

**MARYLAND SCHOOL NUTRITION ASSOCIATION
DUTIES AND RESPONSIBILITIES OF
SPECIFIC EXECUTIVE BOARD COMMITTEE**

Industry Advisory Committee

Purpose – To serve as the focal point for the sharing of information between the allied trades of industry and the members of local chapters and MSNA.

Responsibilities:

1. Serve as liaison between industry and members of MSNA.
2. Disseminate information on changes in trends that may be of interest to members (sustaining or regular) of the Association.
3. Share expertise that will serve to enhance the knowledge of MSNA members.

Activities:

1. Hold a Committee meeting twice a year.
2. Identify best practices to develop opportunities to expand the knowledge of MSNA members. Topics are for workshops and/or convention special sessions, and are for the benefit of both industry and the MSNA membership.
3. Seek and utilize the influence of sustaining members to gain the support needed for local, State and federal issues.