



# SPICING UP SCHOOL NUTRITION

CSNA VIRTUAL SUMMER CONFERENCE JUNE 15-17, 2021



## SPONSORSHIP OPPORTUNITIES

There are several Sponsorship opportunities for our industry members to support the CSNA Summer Conference and increase the brand awareness of your company.

### PLATINUM LEVEL OPPORTUNITY \$1,500

#### Opening General Session: 2 available

- Company logo included in the sponsorship highlights
- Opportunity to have logo posted during keynote zoom
- Opportunity to give a two minute company speech and then introduce keynote Joe Pettit
- Company featured in Conference Promo video
- Additional recognition as Sponsor throughout conference

### GOLD LEVEL OPPORTUNITIES \$1,000

#### Conference Virtual Platform (a)

#### Closing Session (b)

#### One Plate Dinner Party Host (c)

#### Virtual MC for the day (d)

#### Member Awards Host (e)

- Company logo included in the sponsorship highlights
- Company logo prominent on Virtual Platform (a)
- Opportunity to introduce closing session and have logo posted during presentation (b)
- Opportunity to provide dinner recipe and virtual cooking instructions prior to viewing of One Plate Challenge on Tues June 15th evening (c)
- Opportunity to provide voice recorded intros for sessions for the day (d)
- Opportunity to co-host Members Awards Segment (e)
- Additional recognition as Sponsor throughout conference

### SILVER LEVEL OPPORTUNITIES \$750

#### Game Night (a) | Pepper Eating Contest (b)

- Company logo included in the sponsorship highlights
- Opportunity to introduce game night and have logo posted during presentation (b)
- Opportunity to sponsor a team for Pepper eating contest and provide items for contests to use (ie: Cups, Towels, Aprons etc)
- Additional recognition as Sponsor throughout conference

### BRONZE LEVEL OPPORTUNITIES \$350

#### Class Sessions (a)

#### Wellness Breaks (b)

#### Pop Up Sessions (c)

#### Side Bar Logo in PreConf Email Blasts (d)

- Company logo included in the sponsorship highlights
- Class Session: may introduce speaker for class. Logo posted during session (a)
- Wellness Break: sponsor or present 5-10 minutes of wellness material during breaks of live event (b)
- PopUp Session: present 5-10 minutes of educational material during breaks of live event (c)
- Side Bar Logo: logo will be posted in all communication blasts (d)
- Additional recognition as Sponsor throughout conference

### OTHER OPPORTUNITIES

#### Trivia Card for Virtual Booths \$50

- Have your Virtual Booth Trivia fact included on bingo cards for districts

#### One Plate Challenge Commercial Spot

Challenge will be pre-recorded with student teams.

Don't miss out! Deadline for submission May 1.

- 30 Second Commercial Spots \$750
- 15 Second Commercial Spots \$400

### FOR MORE INFORMATION

Contact Jodi McKinney, CSNA Executive Director

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— 2021 CSNA SUMMER CONFERENCE —