



# WE'RE IN THIS TOGETHER

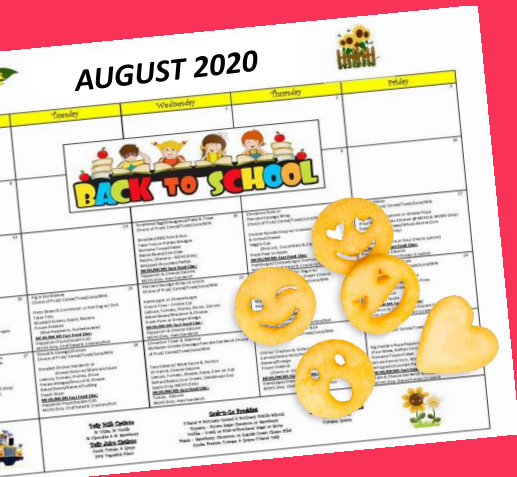
Continue to serve students the hot, nutritious and comforting foods they love

## POTATOES FUEL PARTICIPATION

Offering potatoes is a fun way to **excite** students with a **familiar** veggie that tastes just like the ones from their **favorite restaurant!**



PERFECT FOR TO-GO SERVICE: MCCAIN *CRISPY BAKEABLE CRINKLE FRIES*



## BOOST REVENUE

Potatoes are not only craveable- they also work hard on the menu to **help you increase your profit!**

Potatoes are one of the most profitable a la carte menu items

Serving fries for **\$1.00** = on average **80% profit**

## INCREASE SAVINGS WITH COMMODITIES

Don't forget to use your commodity pounds, McCain experts are here to help manage draw downs **➡ save money!**



# POWER UP

WITH POTATOES



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