**School Nutrition Association of North Carolina Industry Seminar**

**Room Block at the Hotel Ballast**

Attendees can start making reservations by using the Direct Booking link below,

Booking Link**:**

<https://www.hilton.com/en/book/reservation/deeplink/?ctyhocn=ILMWRUP&groupCode=SNA&arrivaldate=2024-01-29&departuredate=2024-01-31&cid=OM,WW,HILTONLINK,EN,DirectLink&fromId=HILTONLINKDIRECT>

If you decide to call-in to make a reservation (1-800-HILTONS), please mention group code: **SNA**

Group Rates ($149 + taxes) are available until the room block is full or until our **Cutoff Date: Thursday, 12/28/2023**, whichever comes first.  After the cut-off date, please note the group rate will no longer be valid.