

The conference site is <https://fig.events>. Choose the SNA of Ohio conference.

Once there click register as attendee

#	Conference Name	Contact Name	Contact Number	Actions
1	FIG.EVENTS Virtual Exhibitor Mall	Becki Swan	7708539289	Register as Attendee Register as Exhibitor View Conference Schedule View Show Floor View
2	2024 SNA of Ohio Annual Conference	Tracey Hogan	614-228-4702	Register as Attendee View Conference Schedule View Show Floor View Conference

That will bring you here:

Attendee Details

User Name:

Email:

Phone Number:

Register Type *

- Full Conference - School District, DEW, and Current Industry Company Members
- Student/Retired Members Full Conference
- June 12, 2024 - 1 Day Only
- June 13, 2024 - 1 Day Only

Pre_Registration Required - Please select the events you plan to attend

Welcome Reception - Fees: Free	<input type="checkbox"/>
Creating Teams People Never Want To Leave - Fees: Free	<input type="checkbox"/>
Networking Reception - Fees: Free	<input type="checkbox"/>
Wednesday, June 12th Mat-Based Pilates - Fees: Free	<input type="checkbox"/>
Annual Awards & Recognition Luncheon - Fees: Free	<input type="checkbox"/>

Conference Details

2024 SNA of Ohio Annual Conference

Total

Session Information (Optional)

SNA of Ohio Board and IAC Meeting Dinner (Invitation Only)	<input type="checkbox"/>
Creating Teams People Never Want to Leave	<input type="checkbox"/>
SNS Exam (Pre-application Required)	<input type="checkbox"/>
Tuesday June 11th Welcome Reception	<input type="checkbox"/>
Tuesday Registration/Check In	<input type="checkbox"/>

Then follow payment instructions.

Additionally, regarding the “virtual” exhibit booth. Go back to your dashboard, to locate it click View Show Floor and find your company on the left, and click the eyeball your square will blink, see below:

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To move the map around you must click, hold drag the Green Map Header to move the floor map. Please NOTE: Your booth placement is not an issue for this June conference as it is a virtual booth. What is important is your company profile for this conference. Attendee’s will be trained on the use of the virtual exhibit hall, the more information that you add to your profile the more leads you will get from this conference. Also, don’t forget your company logo it really helps your virtual booth to stand out.

304 Cambro

305

306 Country Pure Foods

307 DDRECKNER

308 Domino's Smart Slice

309 JodiKirby

310 Foster Farms

311 General Mills Foodservice

312 General Parts

313

314

315 Hubert Company

316 i3 Education/PaySchools

317 International Food Solutions

318 ITW Food Equipment Group

105 119 133

106 120 134

107 121 135

108 122 136

109 123 137

110 124 138

111 125 139

112 126 140

113 127 141

114 128 142

202 211 220

203 Kellogg's 221

204 213 222

206 215 224

207 216 225

208 218 226

303 310

304 311 318

305 312 319

306 313 320

307 314 321

INTERNATIONAL FOOD SOLUTIONS

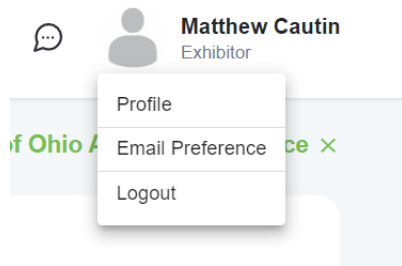
HADLEY FARMS Baking

DYNAMIC

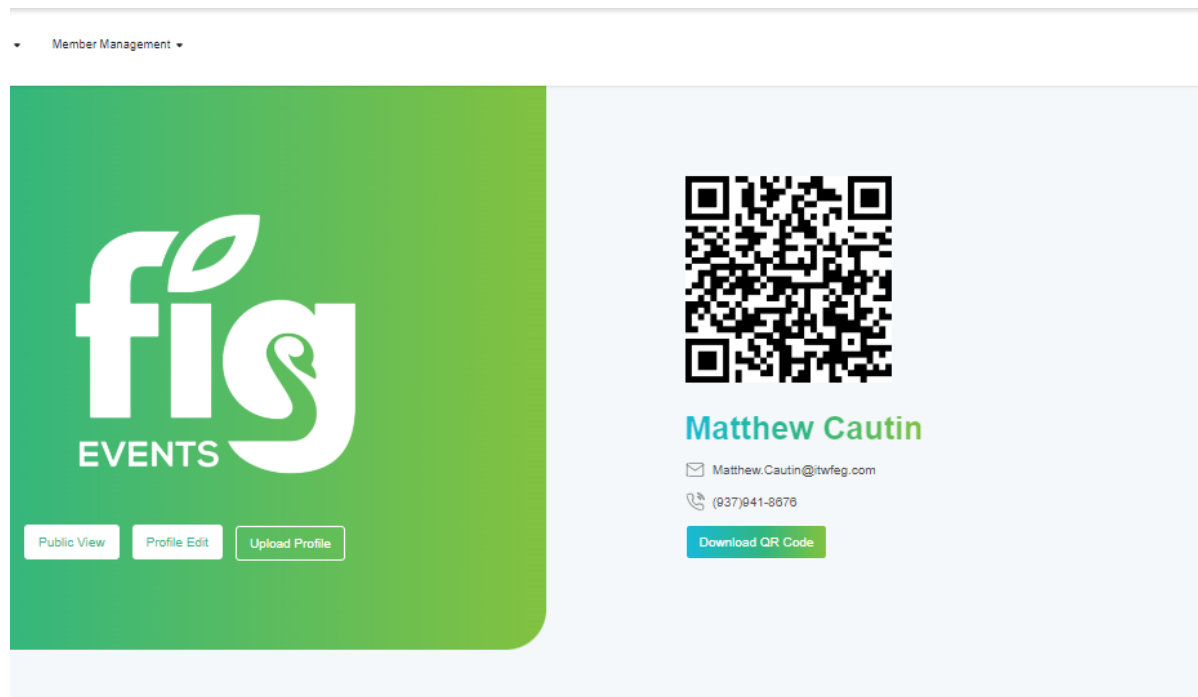
Zoom

For your company profile and booth setup go back to the dashboard and click your name, top right

The profile setup can be found here:



Once in the system you will notice a large QR code. (This is the QR code can be used later at the September Expo) to integrate with our lead tracking.



To add products click add or enter GTIN/UPC code :

Product List

Global Data Source

Search By Gtin [Apply] [Clear Filter] [Reactive Products]

Actions	#	Product Image	Product Name	Category Name	Sub Category1 Name	Sub Category2 Name	GLN Number	Ingredients	Product Description	Manufacturer	Brand Name	Vendor	GTIN
No Data Found													

Annotations:

- If your company is a member of the GDSN you may enter the GTIN and pull your product data from GDSN including pictures.
- If your product is not found, your company may need to add Swan Solutions to your data set
- Click add to manually enter product information

Complete the product information:

Create Product

Product Name * [Enter Product Name]

Company [ITW Food Equipment Group]

Select Product Category [Equipment]

Manufacturer [Enter Manufacturer]

BrandName [Enter BrandName]

GTIN [Enter GTIN]

Description [Enter Description]

Benefit Title * [Enter Title] [Add]

Benefit Description * [Enter Description]

[Create] [Back]

Product Main Image [Upload Images]

Product Multiple Image [Upload Images]

Documents (Add Multiple Documents) [Upload Documents]

Annotations:

- The product category has different setup options for different product types. Select the product type that most closely represents your products
- Ensure you select the company

Once setup completely your products should look like this

Product List

Search: Type your search here + Add

- FRESH EYES**
Fresh Eyes Review
★★★★★
Short Description: Our industry-leading experts will visit your district for a multi-day observation of ...read more
View Product
- Cafeteria Makovers**
★★★★★
Short Description: Your program may be cutting-edge, but if your cafeteria says 1990s, you've got a prob...read more
View Product
- Financial Evaluation**
★★★★★
Short Description: Pro•Team Foodservice Advisors has developed Financial Evaluation Tools to help you ma...read more
View Product
- PRO•TEAM FOODSERVICE ADVISORS**
School Menu Solutions
★★★★★
Short Description: We know you don't have much time to develop healthy and cost-effective school menus t...read more
View Product

Global Data Source

Select Company [v] Search: Type your search here

Next add any sales staff or people that will either be in the booth or attend sessions or both by hitting the plus symbol

Sales Representative List

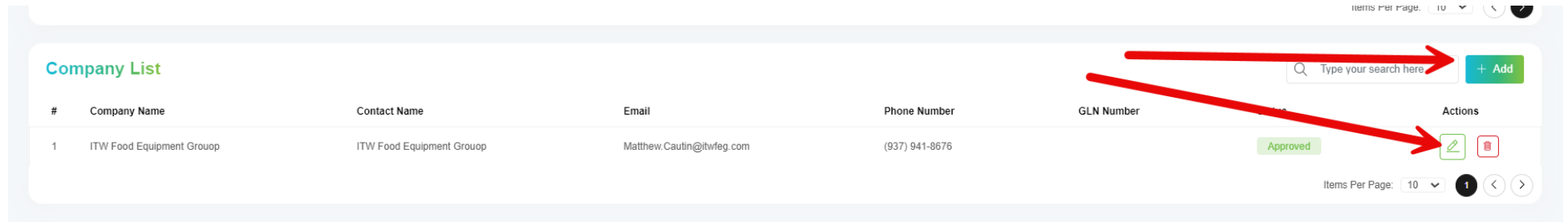
Items Per Page: 10 [v] [p] [n]

Search: Type your search here + Add



#	Profile Image	First Name	Last Name	Email	Company Name	Actions
1		Kymm	Mulch	kymm@proteamadvisors.com	ProTeam Advisors	
2		Lora	Gilbert	lora@proteamadvisors.com	ProTeam Advisors	
3		Paul	Mackesey	paul@proteamadvisors.com	ProTeam Advisors	

Items Per Page: 10 [v] [1] [p] [n]

Finally, to ensure that you stand out on the floor map ensure that you have uploaded your company logo in the company section at the bottom, you are able to add additional companies if you rep more than one, they will all need a logo



The screenshot shows a 'Company List' interface. At the top right, there is a search bar with the placeholder text 'Type your search here' and a '+ Add' button. Below this is a table with the following columns: '#', 'Company Name', 'Contact Name', 'Email', 'Phone Number', 'GLN Number', and 'Actions'. The table contains one row for 'ITW Food Equipment Group' with contact 'Matthew.Cautin@itwfeg.com' and phone '(937) 941-8676'. A green 'Approved' button is visible next to the row. In the 'Actions' column, there are two icons: a pencil (edit) and a trash can (delete). Two red arrows point from the top right towards the search bar and the edit/delete icons. At the bottom right, there is a pagination control showing 'Items Per Page: 10' and a page indicator '1'.

#	Company Name	Contact Name	Email	Phone Number	GLN Number	Actions
1	ITW Food Equipment Group	ITW Food Equipment Group	Matthew.Cautin@itwfeg.com	(937) 941-8676		Approved  

More to follow on the Industry profile page, as well, as we set up the system.

Please give me a call if you have any problems



The business card features a circular profile picture of Dusty Swan on the left. To the right of the photo, the name 'Dusty Swan' is written in a large, bold, blue font. Below the name are three contact details: an email icon followed by 'Dusty@SwanSolutionsLlc.com', a globe icon followed by 'www.swansolutionsllc.com', and a phone icon followed by '(850) 857-2152'. On the right side of the card, the 'SWAN SOLUTIONS' logo is displayed in white on a dark blue background. The logo includes the tagline 'Be Bolder. Be Better. Don't Fear Change.' and a stylized wave graphic at the bottom right.