



# K-12 Virtual **Resource Center**



## Visit our Virtual Resource Center



Kellogg's K-12 Plant Powered program meets the growing demand your students have for crave-worthy plant-based proteins. Featuring simple to prepare and easy to serve meals, the MorningStar Farms® Plant Powered program is a win for your students and the planet.

  
**Digital Toolbox**  
Includes Social, Digital POS, and Posters

  
**Plant Powered Sell Sheet**


  
**Click Here for More Plant Powered Virtual Resources**



Kellogg's K-12 a la carte program offers control, choice and convenience for your students and labor and profit benefits for your operation. Featuring craveable, kid-friendly snacks, the Snack Power program encourages kids to be active and have fun.

  
**Digital Toolbox**  
Includes Social, Digital POS, and Posters

  
**Snack Power Sell Sheet**

  
**Click Here for More Snack Power Virtual Resources**



Hectic days and early classes make it tough to jumpstart their day. That's why we've got the fast and flexible solutions you need to get nutritious, craveable breakfast options in your students' hands—and increase participation rates.

  
**Digital Toolbox**  
Includes Social, Digital POS, and Posters

  
**Snack Power Sell Sheet**

  
**Click Here for More Start Strong Virtual Resources**

# Additional Tools & Resources

## found on our **Virtual Resource Center**

Earn up to 3 CEU Credits by watching our educational videos: Upon completion of these educational session(s) you can request a certificate of participation by emailing us at: kelloggk12@Kellogg.com. In the email please identify which session(s) you completed. Your certification of participation will be emailed within 10 business days. \*Educational Sessions will play on the YouTube platform.



**Serve Up  
Breakfast Success**



**Snacking Occasion &  
Emerging Wellbeing Trends**



**Connecting with Gen Z  
through Plant-Based Meals**

### Check Out Our **New Innovation!**



[Click Here](#)

[Click Here](#)

### Merchandising **Solutions**



[Order Here](#)

[Order Here](#)

### **Sustainability and Menu Inspiration**



[View the  
Sustainability  
Calculator](#)

Explore Additional Resources in our **Virtual Resource Center**



[View the  
Craveable Calendar](#)

Found in the Culinary Inspiration & Solutions section in our K-12 Resource center.



**SCHOOL BREAKFAST GRANT**  
YOUR SCHOOL COULD WIN A \$5,000 PRIZE to help fund your school breakfast program.