you enjoy the video below, as well as our conference guide!

[SNA Ohio Conference Overview Video](#)

[SNA of Ohio Conference Guide](#)

We look forward to seeing you in June!

Register online today at
<https://snao.formstack.com/forms/2023annualconfreg>

SNA OF OHIO 68th ANNUAL CONFERENCE

Embassy Suites Columbus-Dublin

Registration Options – Register online at <https://snao.formstack.com/forms/2023annualconfreg>

*Please register early, if possible! **The registration deadline (unless we reach capacity before the deadline) is June 8th.** Online or in-person registrations will be accommodated if space allows. We understand that some districts may have had travel budget cuts again this year, but you are encouraged to register for one day of the conference and drive in for the day if possible! We have structured our schedule to maximize education each day, and our registration rates remain economical.*

1. **\$299 - School District Attendees** – full conference June 20-22 (excludes the June 20th a.m. pre-conference session)
 2. **\$299 - Current SNA of Ohio Industry Members** – full conference June 20-22 (excludes the June 20th a.m. pre-conference session)
 3. **\$169 - one-day registration for school district attendees and industry members** (choose June 21 or 22)
 4. **\$159 - students and retirees** – full conference June 20-22 (excludes the June 20th a.m. pre-conference session)
- ***For the June 20th a.m. optional additional pre-conference event, select at the additional fee of \$49 as detailed on the online form. Please note that the deadline to register for the optional pre-con is May 4th.***
 - ***Register by May 15th to select your conference t-shirt size (t-shirts will be worn on Weds June 21)!***
 - ***Register by April 19th to be entered into the drawing for Joe Pettit's books!***

Conference Presenters/Speakers – please note:

Presenters will be contacted by mid-April by the SNA of Ohio office regarding conference registration and other logistics surrounding their session(s).

2023 Award & Scholarship Winners, Retirees, and Current Chapter Presidents – please note:

Our office is finalizing the award program logistics and will be in touch in mid-April with notifications and full details about the luncheon recognition program on June 22nd.

SNA of Ohio Industry Members – please note:

You must be an employee of a current SNA of Ohio industry member company to register for the 2023 Annual Conference. You may view the industry member directory at <https://www.snaohio.org/protected/vendorlist.aspx>.

Current Platinum and Gold Industry members will be contacted via email by mid-April by the SNA of Ohio office with information to register for complimentary conference registration(s) included with membership, as well as additional information regarding the Industry Information Station (Platinum only). Please note that only the current industry membership contact on file will receive this information.

Industry Member Sponsorship Opportunities are available! [Click here](#) for more information and to secure your sponsorship by May 15th!

CEU Information – EARN 9+ CEUS!

SNA's Certificate in School Nutrition and School Nutrition Specialist (SNS) Credential are aligned with USDA Professional Standards. For more information, visit www.schoolnutrition.org/certificate. Annual training for USDA Professional Standards counts toward continuing education requirements for maintaining the SNA certificate and credentialing status. 1 SNA Continuing Education Unit (CEU) = 1 hour of training for USDA Professional Standards.

Fundraiser Raffle Tickets

You may purchase scholarship fundraiser raffle tickets onsite at the conference by cash or check payment. Winners will be drawn live at the end of the conference.

SCHEDULE OF EVENTS – JUNE 20-22, 2023

June 20th – Toolbox Tuesday!

7:30 am – 5:30 pm **Conference Registration/Check In**

8:00 am - Noon **Managing Personalities and Conflict** (*Optional pre-conference session – additional charge*)

This four-hour course is designed to help participants identify the many factors that may influence how people interact and respond to conflict. Following this training, participants will be able to:

- Identify characteristics of their own personalities and attitudes
- Identify existing biases and stereotypes
- Engage in identifying non-productive behaviors
- Build skills that will help promote successful conflict resolution

Target Audience: Directors and Managers (School Nutrition and CACFP)

Key Area: 3 Administration & 4 Communications and Marketing

USDA Professional Standards Codes:

- 3000- Administration
- 3400- Human Resource and Staff Training
- 4000- Communication and Marketing
- 4100- Communication and Marketing

\$49 per person. Pre-registration is required by May 4th.

Location: Dublin B Ballroom

1:00-3:30 pm **Growth and Leadership Afternoon**

1:00-2:00 p.m. – Starting with Why

Presenter: Andrew Mendez, Food Service Director, Kenston Local School District

1 hour CEU 3400 Human Resources & Staff Training

One of the best things a leader can do is inspire. Starting with why, and asking ourselves that question first can help promote a common social purpose to those in your close circle of influence - inspiring them to take action and benefit the lives of the people we're serving. Starting with why is just the beginning. Let's see how far and where it can take us!

Location: Dublin C/D Ballroom

2:00-2:30 pm - Networking Break

2:30-3:30 p.m. – Leadership Styles Roundtable Discussion: Past, President and Future Aspirations

Presenter: Joelle Magyar, Superintendent, Brecksville-Broadview Heights City School District

1 hour CEU 3400 Human Resources & Staff Training

In this World Cafe style discussion, members will be encouraged to share insights amongst peers, connect similar ideas, and learn from other's perspectives.

Location: Dublin C/D Ballroom

5:00-7:00 pm

SNA of Ohio Board and IAC Meeting/Dinner

Details will be emailed to Board/IAC members directly.

8:00-10:00 pm

Networking Social Event at the Embassy Suites

***Can I get a yee haw!** Join us on the dance floor and learn how to line dance with our SNA of Ohio President, Janelle Brunswick. This is a beginners class, so no previous experience or rhythm required. Wear comfortable shoes and/or your cowboy/cowgirl boots and your favorite country gear for this social event. Get moving while having fun! (Please note that dancing is not required – please plan to join us to mingle and watch the dancing if you arrive this evening!)*

Location: Dublin A Ballroom



June 21st – Wellness Wednesday!

7:30 am – 4:30 pm

Conference Registration/Check In

Be sure to pick up your conference t-shirt at check-in to wear today!

Location: Dublin Ballroom Foyer, 1st Floor



7:30 am – 4:30 pm

Industry Information Station

Be sure to check out marketing information from our current Platinum Industry Member companies!

Location: Dublin Ballroom Foyer, 1st Floor

7:30 – 9:00 am

Conference Opening Snack/Light Breakfast

Light breakfast items will be available, but please note that the Embassy Suites hotel restaurant offers an amazing breakfast for overnight guests who checked in on Tuesday!

Location: Dublin Ballroom Foyer, 1st Floor

9:00 – 9:15 am

Conference Welcome from Janelle Brunswick, SNA of Ohio President and Ashley Morena, SNA of Ohio Annual Conference Chairperson

Location: Dublin Ballroom

9:15-10:15 am

Seeds to Success: The Power of Choices and Potential

Presenter: Joe Pettit

1 hour CEU 3400 Human Resources & Staff Training

Join Joe Pettit in this insightful keynote as he delves into how planting three key seeds can enhance personal and organizational leadership success. With a background as a former school nutrition administrator, Joe draws upon his own challenges and triumphs as a leader to empower audiences to become stronger leaders themselves. He emphasizes the significance of self-discipline, self-care, and positive self-talk, leaving attendees with practical tools to cultivate their own leadership potential. Get ready for a thought-provoking and transformative experience with "Seeds to Success: The Power of Choices and Potential".

Location: Dublin Ballroom

10:15-10:45 am

Networking Break

Location: Dublin Ballroom Foyer, 1st Floor

10:45-11:30 am

Group Reiki

12:00-12:45 pm

Reiki Master: Angi DeMatteis

1:45-2:30 pm

Join us for one of these three Group reiki experiences today with Angi DeMatteis, RMT. Group Reiki is 45 minutes of peaceful rest and includes reiki energy, a splash of aromatherapy, and a touch of sound healing with soothing vibrations of an ocean drum and chakra chimes. Please bring a towel, blanket, or your favorite yoga mat and join us for a time of rest. Space is limited for each timeframe.

Location: Limerick Room, 2nd Floor

10:45 – 11:30 am

Breakout Sessions

1. Harvesting Success: Practical Strategies for Self Growth

Presenter: Joe Pettit

.75 hours CEU 3400 Human Resources & Staff Training

Building on the concepts introduced in "Seeds to Success: The Power of Choices and Potential," this workshop offers practical strategies for attendees to apply the seeds of self-discipline, self-care, and positive self-talk to their personal and professional lives. Joe Pettit, a seasoned leader and motivational speaker, will lead participants through interactive exercises, group discussions, and hands-on activities to help them cultivate their emotional intelligence skills and reap the benefits of their efforts. Whether you are just starting your self-growth journey or looking to take your skills to the next level, this workshop is a must-attend event for anyone interested in harnessing the power of self-discipline, self-care, and positive self-talk to achieve success.

Location: Dublin C/D

2. True Colors Test

Presenter: Brad Lovell, Sycamore Schools Director of Student and Business Operations

.75 hours CEU 4140 Communication Skills

This session will lead you through the True Colors Test. Discover your primary personality test color that may open a window of understanding about your behaviors, thoughts, and feelings. Understanding yourself may allow you to be present in professional or personal relationships or better understand a spouse, family member or coworker.

Location: Dublin A/B

11:30 am - Noon

Networking Break

Location: Dublin Ballroom Foyer, 1st Floor

Noon – 12:45 pm

Breakout Sessions

1. Understanding accommodations, allergies, and special requests

Presenters: Brian Davis, Assistant Director, Office of Nutrition; Rebecca Naab, MPH, RD, Education Program Specialist & Robin Carrasquillo, MS, RD, LD, Education Program Specialist- Ohio Department of Education

.75 hours CEU 1160 Special Diets, Including Food Allergies

Special requests can be complicated and there never seems to be a clear answer. Waivers made this even more confusing. What is “reasonable” and why? Join ODE’s Office of Nutrition to learn more about the special request process, allowable substitutions, and which people to include in the conversation.

Location: Riverside Meeting Room, 1st Floor

2. The Menu Map - Coordinating Your Menu to Your Equipment for Efficiency and Enticing the Students to Eat

Presenters: Christie White, What’s 4 Lunch & Scott Reitano, Principal, Reitano Design Group

.75 hours CEU 3500 Facilities & Equipment Planning

This session will cover all design stages including remodeled and existing kitchens. Walk away with ideas to use in the back of the house and the front of the house with the mindset kids eat with their eyes!

Location: Dublin A/B

3. Harvesting Success: Practical Strategies for Self Growth (REPEAT)

Presenter: Joe Pettit

.75 hours CEU 3400 Human Resources & Staff Training

Building on the concepts introduced in "Seeds to Success: The Power of Choices and Potential," this workshop offers practical strategies for attendees to apply the seeds of self-discipline, self-care, and positive self-talk to their personal and professional lives. Joe Pettit, a seasoned leader and motivational speaker, will lead participants through interactive exercises, group discussions, and hands-on activities to help them cultivate their emotional intelligence skills and reap the benefits of their efforts. Whether you are just starting your self-growth journey or looking to take your skills to the next level, this workshop is a must-attend event for anyone interested in harnessing the power of self-discipline, self-care, and positive self-talk to achieve success.

Location: Dublin C/D

12:45-1:30 pm

Networking Luncheon

Location: Dublin Ballroom

1:45-2:30 pm

Breakout Sessions

1. Charging the Hill

Panelists:

- Briana Cates, Berea School District
- Amy Voigt, Food Services Supervisor, Brecksville-Broadview Heights City SD
- Beverly Wasserbeck, North Union Local SD
- Samantha Buckley, Associate Manager, Category Marketing, Conagra Brands
- Carole Erb, Senior Director, Education Sales, JTM Food Group

Moderator: Deanne Kelbley, RD, LD, Amherst Exempted Village SD

.75 hours CEU 4120 Program Promotion

Join several of your fellow SNA of Ohio Members who will discuss their experiences while "Charging The Hill" in Washington, D.C. during the Legislative Action Conference. The panelists will also discuss the importance of presenting our legislative issues to our Senators and Congressmen and women.

Location: Dublin C/D

2. Starting with Your Why

Presenters: Maureen Pisanick, RD, LD, President/Chief Nutrition Officer & Sarah Carlson, mS, RD, LD, Chief Operating Officer - Pisanick Partners, LLC

.75 hours CEU 1100 Menu Planning

What story does your menu and serving line tell? Is it a short story - with minimal variety or options for students? Is it a mystery - presented in a way that keeps your customers guessing? Is it a thriller - with appeal but gets scary at times? Or is it a fairytale - a wonderful rainbow trail full of delicious choices? Learn ways to be the author of your own masterpiece by attending this session packed full of tips and tricks to let your menu, namely your food, speak your love language!

Location: Riverside Meeting Room, 1st Floor

3. True Colors Test (Repeat)

Presenter: Brad Lovell, Sycamore Schools Director of Student and Business Operations

.75 hours CEU 4140 Communication Skills

This session will lead you through the True Colors Test. Discover your primary personality test color that may open a window of understanding about your behaviors, thoughts, and feelings. Understanding yourself may allow you to be present in professional or personal relationships or better understand a spouse, family member or coworker.

Location: Dublin A/B

2:30-2:45 p.m.

Networking Break

Location: Dublin Ballroom Foyer, 1st Floor

2:45-3:45 pm

Sowing Seeds of Emotional Intelligence: Reaping a Harvest of Positive Relationships

Presenter: Joe Pettit

1 hour CEU 4130 Customer Service

Empathy, kindness, compassion, and other emotional intelligence skills are essential for cultivating strong and positive relationships, both personally and professionally. In this inspiring closing keynote, Joe Pettit will share practical tips and strategies for planting these seeds of emotional intelligence in our lives, and how we can reap a harvest of positive relationships with those around us. Through engaging stories and interactive activities, Joe will guide attendees on a journey to develop their emotional intelligence and strengthen their ability to connect with others in a meaningful and authentic way. Join us for "Sowing Seeds of Emotional Intelligence: Reaping a Harvest of Positive Relationships" and leave inspired to plant and nurture the seeds of emotional intelligence in your own life.

Location: Dublin Ballroom

7:00-9:00 pm

Networking Event at Pins Mechanical at Bridge Park

Location: 6558 Riverside Dr., Dublin, OH 43017. Please note that there is ample parking in the Bridge Park district (there are several parking garages and street parking – all free of charge).

Enjoy dinner on your own this evening and then join us for a fun, exhilarating evening with your SNA of Ohio friends at Pins Mechanical! Take part in some friendly competition with activities such as bowling, ping pong, patio pong, and bocce! Or try your hand at arcade games or vintage pinball!

June 22nd – Thirsty (for Water and Knowledge) Thursday!

Breakfast – If you are an overnight guest at the Embassy Suites, the amazing Embassy Suites restaurant breakfast is included with your reservation. If you are not staying overnight at the Embassy Suites and would like to enjoy breakfast at the hotel restaurant before sessions begin this morning, please indicate this option on your registration form!

8:00 am – 2:15 pm

Conference Registration/Check In

Hydrate all day, enjoying infused flavored water stations!

Location: Dublin Ballroom Foyer, 1st Floor

8:00 am – 3:00 pm

Industry Information Station

Be sure to check out marketing information from our current Platinum Industry Member companies!

Location: Dublin Ballroom Foyer, 1st Floor

6:15-7:00 am

Morning Yoga

Start your day on a positive note and join us for a beginner-level yoga session with our very own Krys Hess! Please bring a towel, blanket, or your favorite yoga mat. Space is limited.

Location: Limerick Room, 2nd Floor

8:45-9:30 am

Breakout Sessions

1. Proper Cooking Methods 101

Presenter: Christie White, What's 4 Lunch

.75 hours CEU 2100 Food Production

Attend this session to learn tips and tricks for properly cooking your students favorite foods for the best overall quality.

Location: Dublin A/B

2. Procurement Strategies and Procurement Reviews

Presenter: Brian Davis, Assistant Director, Office of Nutrition, Ohio Department of Education

.75 hours CEU 2400 Purchasing/Procurement

Learn the purpose and goals of USDA regulations for procurement, as well as strategies to gain the most value out of your purchases.

Location: Riverside Meeting Room, 1st Floor

3. Hindsight 20/20: Knowledge Gained Transitioning from Operator to Industry

Presenters:

- Kayla McDaniel, K12 Sales Specialist, MenuLogic
- Linda Eichenberger, Director, Unified Purchasing, Hamilton Educational Service Center
- Kathy Craven, Commodity Analyst, JTM Food Group
- Rachel Tilford, Food Service Director, Mason City School District

.75 hours CEU 2000 Operations

You think you know, but you have no idea. Despite all roles being in the K12 industry, the learning curve is steep whether you're an industry partner or a Child Nutrition operator. In this conversation, our panelists explore the wisdom gained by working in various channels within the business. Lived experiences transitioning from operator to industry, industry to operator, and state agencies from state-to-state leaves these seasoned professionals with nuggets of wisdom they wish they had known before...Gain perspectives, best practices, and program enhancements from different vantage points.

Location: Dublin C/D

9:30-10:00 am

Networking Break

Location: Dublin Ballroom Foyer, 1st Floor

10:00-10:45 am

Breakout Sessions

1. Growing Your Farm to School Program Beyond Apples

Presenter: Emily Gladish, Nutrition Services Supervisor, Parma City Schools & Bob Gorman, Executive Director of School Nutrition, Cleveland Metropolitan School District

.75 hours CEU 2100 Food Production

In this session, you will learn how to expand School Gardens, Local Procurement, Experiential Education, and Food & AG Curriculum into a robust Farm to School Program.

Location: Riverside Meeting Room, 1st Floor

2. The Wizards Behind the Commodity Processing Curtain

Presenters:

- Kathy Craven, Commodity Analyst, JTM Food Group
- Christine Farmer, Office of Nutrition, Ohio Department of Education
- Holly McGarry, Segment Specialist, Waypoint

.75 hours CEU 2400 Purchasing/Procurement

It's December 1st and you only have 20% of your USDA Potato Pounds left for SY 22-23, what happens next? Insert the Wizards Behind the Commodity Processing Curtain to work their magic. Menuing USDA Commodity Processed End Items are crucial to your business success and financial solvency. Gain insight on the State Agency, Food Broker, and Food Manufacturer roles keeping you in business with sufficient balances and utilization all year round!

Location: Dublin A/B

3. Simply Wellness: Wellness Policy Requirements and Implementation in Your District

Presenter: Jackie Sharpe, Education Program Specialist, Office of Nutrition, Ohio Department of Education

.75 hours CEU 1200 Nutrition

Each district is required to have a Wellness Policy for the betterment of their students, staff, and community. Ever feel stumped on how to engage the key stakeholders in your district to create and monitor an effective Wellness Policy? Join us for a discussion from a Wellness Policy expert Ohio Department of Education on policy requirements and best practices for implementation.

Location: Dublin C/D

10:45-11:15 am

Networking Break

Location: Dublin Ballroom Foyer, 1st Floor

11:15-12:15 pm

Getting Down to Business: Enhance Your Exhibit Hall Experience

Presenters:

- Kayla McDaniel, K12 Sales Specialist, MenuLogic
- Dan Moss, K12 Account Manager, National Food Group
- Michelle Verdell, Sales Professional CORE Foodservice
- Jim Copp, Sales Manager, McCain Foods
- Arianne Branch, Director of Content & Strategy, Sea Level Social

1 hour CEU 4120 Program Promotion

Exhibit hall time is an integrative part of almost every conference and can be an incredible opportunity to get so much done in one place, at one time. Believe it or not, it's not actually meant to be a buffet and freebie scramble! We invite you to consider a fresh (and funny) perspective from a food, equipment and software representative on the potential opportunities meant to be reaped from exhibit hall time if done the right way! You won't want to miss these useful tips, tricks and tidbits, for new and seasoned veterans alike, navigating tradeshow post-pandemic.

Location: Dublin Ballroom

12:15-2:00 pm

Annual Awards/Recognition Luncheon & SNA of Ohio Annual Business Meeting

Join us to celebrate SNA of Ohio's 2023 Award and Scholarship winners, Retirees, and Chapter Presidents from around the state! We will also conduct our Annual Business Meeting, including installation of officers!

Location: Dublin Ballroom

2:00-3:00 pm

Vision Board Workshop: Where are you going?

Presenter: Andrew Mendez, Food Service Director, Kenston Local School District

1 hour CEU 3400 Human Resources & Staff Training

A vision board is a visualization tool that gets you thinking about what you want to accomplish either personally or professionally. The pandemic caused us to put dreaming on hold. A vision board is a collection of pictures, words and phrases that are designed to inspire you towards a particular goal or desire and help you to visualize your dreams. The idea behind a vision board is pretty simple. By having a vision board in a prominent and visible place with your goals and intentions, your mind keeps being reminded of these focus areas, and your subconscious will work away at them. The leader needs direction as they are driving the bus, however the team needs to give input in order to help make the biggest change.

Step 1: Reflect on what you've already accomplished this year

Step 2: Be clear on your WHY

Step 3: Think about what you want to change

Step 4: Decide on your next goals

Step 5 : Think about the direction you want to take your life, team & job next.

Step 6: Decide what is going on your vision board

Please note: Colorful writing utensils, stickers, and vision board guides will be provided.

Location: Dublin Ballroom

3:00-3:15 pm

Annual Conference Closing Remarks/Raffle Drawing

Be sure to stay with us for the final raffle drawing! Your ticket must be present to win!

Location: Dublin Ballroom



Annual Conference Host Site Information

This year's host site for the conference and hotel rooms is the [Embassy Suites Columbus-Dublin](#), located at 5100 Upper Metro Pl, Dublin, OH 43017. Complimentary parking is available onsite for overnight guests and day guest attendees for the SNA of Ohio Annual Conference.

Hotel Room Reservations:

A limited number of discounted hotel rooms are available for the nights of June 19, 20, 21 and 22. The conference block rate is \$149 (plus taxes) per night for single and double occupancy.

To reserve your hotel room, visit <https://www.hilton.com/en/attend-my-event/snaohio2023conf-sn2/> by May 29th. You may also call Central Reservations at 800.220.9219 to reserve. Please reference Group Name: SNA of Ohio 2023 Conference and Group Code: SN2.

Tax Exempt Credit Card or Check Payments to Embassy Suites Columbus Dublin

Tax Exempt/Credit Card Authorization Payments: All reservations must be reserved with a credit card. Please **make your reservation online at the link above**. To receive the credit card authorization and tax exemption link you must email ratoya.m.sellers@hilton.com with your request. Please note that the credit card will need to be in the same school districts name that the tax-exempt form is under. You are more than welcome to send the completed documents to RaToya Middleton-Sellers via email any time prior to your arrival. Please remember that in order to be totally tax exempted, you will need the following: State of Ohio Tax Exemption, City of Columbus H3-Gov Tax Exemption, and the City of Dublin Tax Exemption forms.

Tax Exempt/Check Payments: If your preferred billing method will be a check payment, please **make your reservation online at the link above with a credit card to hold the room** and bring check payment and your tax-exempt forms at check-in onsite at the hotel to pay for your room charges. If you are in need of a Pre-Stay Invoice for your stay, you may submit your request for one via email. You may also mail in the check payment along with the exemption forms prior to your arrival. We ask that all payments are mailed at least 1 week prior to the scheduled arrival date. **Your credit card will not be charged for your online reservation for room and tax once your check payment is received at check in.** Your check payment should be made payable to the Embassy Suites Columbus Dublin Hotel. If you have any questions or need assistance, contact RaToya "Raye" Middleton-Sellers at 614.602.0114 or via email at ratoya.m.sellers@hilton.com.

Please note that you will be required to provide a credit card at check-in for incidental charges of \$25 per day per room.