

2020 CSNA Summer Conference

SPONSORSHIP OPPORTUNITIES There are several Sponsorship opportunities for our industry members to support the CSNA Summer Conference and increase the brand awareness of your company.



Platinum Level Opportunity \$2,000

Opening General Session | Wednesday Dinner

- Company logo included in the conference program
- Opportunity to hang a banner center stage at the event (banner to be provided by Sponsor)
- Opportunity to give a two minute company speech before dinner or introduce keynote Joe Pettit
- Premier booth placement on the exhibit floor (does NOT include a booth at the show)
- Opportunity to include one handout in the attendee giveaway bag
- Up to five additional tickets to the Wednesday Dinner
- Additional recognition as Sponsor throughout conference

Gold Level Opportunities \$1,000

Conference App | Lunch Wednesday | After Party Wed Final General Session Thursday | Tuesday Welcome Reception | Hotel Key Cards

- Company logo included in the conference program
- Opportunity to hang a banner center stage at the event, (banner to be provided by Sponsor: key card and app excluded)
- Signage recognizing company as a Contributing Sponsor at the Sponsored event
- Premier booth placement on the exhibit floor (does NOT include a booth at the show)
- Opportunity to include one handout in the attendee giveaway bag
- Up to three additional tickets to Wednesday Dinner
- Additional recognition as Sponsor throughout conference

Silver Level Opportunities \$750

Lanyards | Photo Booth | Wellness Lounge Snack Break | Wellness Walk | Program

- Company logo included in the conference program
- Signage recognizing company as a Sponsor at the Sponsored event
- Lanyards to be provided by Sponsor and delivered to CSNA by June 1 (approx 400 required for attendees and 400 for vendors)
- Opportunity to add logo to all prints from Photo Booth at After Party
- Full page advertisement in conference program (Program Sponsor only, Conference Program to be printed by Sponsor)
- One additional ticket to Wednesday Dinner
- Additional recognition as Sponsor throughout conference

Bronze Level Opportunities \$350

Class Sessions | Conf App Push Notifications

Pop Up Sessions | Side Bar Logo in PreConf Email Blasts

- Company logo included in the conference program
- Class Session: may present a 2 minute "pitch" and introduce speaker for class (option post signage or play commercial during class setup/transition)
- Conference App Push Notification: sponsor can send 2 ad blasts to attendees via app
- PopUp Session: present 5-10 minutes of educational material inside hall during break times (no food giveaways during popup)
- Side Bar Logo: logo will be posted in all communication blasts
- Additional recognition as Sponsor throughout conference

OTHER OPPORTUNITIES

Giveaway Bag Sponsorship \$2,500

- Company logo included on bag and in the conference program

Additional Advertisement Opportunities

- Full-Page Program Advertisement: \$400
- Half-Page Program Advertisement: \$250
- Conference "Bag Stuff" Advertisement: \$250/item (you must supply 400 items for bag stuffing by June 12, shipment details to be provided by CSNA)

One Plate Challenge 2020

Challenge will be pre-recorded with student teams.

Don't miss out! Deadline for submission May 15.

- 30 Second Commercial Spots \$750
- 15 Second Commercial Spots \$400

FOR MORE INFORMATION

Contact Jodi McKinney, CSNA Executive Director
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June 16-18 | Embassy Suites | Loveland, CO