



SNA of Ohio School Nutrition Expo & Education Event

September 28, 2022

The Ohio Event Center &
Cherry Valley Lodge – Newark Ohio

Schedule of Events

Please note that attendee check-in and educational sessions will be held in the Woodhull Ballroom inside Cherry Valley Lodge, and the Expo will be held in the Ohio Event Center (connected to Cherry Valley Lodge).

7:30-8:00 a.m. – Registration/Check In

8:00-8:30 a.m. – Breakfast

8:30-9:45 a.m. – Bend Don't Break

Presenter: Ervin Watson

1.25 hrs. CEU 3400 Human Resources and Staff Training

In this inspirational keynote Ervin shares with the audience how critical it is that we use the difficult experiences of our recent challenges to prepare us for future challenges. In order to increase our "capacity" to do handle more and be more resilient, Ervin shares the 10 rules he teaches to help individuals get the proper perspective on challenges and move forward with less unnecessary baggage. Attendees will feel empowered because they will be given the "permission" to be the best version of themselves in spite of all that they have been through.

9:45-10:00 a.m. – Refreshment Break

10:00-11:15 a.m. – People Power

Presenter: Ervin Watson

1.25 hrs. CEU 3210 Staff Management

“The Great Resignation” has impacted every industry, including School Nutrition! In this session, Ervin will share some keys that will help leaders’ perspective on employee engagement. Creating the Right Culture and leveraging Emotional Intelligence will be key differentiators in the workplace moving forward. Sometimes the best solutions to problems are just a change in how you perceive it. This session briefly discusses the staffing challenges and some possible adjustments in approach that can unleash the potential in current and future team members.

11:15-11:30 – Refreshment Break

11:30-12:15 - Telling Your Program’s Story through Pictures

Presenter: Liz Roesel, Sea Level Social

.75 hrs. CEU 4120 Program Promotion

Parents and community members don’t walk back into your kitchens, let alone in your cafeterias. They think your team is reheating frozen pizza and rushing kids through a conveyor belt of a lunchline. But we know that’s wildly inaccurate! We will share ideas for pictures you can take with your smartphone and easy food photography tips to promote the amazing things your teams are doing. We will also share how you personally can help debunk the blue apron lunchlady myth and change the perception of school nutrition.

12:15-2:45 p.m. – School Nutrition Expo

2 hrs. CEU 2430 – Purchase Food, Supplies, & Equipment

Always a highlight, the Expo will include the newest products, equipment, and services available to school nutrition personnel! Be sure to plan to visit every exhibitor to participate in the exhibitor dance card raffle! And, back by popular demand - our industry partners will be holding a handbag raffle this year! You may purchase raffle tickets onsite by check or cash. You must be present to win both raffles, and drawings will be held live in the Expo hall at 2:30 p.m.