**School Nutrition Association of North Carolina**

**2024 Industry Seminar**

**Hotel Ballast - Wilmington**

**January 29 – 31, 2024**

You are invited to the SNA-NC Industry Seminar at the Hotel Ballast in Wilmington, North Carolina. The meeting has been planned with interests and needs of School Nutrition Directors, Supervisors, as well as Industry members. You will be given information you can use each day in your work. We will be exploring emotional intelligence as a lever for successful leadership and also have two financial workshops with Janet Johnson. Plus, you will have a wonderful opportunity to **network** with industry members and SN colleagues.

The seminar begins Monday, January 29, 2024, with a special session and will be followed by an evening social and concludes Wednesday at 1:15 pm. **Again, this year, we will have the Innovation Stations,** in addition to our highly successful **Table-Top Show** on Wednesday. The purpose of this show is for vendors to show **new** products and we have allowed adequate time for detailed discussions about your product needs and your upcoming bids.

Some details about the meeting are:

**Dates:** January 29-31, 2024

**Registration:** Monday, January 29, 2024

**First Session**: 2:00 PM, January 29, 2024

**Meeting Ends:** 1:15 PM, January 31, 2024

**Other Info:** Meals included in registration:

Social on Monday, continental breakfast, lunch and dinner on Tuesday and a continental breakfast on Wednesday

Table-Top Show is on Wednesday, January 31, 2024

(9:00am – 12:00pm)

**Registration Fees:** Registration fees are for the Total Package only.

SNA-NC Members: **$350** before January 12, 2024 **$400** January 13 – 24, 2024

Non-Members: **$500** before January 12, 2024 **$550** January 13 – 24, 2024

No on-site registrations will be allowed.

**Payment:** Registration form must be emailed prior to paying by check. If paying by credit card, just email the form with the credit card information completed.

**Who Should Attend:** This meeting is open to School Nutrition Directors, Supervisors and Central Office Staff, Board of Directors, NC DPI School Nutrition Staff and NC Dept. of Agriculture Staff.