

# 2023 FOODSHOW EXHIBITOR INDEX

MANUFACTURER		BOOTH#
PLATINUM SPONSOR	<b>Albie's Food Products</b>	<b>309</b>
	<i>Teresa Rogers - teresa@albies.com 970.231.5375</i>	
	<b>Alpha Foods</b>	<b>202</b>
	<i>Affinity Group - sheri.fernandez@affinitysales.com 505.554.5878</i>	
	<b>Ardella's</b>	<b>403</b>
	Ardella's Providing nutritious quality Pizza & Burritos that you can taste and see, for more than 30 years in school across the nation.	
	<b>Jennie Montoya</b>	
	<i>jennie@ardellas.com 310.762.1561</i>	
	<b>Arlington Farms</b>	<b>806</b>
	<i>Core Group - dsanchez@corefoodservice.com 505.999.9185</i>	
	<b>Aspire</b>	<b>505</b>
	<i>Core Group - dsanchez@corefoodservice.com 505.999.9185</i>	
	<b>Bake Crafters</b>	<b>606</b>
	<i>Rick Leach - rick@bakecrafters.com 817.229.5144</i>	
	<b>Bake Crafters/Sal's Pizza</b>	<b>608</b>
	<i>Rick Leach - rick@bakecrafters.com 817.229.5144</i>	
	<b>Bar Fresh</b>	<b>610</b>
	<i>Penny Gueswel - pgueswel@barfresh.com 619.694.6745</i>	
	<b>Ben's Original/Rockin' Ola</b>	<b>209</b>
	<i>Key Impact - vschroeder@kisaes.com 505.980.8797</i>	
GOLD SPONSOR	<b>Big Spoon Yogurty</b>	<b>113</b>
	<i>Keith Sansone - keith@bigspoon yogurt.com 916.690.3497</i>	
	<b>Bongard's Premium Cheese</b>	<b>513</b>
	<i>Jill Ponder - jill.ponder@bongards.com 612.720.3823</i>	
	<b>Bridgeford Foods</b>	<b>602</b>
	<i>Core Group - dsanchez@corefoodservice.com 505.999.9185</i>	
	<b>Brookwood Farms</b>	<b>411</b>
	<i>Waypoint - wayne.leach@asmwaypoint.com 505.967.9841</i>	
	<b>Buena Vista Foods</b>	<b>204</b>
	<b>Affinity Group</b>	
	<i>sheri.fernandez@affinitysales.com 505.554.5878</i>	
	<b>Bueno Foods</b>	<b>506</b>
	<i>Marilia Arender - alila@buenofoods.com 505.328.7344</i>	
	<b>Bush's Beans</b>	<b>103</b>
	<i>Elizabeth Makanjuola - emakanjuola@bushbros.com 505.554.5877</i>	
	<b>Butterball</b>	<b>413</b>
	<i>Waypoint - wayne.leach@asmwaypoint.com 505.967.9841</i>	

# 2023 FOODSHOW EXHIBITOR INDEX

MANUFACTURER		BOOTH#
PLATINUM SPONSOR	<b>California Dried Fruit Coalition</b> The California Dried Fruit Coalition (CDFC) is working cooperatively to keep these traditional dried fruits at the forefront of the minds of school foodservice administrators and nutritionists as real fruit ingredients and healthy snacks for students of all ages.  <b>Kris Caputo</b> <i>kris@kriscaputo.com</i>	500       916.849.9324
	<b>CH Guenther</b> <i>Key Impact - vschroeder@kisales.com 505.980.8797</i>	213
	<b>Classic Delight</b> <i>Key Impact - vschroeder@kisales.com 505.980.8797</i>	207
	<b>Cloverdale</b> <i>Core Group - dsanchez@corefoodservice.com 505.999.9185</i>	604
	<b>Conagra</b> <i>Waypoint - wayne.leach@asmwaypoint.com 505.967.9841</i>	409
PLATINUM SPONSOR	<b>Cool School Prime</b> A new way to earn more for your meal program. Cool School Prime provides K-12 districts access to rebate opportunities and points to redeem on key items they use every day.  <b>Kathy Farrell</b> <i>kfarrell@coolschoolprime.com</i>	200       585.472.0260
	<b>Cool Tropics</b> <b>Affinity Group</b> <i>sheri.fernandez@affinitysales.com</i>	206   505.554.5878
	<b>Country Pure Foods Incorporated</b> <i>Kim Young - kyoung@countrypure.com 832.797.4440</i>	408
	<b>Creamland Daries</b> <i>Lee Ray Salazar - leeray.salazar@dfamilk.com 505.314.3766</i>	507
PLATINUM SPONSOR	<b>Dairy Max</b> The Dairy MAX School Marketing team includes dietitians and educators who support wellness education in our schools. We believe in starting healthy habits early, by helping educators teach kids about the power of healthy eating and physical activity. We provide expert guidance, programs and even grants to help schools reach wellness goals.  <b>Lally Carbajal</b> <i>carbajall@dairymax.com</i>	501       361.500.7765

# 2023 FOODSHOW EXHIBITOR INDEX

MANUFACTURER		BOOTH#
<b>Danone</b>		<b>503</b>
	<i>Core Group - dsanchez@corefoodservice.com 505.999.9185</i>	
<b>Darlington Snacks/Envy Foods</b>		<b>406</b>
	<i>Prime Sales &amp; Mktg - neil@primesalesmarketing.com 505.306.3198</i>	
<b>Dave's Baking</b>		<b>210</b>
	<i>Betsy Chase - betsy.chase@fusionfms.com 281.445.2219</i>	
<b>Dole Foodservice</b>		<b>109</b>
	<i>Affinity Group - sheri.fernandez@affinitysales.com 505.554.5878</i>	
<b>DYMA</b>		<b>511</b>
	<i>Lora Adams - lora.adams@dymabrand.com 971.678.4444</i>	
<b>Ekon O Pac</b>		<b>801</b>
	<i>Jill Adams - jill@ekonopac.com 615.230.9340</i>	
<b>General Mills</b>		<b>307</b>
	<i>Prime Sales &amp; Mktg - neil@primesalesmarketing.com 505.306.3198</i>	
<b>Goldkist</b>		<b>510</b>
	<i>Waypoint - wayne.leach@asmwaypoint.com 505.967.9841</i>	
<b>Gradys</b>		<b>102</b>
<b>Heartland Foods/Java House</b>		<b>509</b>
	<i>Bill Flynn - billflynn@heartlandfpg.com 303.349.5252</i>	
<b>High Liner Foods</b>		<b>805</b>
	<i>Core Group - dsanchez@corefoodservice.com 505.999.9185</i>	
<b>Hobart/Traulsen/Baxter/Volcan</b>		<b>412</b>
	<i>Connor Martin - connor.martin@itwfeg.com 720.984.6040</i>	
<b>Home Market Foods</b>		<b>512</b>
	<i>Waypoint - wayne.leach@asmwaypoint.com 505.967.9841</i>	
<b>Hormel Food Sales, LLC-Jennie-O</b>		<b>305</b>
	<i>Prime Sales &amp; Mktg - neil@primesalesmarketing.com 505.306.3198</i>	
<b>Integrated Food Service</b>		<b>804</b>
	<i>Richard Woods - rwood@integratedfoodservice.com 602.663.8544</i>	
<b>PLATINUM SPONSOR</b>	<b>International Food Solutions</b>	<b>502</b>
	These simple but powerful words capture the essence of our mission. International Food Solutions has two brands, Asian Food Solutions and Comida Vida, founded to specialize in bringing delicious and nutritious, fully-prepared frozen Asian and Latin cuisine to the marketplace.	
	<b>Core Marketing</b> <i>dsanchez@corefoodservice.com</i>	<i>505.999.9185</i>

# 2023 FOODSHOW EXHIBITOR INDEX

	MANUFACTURER	BOOTH#
PLATINUM SPONSOR	<b>IPS Rebates</b>	<b>401</b>
	As the leading K-12 rebate processor, IPS helps school districts earn money and save time by consolidating manufacturer rebates. Enrollment is free. Rebate checks are distributed quarterly and can be applied directly to food service budgets.	
	<b>Sheline McNair</b> mcnair-sheline@ipsrebates.com	623.521.3679
GOLD SPONSOR	<b>J &amp; J Snack Foods Corporation</b>	<b>504</b>
	<b>Core Group</b> dsanchez@corefoodservice.com	505.999.9185
GOLD SPONSOR	<b>J. T. M. Foodgroup</b>	<b>306</b>
	<b>Key Impact</b> vschroeder@kisales.com	505.980.8797
	<b>Johnson Pike</b>	<b>603</b>
GOLD SPONSOR	<b>Kellogg's</b>	<b>105</b>
	<b>Affinity Group</b> sheri.fernandez@affinitysales.com	505.554.5878
	<b>Kind/Froot Jooce</b>	<b>312</b>
	Key Impact - vschroeder@kisales.com	505.980.8797
	<b>Labatt Food Service</b>	<b>311</b>
	Kristin Morrey - kmorrey@labattfood.com	210.661.4216
PLATINUM SPONSOR	<b>Land O Lakes</b>	<b>600</b>
	We invest our best resources by utilizing our marketing experts to provide materials that celebrate your meal plans. Our team focuses on key, value-added themes that resonate with the families in your district. As our customers, all of these materials are provided to you to relieve the growing demand for meaningful messaging that impacts purchasing decisions.	
	<b>Waypoint</b> wayne.leach@asmwaypoint.com	505.967.9842

# 2023 FOODSHOW EXHIBITOR INDEX

MANUFACTURER		BOOTH#
PLATINUM SPONSOR	<b>McCain Foods</b> <b>301</b> Family- owned for 60 years, McCain is a leader in the frozen french fry and specialty potato industry. <b>Prime Sales &amp; Marketing</b> <i>neil@primesalesmarketing.com</i> 505.306.3198	
	<b>MCI Los Cabos</b> <b>308</b> <b>Key Impact</b> <i>vschroeder@kisaes.com</i> 505.980.8797	
	<b>MJM Marketing</b> <b>212</b> <i>Betsy Chase - betsy.chase@fusionfms.com</i> 281.445.2219	
	<b>My Mochi/Mission</b> <b>310</b> <i>Key Impact - vschroeder@kisaes.com</i> 505.980.8797	
PLATINUM SPONSOR	<b>Nardone Brothers Pizza Co</b> <b>300</b> Since 1942, Nardone Bros. has been committed to making the finest pizza and bringing the most nutritious, high-quality products to schools around the country. Because of this we have a rich history that can be tasted and savored in every single bite. <b>McClean Marketing</b> <i>stephen@mcleanmktg.com</i> 505.303.0257	
	<b>National Food Group</b> <b>508</b> <i>Nick Goetz - jhoffman@nationalfoodgroup.com</i> 248.560.2333	
GOLD SPONSOR	<b>Oliver Packaging &amp; Equipment</b> <b>407</b> <b>Mark Kreiss</b> <i>mkreiss@oliveryquality.com</i> 925.212.1979	
	<b>Peterson Farms</b> <b>803</b> <i>Matt Bowles - mbowles@petersonfarmsinc.com</i> 817.913.0520	
PLATINUM SPONSOR	<b>Primo Edge - School Café</b> <b>101</b> SchoolCafé is the first all-in-one app for parents to make payments, view menus, and apply for benefits. Learn more about SchoolCafé today! <b>Scott Foos</b> <i>scott.foos@primoedge.com</i> 303.709.4215	
	<b>Professional Reps</b> <b>802</b> <i>Ron Saavedra - ron@professionalreps.com</i> 505.269.0241	

# 2023 FOODSHOW EXHIBITOR INDEX

MANUFACTURER		BOOTH#
PLATINUM SPONSOR	<b>Proview Foods</b>	<b>302</b>
	ProView by Tasty Brands is committed to delivering the highest quality chicken products to feed America's future. Our expertise is chicken, and we partner with you to bring restaurant quality chicken to your students.	
	<b>Steve Shockley</b> <i>sshockley@proviewfoods.com</i> 770.540.2704	
	<b>Raisel's</b>	<b>612</b>
	<i>Rick Olson - roco.rickolson@gmail.com 603.674.7052</i>	
PLATINUM SPONSOR	<b>RedStone Group</b>	<b>400</b>
	The Redstone Group provides world class sales and marketing services for leading manufacturers of commercial foodservice equipment, supplies and furniture. We are committed to exceptional customer service and with our product knowledge expertise we can assist in finding solutions that enable foodservice professionals to run smoother, more efficient operations. The Redstone Group exists to help our customers thrive by providing exceptional products with superior customer service.	
GOLD SPONSOR	<b>Rich Chicks</b>	<b>208</b>
	<b>Affinity Group</b> <i>sheri.fernandez@affinitysales.com</i> 505.554.5878	
PLATINUM SPONSOR	<b>Rich Products</b>	<b>402</b>
	Keep students and staff happy and healthy all throughout the year with Rich's portfolio of K-12 focused products. Rich's top-of-the-class solutions offer easy-to-complete, nutritious and safe products, including fully finished, individually wrapped, grab to go meals and snack solutions to meet diverse dietary needs with vibrant variety.	
	<b>Prime Sales &amp; Marketing</b> <i>neil@primesalesmarketing.com</i> 505.306.3198	
	<b>S.A. Pizza-Wild Mike's</b>	<b>303</b>
	<i>Prime Sales &amp; Mktg - neil@primesalesmarketing.com 505.306.3198</i>	

# 2023 FOODSHOW EXHIBITOR INDEX

	MANUFACTURER	BOOTH#
PLATINUM SPONSOR	<b>Shamrock Foods</b> We understand your foodservice operation has a unique set of needs, and Shamrock Foods experienced K12 team is here to help with the right products and service for success. As part of our commitment to going beyond delivery, we offer an easy way to control food costs, maintain federal and state standards and much more so you can focus on what matters most – the students. <b>Chimene Quillen</b> <i>chimene_quillen@shamrockfoods.com</i>	405
	<b>Sunmaid</b> <i>Core Group - dsanchez@corefoodservice.com 505.999.9185</i>	807
GOLD SPONSOR	<b>Super Bakery</b> <b>Prime Sales &amp; Marketing</b> <i>neil@primesalesmarketing.com</i>	410
	<b>SW Training Systems</b>	800
PLATINUM SPONSOR	<b>Tasty Brands</b> At ProView by Tasty Brands, we really love chicken, and we know how to serve it up right. Our mission is to be a leader in providing the finest nutritious, fully-cooked chicken products for K-12 school nutrition programs across the nation. We look forward to partnering with you. <b>McClean Marketing</b> <i>stephen@mcleanmktg.com</i>	304
	<b>Trident Seafood/Kikkoman</b> <i>Key Impact - vschroeder@kisales.com 505.980.8797</i>	211
GOLD SPONSOR	<b>True Harvest Farms</b> <b>Lexi Tester</b> <i>Lexi@TrueHarvestFarms.com</i>	313
	<b>Tyson Foods</b> Tyson Foods has helped drive K-12 participation by providing delicious and trustworthy products. Meeting USDA guidelines for school nutrition, we make a difference every day in schools across the country. From great products to recipes, training, marketing materials and other resources, we're helping you with solutions that keep students excited. <b>Mandy Lovato</b> <i>Mandy.Lovato@tyson.com</i>	201
	<b>WOW Butter</b> <i>Laura Wisdom - laura.wisdom@wowbutter.com 940.390.8189</i>	205
	<b>Yangs 5th Taste</b> <i>Prime Sales &amp; Mktg - neil@primesalesmarketing.com 505.306.3198</i>	404